



Cultural Arts & Marketing
Department of Economic and Workforce Development

TO: Public Art Advisory Committee
ATTN: Kevin Chen and Nick Dong, Co-chairs
FROM: Kristen Zarembo, Acting Cultural Arts Manager
DATE: June 6, 2016
RE: Durant Mini Park Public Art Project Design Review

SUMMARY

Staff recommends that the Public Art Advisory Committee (PAAC) review and accept the mural design proposal created by artists Justin Metoyer-Mullon and Daniel Panko, with Attitudinal Healing Connection for the Durant Mini Park Public Art Project.

BACKGROUND

Durant Mini Park is located on 29th Street in West Oakland (District 3) on Martin Luther King Blvd. Attitudinal Healing Connection (AHC), the West Oakland-based nonprofit community organization, was subcontracted with the Durant Mini Park's General Contractor, Beliveau Engineering Contractors, Inc., to develop and install a public art mural as part of the park improvements funded through a Proposition 84 state grant, which specified the inclusion of a mural as part of the park improvements. AHC commenced work in March, and the artist team conducted outreach at a community event in the park on March 19th, 2016 to identify themes and inform the mural's composition prior to design development. The project must be completed by June 30, 2016 to meet Proposition 84 grant requirements. Community will also be invited to celebrate the mural installation.

DESIGN DEVELOPMENT

The park is used by local families and children and is often the site of memorials for community members lost to violence. The artists were asked to develop a design which would honor the community's values, including nature, family and animals, as well as compliment the young children's playground equipment and community gardens located at the park. A summary of the design and preliminary sketches are attached.

REVIEW PROCESS

Due to the time constraints and contracting requirements for public improvement projects, for the Durant Mini Park Public Art Project, the Public Art Program coordinated with Public Works staff to subcontract the scope of work to a local, community arts organization with experience working on murals in West Oakland. Once the selected organization, Attitudinal Healing Connection, was subcontracted they identified two artists, Justin Metoyer-Mullon and Daniel Panko, to work on the project. Their preliminary design approach was presented to PAAC members for feedback at the May 2, 2016 PAAC meeting. The refined proposal presented now will also be reviewed the Parks and Recreation Advisory Commission for review at their June 8th, 2016 meeting, as well as the community at a future Hoover Corridor – RAC meeting at the West Oakland Youth Center.



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FISCAL IMPACT

The Durant Mini Park Public Art Project is funded through City of Oakland percent for art funds associated with the Proposition 84 project funds (per Ordinance Number 11066 C.M.S). Attitudinal Healing and the artist team will be compensated for the creation of the mural as a subcontractor to the Beliveau Engineering contract in the amount of eighteen thousand dollars (\$18,000) for project administration, artist fees, supplies, and installation costs.

RECOMMENDATIONS

Staff recommends that the Public Art Advisory Committee (PAAC) approve the Durant Mini Park mural proposal by artists Justin Metoyer-Mullon and Daniel Panko, with Attitudinal Healing Connection, with comments or direction for final design.

Respectfully submitted,

Kristen Zarembo, Acting Cultural Arts Manager