



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: January 15, 2016

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming Holiday Closure – On Monday, January 18, the City of Oakland's administrative offices will be closed in observance of the Dr. Martin Luther King, Jr. Day national holiday. While the City's administrative employees are out of the office, if a situation arises that requires more staffing, the City has a plan in place to call in additional resources. Police, fire and emergency services are not affected during the holidays or business closures. To read the media release, please visit <http://www2.oaklandnet.com/OAK056676>.

Oaklanders Invited To Share Their Visions Of Oakland's Future – On Tuesday, January 12, Mayor Libby Schaaf invited Oakland residents and business owners to join in the development of a visionary transit proposal. The proposal, due Thursday, February 4, is for a \$50 million U.S. Department of Transportation (USDOT) "Smart City Challenge" grant application. Oakland's crowdsourcing approach to the USDOT's challenge reflects the kind of "bold and innovative thinking" that Secretary Foxx is calling for from America's cities. You can help demonstrate that connected citizens, open-source initiatives, transparent and responsible government, and the sharing economy have the potential to out think and out produce traditional responses to funding opportunities by sharing your thoughts and big ideas at www.smartoakland.net. While on the site, take a moment to review and comment on thoughts submitted by others. The "Beyond Traffic: Smart City Challenge" will provide one U.S. city up to \$40 million to create an integrated first-of-its-kind, use of data and technology to shape how people and goods move. The winning city will also receive \$10 million from Vulcan Philanthropy to support infrastructure that addresses climate change. Last week, it was announced that the winning city's public buses will be retrofitted with advanced collision avoidance technology. The City of Oakland will submit an ambitious proposal informed by thoughts from Oaklanders and others who share Oakland's core values of equity, resilience and vibrant sustainable infrastructure. To learn more about the USDOT "Smart City Challenge," please visit www.transportation.gov/smartcity. For more information on Oakland's engagement process and submission, please contact Michael Ford, Smart Oakland Project Manager, at mford@oaklandnet.com.

Oakland Police Department's 173rd Basic Academy Graduation – On Friday, January 8, at 10:00 a.m., 33 members of the 173rd Oakland Police Basic Academy graduated at the Oakland Scottish Rite Center. In addition to the many family members and friends in attendance, Oakland Police Chief Sean Whent, his leadership team and the Training Section staff were joined by Mayor Libby Schaaf and City Administrator Sabrina Landreth. Chief Whent thanked the graduates' families and loved ones for supporting them during the arduous half-year academy training and reminded the graduates that they have a tremendous opportunity to make a positive, lasting impact on people's lives. The diversity of Oakland is reflected in the 33-member class. The ethnic makeup of the class is fairly balanced between African-American, Asian, Caucasian and Latino. Several graduates are bilingual, speaking Spanish, Cantonese, Portuguese, Tagalog, Tongan and Vietnamese as well as English. To read the media release, please visit <http://www2.oaklandnet.com/OAK056605>. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

North Oakland Blood Drive – On Monday, January 18, Councilmember Dan Kalb is sponsoring a blood drive as a Dr. Martin Luther King, Jr. Day of Service event. To schedule your appointment, please contact Monica Harris at (510) 238-7014 or mmharris@oaklandnet.com. For information on eligibility and travel outside the U.S. in the past 12 months, please call 1 (866) 236-3276 or visit www.redcrossblood.org.

Day Of Service Project In East Oakland's Sobrante Park – On Monday, January 18, thousands of youth and adult volunteers from across the nation will participate in a national campaign to mark the remembrance of Dr. Martin Luther King, Jr.'s birthday. The City County Neighborhood Initiative (CCNI), part of the City of Oakland's Human Services Department, has partnered with Service for Peace and Madison Park Academy to host a landscaping and beautification project on this day of service. The project will take place from 8:30 a.m. to 2:00 p.m. and will focus on park and school beautification along Edes Avenue in Sobrante Park. Volunteers will meet at 400 Capistrano Drive. For more information, please contact Bill Richie, Community Building Coordinator, at brichie@oaklandnet.com or (510) 472-8911.

MLK Day of Service – On Monday, January 18, Oakland Parks & Recreation's Arroyo Viejo Recreation Center will partner with Oakland Public Works and Keep Oakland Beautiful to host a day of service and beautification from 9:00 a.m. until noon. Beautification opportunities include trash clean up and graffiti removal. Volunteers of all ages and abilities will gather at 7701 Krause Avenue. For more information please contact Maribel Lopez, Recreation Supervisor, at (510) 615-5755.

Covered California Enrollment Office In City Hall – Through Saturday, January 30, a Covered California enrollment office will be open in Oakland City Hall, 1 Frank H. Ogawa Plaza. This enrollment location will operate Monday through Friday from 10:00 a.m. to 7:00 p.m., and Saturday from 10:00 a.m. to 4:00 p.m. Oakland is one of 20 U.S. cities working to generate the largest percentage increase in Affordable Care Act sign-ups during the open enrollment period. For more information, please visit <http://www2.oaklandnet.com/OAK056664>.

Oakland Residents, Business Owners Urged To prepare For El Niño – On Wednesday,

December 9, the City of Oakland issued a media release that detailed steps it is taking to prepare for above-average rainfall and strong winds. In the release the City urged residents and business owners to prepare in advance – before heavy rains begin. Oakland Public Works crews are making advance preparations to help mitigate storm-related impacts and to allow City crews to respond as effectively as possible to any storm-related impacts. During big storm events, our crews and emergency personnel will be working around the clock, but they – along with crews around the region – may be overwhelmed, so you should plan ahead to have the supplies you would need in any emergency. Simple preparation steps taken now can go a long way toward lessening the impact of weather emergencies. Review emergency plans and prepare your family, home and vehicle. More information and resources for winter storm preparedness are available at www.oaklandnet.com/ElNino. For those without Internet access, preparation tips are available by calling (510) 444-CITY. While on the website, subscribe to receive the City's emergency email and text alerts so you can stay informed. You can help minimize flooding in your neighborhood by participating in the City's Adopt A Drain program. Join our volunteer program to keep a storm drain near your home or business free of debris. By keeping storm drains clean, you help prevent flooding of streets and sidewalks, allowing City crews to focus on critical storm-response activities. The City will provide supplies and debris bags. To sign up now, please visit www.adoptadrainoakland.com or call (510) 238-7630. To report storm-related emergency issues on public property and in the public right-of-way (e.g., flooding, mudslides and landslides onto streets and sidewalks), please contact the Public Works Call Center directly at (510) 615-5566. For non-emergency requests for services on public property and in the public right-of-way, please contact the Call Center by:

- Email: opwcallcenter@oaklandnet.com
- Online: www.oaklandpw.com
- Mobile app: SeeClickFix

To read the entire media release, please visit <http://www2.oaklandnet.com/w/oak056236>. To read an information memorandum on the steps the City is taking to prepare for El Niño and on the communications efforts underway to ensure that we optimize the reach and repetition of our preparedness and recovery messages, please visit <http://www2.oaklandnet.com/w/oak056200>.

Oakland Restaurant Week – Through Sunday, January 24, more than 100 Oakland restaurants will offer prix fixe lunch and/or dinner menus at \$20, \$30, \$40 and \$50 price points during Oakland Restaurant Week (ORW), presented by Visit Oakland. The largest and most diverse restaurant week in the region, ORW is now in its 6th year and runs over two weekends for foodies to take full advantage of dining deals. The Oakland restaurant scene is making national headlines. This year, *USA Today* named Oakland one of the Best 10 Local Food Scenes in the nation, the only destination representing California and the West Coast. To view the roster of participating restaurants and menus or to make reservations, please visit www.oaklandrestaurantweek.org.

OPD Is Hiring Police Officer Trainees – Friday, January 22, is the deadline to apply to pursue a career as an Oakland Police Officer. The ideal candidate will be a socially conscious, empathetic person who takes initiative, is compassionate and resourceful, has excellent communication skills and is committed to public service in a fast-paced, urban environment. To apply, please visit the

job posting at <http://bit.ly/1O9r8SK>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on Friday, January 22, 2016. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

Get Help With Taxes Through The EITC Campaign – On Monday, January 25, the Alameda County-Oakland Community Action Partnership (AC-OCAP), in partnership with United Way of the Bay Area and Eden I&R, Inc., will launch the 2015 Earned Income Tax Credit (EITC) Campaign. EITC is a refundable tax credit available to working, low-income individuals and families. Depending on the family size and income, these tax credits can boost household incomes and lift families out of poverty. This year, the launch of Cal EITC will provide even more money for thousands of Alameda County residents. Last year, during the EITC Campaign, IRS tax preparers logged more than 32,000 volunteer hours to prepare 21,195 free tax returns for low-wage earners at 34 Volunteer Income Tax Assistance sites throughout Alameda County. Eden I&R staff handled 862 calls and 1,515 referrals. The net result was \$8,881,602 in Earned Income Tax Credits and more than \$25,017,080 in total refunds. For a list of locations of no-cost tax preparation sites, please call 2-1-1 or visit www.earnitkeepitsaveit.org or www.AC-OCAP.com. For more information, please contact Cecilia Garcia, Administrative Assistant, at cgarcia@oaklandnet.com.

California Competes Tax Credit Webinar – On Tuesday, January 19, the Governor's Office of Business and Economic Development (GO-Biz) will host a free webinar for business owners interested in learning more about the California Competes Tax Credit (CCTC) from 10:30 to 11:30 a.m. The CCTC is an income tax credit available to businesses that want to come to California or stay and grow in California. The State of California is accepting CCTC applications for the \$75 million in tax credits available during this application period through Monday, January 25, at 11:59 p.m. Oakland business owners are encouraged to apply. The online application can be accessed at www.calcompetes.ca.gov. Members of the CCTC team are available to provide technical application assistance. An application guide, Frequently Asked Questions, program regulations and a video explaining how to create an account are available at www.business.ca.gov/CalCompetes.aspx. For additional details on the CCTC program or application process, please call (916) 322-4051 or email CalCompetes@gov.ca.gov. For more information, please contact Susana Villarreal, Business Development Coordinator, at (510) 238-7794 or svillarreal@oaklandnet.com.

Assistance In Completing Business Tax, Rent Adjustment Forms To Be Offered – Beginning on Thursday, January 21, staff from the City of Oakland's Revenue Management Bureau will offer assistance to seniors, local business owners and rental property owners with their business tax and rent adjustment renewal forms. This new program is meant to better serve our community by having staff available to assist at senior centers. Simply bring your annual Business Tax Declaration for your business or rental property along with your Rent Adjustment Form. City staff will assist you with completing your declarations and receiving your payment. Forms can be provided if you do not have them. Payments should be made using a check, credit card or debit card that can be used as a credit card; No cash will be accepted. Alternatively, you can get help

with completing your form(s) and take it with you to mail at a later date. Forms are on time if they are postmarked by March 1, 2016. The dates and times that staff will be available are:

- North Oakland Senior Center
5714 Martin Luther King, Jr. Way
10:00 a.m. to 12:30 p.m.
Thursday, January 21
Thursday, February 4
Thursday, February 18
- Downtown Senior Center
200 Grand Avenue
12:30 to 2:30 p.m.
Friday, January 22
Monday, February 1
Wednesday, February 17
- West Oakland Senior Center
1724 Adeline Street
10:00 a.m. to Noon
Monday, January 25
Monday, February 8
Monday, February 22
- Hong Lok Senior Center
168 11th Street
10:00 a.m. to 1:00 p.m.
Tuesday, January 26
Tuesday, February 9
Tuesday, February 16
- Fruitvale-San Antonio Senior Center
3301 E. 12th Street, Suite 201
10:00 a.m. to 1:00 p.m.
Wednesday, January 27
Wednesday, February 3
Wednesday, February 10
- East Oakland Senior Center
9255 Edes Avenue
10:00 a.m. to 12:30 p.m.
Friday, January 29
Friday, February 5
Friday, February 19

For more information, please contact the Oakland Business Tax Office at (510) 238-3704.

Human Services Department Releases RFP For West Oakland Street Outreach – On Friday, January 8, the City of Oakland Human Services Department released a Request for Proposals (RFP) for West Oakland Street Outreach. The City is soliciting proposals from qualified agencies to conduct violence intervention programming with youth and young adults at highest risk for involvement in violence in West Oakland. The funds for this RFP come from the Oakland Public Safety and Services Violence Prevention Act (Measure Z). For more information about the RFP and specific instructions on how to apply, please visit <http://oaklandunite.org/blog/notification-of-funding-availability-2/>. For more information about the RFP, please e-mail OaklandUniteRFP@oaklandnet.com.

Oakland Civic Orchestra – On Sunday, January 24, the Oakland Civic Orchestra, in partnership with Oakland Parks & Recreation, will perform *A Tribute to Sibelius* at the Lake Merritt United Methodist Church, 1330 Lakeshore Avenue. The free public concert begins at 4:00 p.m. For more information, please contact Alethia Walker, Studio One Program Director, at walethia@oaklandnet.com or Susan Crum, Oakland Civic Orchestra Coordinator, at (510) 597-5027.

7th Annual Celebration of Three Kings Day – On the evening of Thursday, January 8, members of the Oakland Police Department, Oakland Fire Department, Oakland Housing Authority PD, BART PD, the California Highway Patrol and Alameda County Sheriff's Office joined with the community at the Fruitvale Village plaza to celebrate Día de Reyes, or Three Kings Day. Toys were distributed to the children. January 6 is the day when tradition holds that the three Wise Men arrived in Bethlehem, and in true Oakland style, a lively gathering to celebrate soon after has been held every year since 2010. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Wanted Suspect Arrested, Charged For Attempted Murder – On Thursday, January 7, the Oakland Police Department (OPD) and San Francisco Police Department arrested Cervando Sterling-Valdez, 22, of San Francisco, in connection with a January 5, shooting in the 1300 block of Broadway in which a female adult bystander was injured. On Friday, January 8, the Alameda County District Attorney's Office reviewed the case and charged Sterling-Valdez with attempted murder along with additional firearm charges. The case's quick resolution reflects the fact that our community provided active assistance throughout the investigation. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Mayor Libby Schaaf To Present Oakland Citizen Humanitarian Award – On Sunday, January 17, at 7:00 p.m., Mayor Libby Schaaf will present the Oakland Citizen Humanitarian Award to Alex McElree. Nominated by the City of Oakland's Human Services Department, McElree will be honored for his outstanding work on behalf of the Oakland community as the Executive Director of Operation Dignity, an organization serving homeless individuals and veterans. The award presentation will be held during the "In the Name of Love," the 14th Annual Musical Tribute honoring Dr. Martin Luther King, Jr. The event will be held at the Scottish Rite Center, 1547 Lakeside Drive. For additional event details or to purchase tickets, please visit <http://www.mlktribute.com>. For more information, please contact Dana Perez-St. Denis, Assistant to the Director, at dperez@oaklandnet.com.

OPR Summer Job Fair – On Friday, January 29, Oakland Parks & Recreation (OPR) will host a job fair for the public to learn about upcoming summer hiring opportunities including Recreation Leader I, Recreation Attendant, Recreation Aide, Sports Official and Recreation Specialist. Some of the positions are available for youth as young as 16. The job fair will be held at 150 Frank Ogawa Plaza, Suite 2352 from 3:00 to 5:00 p.m. Staff will be available to assist participants in setting up a NeoGov account, which is required when applying for employment with the City of Oakland. For more information, please contact Gilbert Gong, Center Director, at ggong@oaklandnet.com or call (510) 238-7738.

AAMLO Hosting MLK Movie Marathon – On Monday, January 18, from 11:00 a.m. to 6:00 p.m., the African American Museum and Library at Oakland (AAMLO), at 659 14th Street, is hosting its 10th Annual MLK Movie Marathon. To honor the film marathon's milestone year, AAMLO will be showing one film from each of the 10 years. Admission is free. R.S.V.P. to (510) 637-0200. For more information, please contact Rick Moss, AAMLO's Chief Curator, at rmoss@oaklandlibrary.org or (510) 637-0197.

Oakland Public Library Announces 5th Annual Youth Poet Laureate Competition – On Friday, January 1, the Oakland Public Library began accepting applications for the 5th annual Oakland Youth Poet Laureate competition. Teens between the ages of 13 to 18 who live in Oakland are welcome to enter. Hosted by the Oakland Public Library, in partnership with Youth Speaks Inc., the Youth Poet Laureate program represents an unprecedented citywide effort to celebrate literacy through poetry and center youth voices in Oakland's thriving arts scene. Once named, the contest winner will receive a \$5,000 college scholarship and serve as a citywide ambassador for literacy, arts and youth expression. All applications must be received by Friday, April 1. To learn more or to apply online, youth, parents and teachers should visit <http://youthspeaks.org/poetlaureate>. For more information, please contact Lana Adlawan, Supervising Librarian for Teen Services, at oaklandpoets@youthspeaks.org or (510) 238-7613.

Read The Oakland Public Library's Annual Report, Take A Quiz, Try To Win A Prize – On Monday, January 4, the Oakland Public Library announced it is holding a contest to celebrate the publication of the Oakland Public Library's 2014-15 Annual Report. Answer seven questions in an online quiz correctly and be entered into the Library's weekly drawings for a \$20 gift certificate to the Friends of the Oakland Public Library's Bookmark Bookstore at 721 Washington Street in Old Oakland. To enter the contest, please visit www.oaklandlibrary.org/ARcontest. All entries with 100% correct responses will be entered into each of the drawings – there is no need to resubmit each week. Please note: Current library employees and their immediate family members are not eligible to win prizes, although they are welcome to take the quiz. Do you need a hint or two? Read the 2014-15 Annual Report online at www.oaklandlibrary.org/annualreport2015. For more information, please contact Winifred Walters, Community Relations Manager, at wwalters@oaklandlibrary.org or (510) 238-6932.

OPD Is Hiring A Police Personnel Operations Specialist – Friday, January 22, is the deadline for City of Oakland employees to apply for the Police Personnel Operations Specialist vacancy within the Oakland Police Department's Personnel Administration Unit. The eligibility list established from this recruitment may be used to fill other vacancies that may occur within the City including full-time and permanent part-time positions. To apply, please visit the job posting at <http://bit.ly/1PhBIYH>. Applications are being accepted through 11:59 p.m., on Friday, January 22. For more information, please contact the OPD Personnel Section at (510) 238-3731.

Winter Adult Bowling League – Through Friday, January 15, registration for Oakland Parks & Recreation's Winter Adult Bowling League is open. The league will be held from 6:30 to 9:00 p.m. every Wednesday from January 20 through March 9, at AMF Lanes, 300 Park Street, Alameda. League fees are \$90 per individual and include shoe rental. Register online at www.oaklandnet.com/parks using activity number 75849.105. For more information, please

contact Stacy Daniels, League Coordinator, at sdaniels@oaklandnet.com or (510) 238-3496.

Oakland Recycles Holiday Campaign – Through Sunday, January 31, Oakland Recycles is running a public outreach campaign focused on increasing recycling and composting during the holiday season, and reducing incorrect disposal choices that result in contamination of the recycling and compost collection streams. A campaign landing page at www.oaklandrecycles.com/holiday features a Holiday Recycling Quiz and a Holiday Recycle Right Guide. Look for AC Transit, newspaper and grocery store advertising, plus a public service announcement showing at the Regal Jack London Stadium 9. Follow the campaign on social media by visiting Oakland Recycles on Facebook or Twitter. The campaign is multilingual and multicultural, with messages in English, Spanish, Chinese and Vietnamese, and showing holiday-themed materials appropriate to Lunar New Year, Christmas and other December holidays. Photo models all reside or work in Oakland, and photo locations are all in Oakland. Oakland Recycles is a collaboration of the City of Oakland, California Waste Solutions, Waste Management of Alameda County, Inc. and you. Oakland Recycles is committed to providing the services and information you need to recycle right. For more information, please contact Mark Gagliardi, Zero Waste Outreach, at mgagliardi@oaklandnet.com or (510) 238-6262.

Weather Ready Workshops – On Saturday, January 16, CORE and the Oakland Fire Department invite Oakland residents and business owners to participate in a Weather Ready Workshop. Participants will learn important information and the steps to take to prepare for severe weather situations including heavy rains, flooding, high winds and power outages. The workshops will highlight the actions to take ahead of time to keep your family, pets and property safe. This workshop will be presented in both English and Spanish and runs from 10:00 a.m. to noon at the 81st Avenue Library 1021 81st Avenue. To register visit www.oaklandcore.com, call (510) 238-6351 or email core@oaklandnet.com. When registering by phone or email, please include your name, address and phone number with the class date and time you would like to attend. The workshop will also be offered on Wednesday, January 27, from 6:00 to 8:00 p.m. at the Chabot Space & Science Center, 10000 Skyline Boulevard. This workshop, which will be delivered in English, will include a special presentation by landslide expert Jonathan Stock from the USGS. The workshops are part of the City of Oakland's efforts to help Oakland residents and business owners prepare for above-average rainfall and strong winds resulting from El Niño. To read the media release, please visit <http://www2.oaklandnet.com/w/oak056596>. For more information, please contact Dena Gunning, Emergency Planning Coordinator, at dgunning@oaklandnet.com or (510) 238-6068.

Minimum Wage Increase – On Friday, January 1, Oakland's Minimum Wage went up to \$12.55 per hour. Measure FF, the voter-initiative ballot measure passed in November 2014, provides annual increases to Oakland's Minimum Wage based on the Consumer Price Index for Urban Wage Earners and Clerical Workers (CPI-W). In light of the increase, employers must be aware of the following:

- By Tuesday, December 15, 2015, employers were required to provide notice to employees and prominently display posters on the new Minimum Wage;
- On Friday, January 1, 2016, the Minimum Wage went up 30¢ to \$12.55; and

- The other benefits mandated by Measure FF – paid sick leave and payment of service charges – remain the same as when the employment law took effect on March 2, 2015

Notification posters in English, Chinese, Spanish and Vietnamese are available for download at www.oaklandnet.com/minimumwage. For more information, please visit www.oaklandnet.com/minimumwage or contact the Contracts & Compliance Office at minwageinfo@oaklandnet.com or (510) 238-6258.

RFP, RFQ Opportunities with the City of Oakland – Throughout January, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
Tuesday, January 19 2:00 p.m.	5785,4 - RFQ for Local Tax Software Solution (LTSS). The City of Oakland's Finance Department - Revenue Management Bureau seeks proposals for Local Tax Software Solution (LTSS) that will meet the current demands for intake, data management, reporting, analysis and discovery. The LTSS must deliver automated business license application registration and renewal system to streamline the business license process and to streamline the collections of miscellaneous taxes, fees and assessments collected by the City.	Margaret O' Brien, Revenue mobrien@oaklandnet.com (510) 238-7480

For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For a sampling of Oakland events and activities honoring Dr. Martin Luther King, Jr., please visit <http://www.oaklandnet.com/celebrations>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator