

Rebecca   
**KAPLAN**  
**OAKLAND CITY**  
*Councilmember At-Large*

**KAPLAN'S RESPONSE TO DECEPTIVE COAL MAILERS**

**FOR IMMEDIATE RELEASE**

June 27, 2016

Contact: Sheng Thao, Council Staff for Councilmember At-Large Kaplan

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**OAKLAND, CA** – Tonight the Oakland City Council will hear and possibly take action on the handling, storage, and shipping of coal in Oakland. [[Click here for link to agenda](#)]

Over the weekend, Oakland residents received pro-coal mailers that contained information that is deceptive. Councilmember Rebecca Kaplan denounces the use of deceptive tactics in this debate, stating:

"It is inappropriate to use deception to try to influence this important discussion. The mailer sent by pro-coal forces contains incorrect information. The erroneous information states that "...every year the Port of Oakland imports and exports megatons of coal..." when in fact, the Port of Oakland currently does not import or export coal. The mailer is also deceiving in that it portrays the Sierra Club Board of Directors as not looking "like your neighbors", yet they intentionally left out two Board of Directors, both who are African American. And, the mailer tried to mislead people about who sent it -- because it includes logos from unions without their permission, and makes it look like a group of unions sent the mailer. However, I spoke with the leadership of the Building and Construction Trades Council this morning and learned that they did not authorize it!"

For a list of the Sierra Club's Board of Directors, [click here](#).

To see the deceptive mailer itself, click here for [front](#) and here for [back](#).

The City Council meeting will commence tonight at 5pm, in City Hall, Council Chambers 3<sup>rd</sup> floor.

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*Councilmember At-Large Rebecca Kaplan was elected in 2008 to serve as Oakland's citywide councilmember, she was re-elected in 2012. She is working for safe neighborhoods, for local jobs and for a fresh start for our city. Councilmember Rebecca Kaplan graduated Phi Beta Kappa from the Massachusetts Institute of Technology, obtained a Master's degree from Tufts University and a Juris Doctor from Stanford Law School.*

## Meet the Board of Directors



Aaron Mair



Robin Mann



Susana Reyes



Liz Walsh



Loren Blackford



Spencer Black



Allison Chin



Michael Dorsey



Chuck Frank



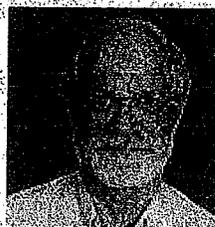
Jessica Helm



Steve Ma



Mike O'Brien



Dave Scott



Margrete Strand-  
Rangnes



Dean Wallraff

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### **Aaron Mair, 2016-2017 Sierra Club President**

RESIDENCE: Schenectady, New York

CURRENT MEMBER SINCE: 1999

OCCUPATION: NYSDOH Public Health EPIGIS Analyst

SIERRA CLUB LEADERSHIP POSITIONS: National Environmental Justice and Community Partnerships Chair 2010-present; National Diversity Council 2008-2010. Atlantic Chapter: Environmental Justice 2003-2004; Chapter Chair 2002-2003. Hudson Mohawk Group: International Human Rights/Environment 2003-present; Environmental Justice 2002-2008; Water Quality/Habitats 2006-2011.

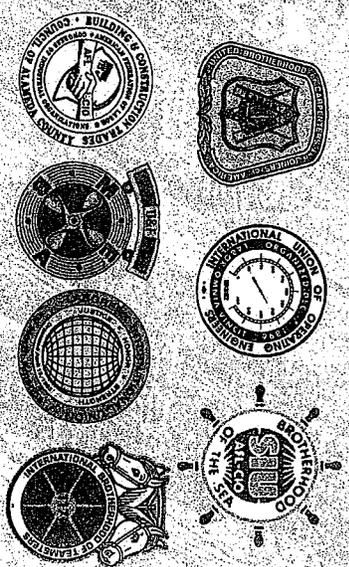
OTHER LEADERSHIP POSITIONS: EPA Environmental Quality Award for clean up of PCBs on the Hudson River 2000; Friends of Clean Hudson 1999; Current New York League of Conservation Voters Board Member 2000; Arbor Hill Environmental Justice Founder 1995-Current.

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*No! Because they are not from Oakland!*  
 Yet the Sierra Club leads the opposition trying to kill Global Oakland -  
 a waterfront project for 6,500 union jobs at the Port of Oakland.



*Trust our  
 Unions!*



**Not Sierra Club Out-of-Towners!**

**Why?** It's certainly not because coal is a danger to public health, as they claim. Coal isn't listed by the Environment Protection Agency as a hazardous material. In fact, every year the Port of Oakland imports and exports megatons of coal.

The Sierra Club has its own international climate agenda. **The loss of all 6,500 middle-income jobs in Oakland is simply collateral damage in its crusade.**

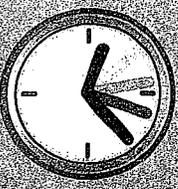
**Why should they care?** These environmental leaders don't live here! They seem untroubled that 1 in 4 families live in poverty in half the city, or that Oakland's unemployment rate for males 18-26 years old exceeds 70% in some neighborhoods.

**Even worse, on Monday, June 27 Councilmember Dan Kalb (a former Sierra Club staffer) will present a Sierra Club-sponsored resolution to the city council to ABANDON THE WATERFRONT PROJECT and those 6,500 JOBS AND UNION WORKERS!**

Contact Dan Kalb to say he represents Oakland voters in the Sierra Club & HE'S UP FOR RE-ELECTION IN NOVEMBER!  
 Dkalb@oaklandnet.net | 510-238-7001

Contact Mayor Libby Schaff

To stop Kalb, the Sierra Club from destroying this project, huge employment project for Oakland residents!  
 OaklandMayor@oaklandnet.com | 510-238-3141



It's not too late!

# Meet the Sierra Club Board of Directors



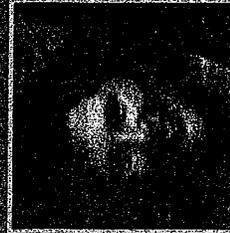
**Robin Mann**  
Sierra Club President  
Residence: ROSEMOUNT, PA



**Susanai Reyes**  
Sierra Club Secretary  
Residence: GLENDALE, CA



**Liz Walsh**  
Sierra Club Treasurer  
Residence: EL PASO, TX



**Loren Blackford**  
Sierra Club Fifth Director  
Residence: NEW YORK, NY



**Spencer Black**  
Sierra Club 4th Director  
Residence: MADISON, WI



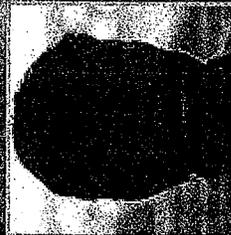
**Chuck Frank**  
Sierra Club Director  
Residence: HIGHLAND PARK, IL



**Jessica Helm**  
Sierra Club Director  
Residence: ROCKVILLE, MD



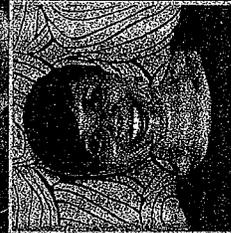
**Steve Ma**  
Sierra Club Director  
Residence: BERRINGHAM, CA



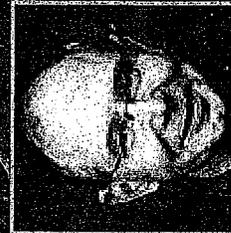
**Mike O'Brien**  
Sierra Club Director  
Residence: SEATTLE, WA



**David Scott**  
Sierra Club Director  
Residence: COLUMBUS, OH



**Margrete Strand-Rangnes**  
Sierra Club Director  
Residence: WASHINGTON, DC



**Dean Wallraff**  
Sierra Club Director  
Residence: LOS ANGELES, CA

# Do they look like your neighbors...



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