

Oakland Broadway Transit Circulator Study

COMMUNITY PUBLIC WORKSHOP (JULY 10, 2014) COMMENTS

#	Topic	Comment
1	Study Goals & Purpose	Very excited for this project. Streetcar could be incredibly transformative for Oakland. Especially with recent adoption of Broadway-Valdez Plan!
	Enhanced Bus Alternatives	Hours of service are limited=less useful. If enhanced bus is best option, more support next bus, etc. Stations could make big difference. Need of connection to Rockridge=more questionable. BART provides that service. Could provide needed connections to Kaiser from DTO.
	Streetcar Alternatives	Llike the end points. Don't care to parking pressures from merchants. Parking not needed around Broadway businesses. Cheaper than adding new BART station if A's move to Jack London and allow Giants fans to see their team lose.
	Evaluation Metrics	Very interested in thinking about how streetcar could impact property values... and could create both potential for \$\$ value capture for affordable housing. At same time could deepen gentrification pressures. Both Broadway Valdez and Lake Merritt Plans calling for these types of community benefits.
	Other	DC streetcar seems to have had that increase in value and potential displacement effect.
2	Enhanced Bus Alternatives	My primary concern is seniors at Broadway & 28 th are very eager for the current shuttle to extend to Kaiser. I want to make sure their need is heard.
	Streetcar Alternatives	I know that Seattle & Portland have zoned sections that are free to promote downtown business. Again, with an awareness of the needs of seniors downtown, I hope this option will be considered.
	Evaluation Metrics	Under C/E considerations, cost to riders will continue to be an issue, given the phenomenal contribution the "Free B" shuttle has been to community members more able to spend in the community because of low cost transit.
3	Study Goals & Purpose	Please study loop system of streetcar down Telegraph. Also consider running streetcar to 51 st , Pleasant Valley, & Broadway. With redevelopment of the new Safeway shopping center this would be a natural anchor at the northern terminus.
	Streetcar Alternatives	Like permanence of streetcar. Think it will do more for economic development along the transit corridor.
4	Streetcar Alternatives	Why not build to Brooklyn Basin? Can street (with BART under it) support rail? I'd support this option most.
5	Other	I manage the VISIT Oakland Visitor Center and I would like to see the B Shuttle operate on Sundays – 10 am-6 pm – we have many visitors visiting JLS – and looking to see other Activities. Museum, Fairyland, Uptown, etc. Lake Merritt.
6	Enhanced Bus Alternatives	How would this integrate with other AC Transit routes? Do serve the full length of Broadway Valdez but why bother going to MacArthur BART? Anyone who wants BART can get on at 12 th or 19 th or Rockridge. DO NOT kill the medians for platforms, esp. around Kaiser Hosp. – the best landscaping & only one maintained (by Kaiser).
	Streetcar Alternatives	Spectacular waste of money. Don't latch on to something we don't have the \$ for. The study/plan will gather dust on the shelf with other plans, and by the time we find the \$, the development pattern will have shifted again and the plan will be outdated. Tracks cannot be adjusted. Make the \$ go farther with a broader range of projects.
	Other	Oak to Ninth should tie to Broadway & not try to cross the SP tracks. SP activity will wreak havoc with transit schedules.

Oakland Broadway Transit Circulator Study

COMMUNITY PUBLIC WORKSHOP (JULY 10, 2014) COMMENTS

#	Topic	Comment
7	Enhanced Bus Alternatives	The need immediately is extending the Free "B" to Kaiser Medical and 7 days/week into the evening.
	Streetcar Alternatives	Longer streetcars with service to Rockridge and near Laney College would be ideal.
8	Study Goals & Purpose	I would love to see a streetcar (system!) in Oakland!
	Enhanced Bus Alternatives	If the enhanced bus option prevails, it would be great if it could have a dedicated lane. Increased hours, greater frequency.
	Streetcar Alternatives	Yes, this one! Integrate with bike/bikeshare facilities.
	Evaluation Metrics	It would be great to develop the plan in conjunction with public benefits zoning, so the added value is shared.
9	Enhanced Bus Alternatives	To the extent that the EBA include new infrastructure at stops without also implementing dedicated transit lanes, this would be a non-benefit. As a frequent user of the B Shuttle, I find it usually very reliable in terms of timing, often much more so than AC Transit service, and recommend expanding both the route and the operating times (at least to 9:30 pm)
	Streetcar Alternatives	Streetcars have an inherent and unique appeal as a transit option, and draw riders in part solely due to the novelty of riding a streetcar. The permanence of the streetcar option also adds to the certainty for economic development proposals.
	Other	Great work, overall a very exciting project!
10	Study Goals & Purpose	I'm really excited to see light rail being discussed. Perhaps a line down Broadway would be a catalyst for building more lines across the city.
	Enhanced Bus Alternatives	Could this be a short-term solution before light rail is built?
	Streetcar Alternatives	A streetcar would be a fantastic addition to Oakland, and would put Oakland in the good company of Seattle and Portland. Could an extension (perhaps game-day only) be built to serve a ballpark at Howard Terminal?
	Evaluation Metrics	Rather than over-analyzing theoretical economic benefits, can the City just take a leap of faith and build this light rail already?
	Other	Thanks for holding this workshop and for doing this study. As a member of the public, it's great to be able to talk directly to transit experts and participate in the process.
11	Study Goals & Purpose	Great goals and purpose
	Enhanced Bus Alternatives	I like BART + bus in many places, but in the study area I prefer a streetcar.
	Streetcar Alternatives	Rail transit focuses development and structures a city in great ways.
	Other	The synergy for a streetcar is strong: Free B success; bike share coming; hopefully the fall transit ballot initiative will pass; overflow development from San Francisco; success of uptown as residential area + events like First Friday. Please bring the streetcar to Oakland!
12	Other	Would like to see some attention to Demand Response Transit (DRT) as a more focused solution to last mile transit. Something that is written into the West Oakland Specific Plan and needs to be coordinated with Downtown-Broadway + the larger projects like Brooklyn Basin, Jack London, etc. where streetcars currently do not run.
13	Study Goals & Purpose	#2 Purpose – won't be achieved without designated ROW. #3 – could be achieved without a major investment
	Evaluation Metrics	Transit travel time relative to existing transit ridership in context to what trips are already served by other transit vs. auto trips.
	Other	I understand the potential for economic development but it would be very wasteful to not invest in something that provides MOBILITY benefits. At a

Oakland Broadway Transit Circulator Study

COMMUNITY PUBLIC WORKSHOP (JULY 10, 2014) COMMENTS

#	Topic	Comment
		minimum, you should include dedicated ROW for either bus and rail alternatives for both the service under study and the existing AC Transit services. I don't think streetcar is needed in this corridor.
14	Study Goals & Purpose	Goals + purpose are good, but it's not clear how they'll boost existing transit, particularly AC Transit.
	Enhanced Bus Alternatives	Good, particularly because it's cheaper and faster to implement. Would greatly benefit from dedicated lanes. Should be coordinated with existing AC Transit service so as not to compete with it.
	Streetcar Alternatives	I'm concerned that it is too expensive and too slow.
	Evaluation Metrics	What ridership does it attract – existing BART/AC Transit riders, or new riders? Does it displace single drive trips? How expensive is it to operate as compared to traditional bus?
15	Streetcar Alternatives	What if the electric grid fails such as in a blackout or brownout? Concerns about earthquake damage to the tracks? Given the rise in sea levels, could this impact an electric system too? Maybe bus is the way to go.
	Other	Please post an e-mail address where public can continue to send comments. Please post names of staff in charge of this project.
16	Streetcar Alternatives	Oakland had streetcars in the past and NEEDS them back again! I think Los Angeles revitalized its downtown with Transit and Oakland can do it too! I'm ready to ride a streetcar daily now!
17	Enhanced Bus Alternatives	This just silly without dedicated lanes. There should be dedicated lanes all the day from JLS to MacArthur. Otherwise, stick with the B.
	Streetcar Alternatives	Love this, but can we afford it? Historic streetcars rock, just sayin.
	Other	Consider innovative value capture strategies (e.g., employer fees to support operating costs)
18	Enhanced Bus Alternatives	Needs to move quickly; dedicated lanes seem important.
	Streetcar Alternatives	Needs to move quickly, not like Portland's streetcar. Dedicated lanes seem important.
19	Streetcar Alternatives	Map of attractions near stops, dedicated right-of-way in downtown core. Good for placemaking + development of Broadway-Valdez since there is permanent architecture. Level Boarding!
	Evaluation Metrics	Short-term alternatives: run B Shuttle to Kaiser to connect Downtown to Pill Hill. Increase in nearby residents using transit (frequency) and destinations.
	Other	Improve lighting along all key streets at transit stops. Signage info on other transportation options available nearby destinations. Work with local businesses to plan events utilizing the B Shuttle: Pub crawl, art tour, architecture tours. Add transit payment machines downtown on the street along Broadway + Telegraph and 20/14 th Streets to speed boarding.
20	Study Goals & Purpose	No problems.
	Enhanced Bus Alternatives	I don't really see people taking this bus in the Jack London Square area. The route from Downtown Oakland to the Rockridge station should potentially be taken over by BRT which seem a lot similar to this plan.
	Streetcar Alternatives	No problems; Oakland needs a streetcar to show the rest of America and the world that we're no different from San Francisco. Potentially should look at in the future of extending down 40 th to the new Bay Bridge Regional Park being constructed right now, currently there is no transit to the area.
	Evaluation Metrics	Anything that is the best for the environment is good. Now a days the environment needs to be put first before the cost.
	Other	To make sure the 42 nd St, Oakland Technical High School stop can

Oakland Broadway Transit Circulator Study

COMMUNITY PUBLIC WORKSHOP (JULY 10, 2014) COMMENTS

#	Topic	Comment
		accommodate many students.
21	Other	Prefer streetcar BUT bus would be fine IF extended to at least 30 th and Pill Hill with extended hours. Mode less important than terminus. Need to serve Kaiser too.
22	Enhanced Bus Alternatives	See below.
	Streetcar Alternatives	Streetcars are classier than buses. Oakland is getting classier. Oakland needs streetcars.