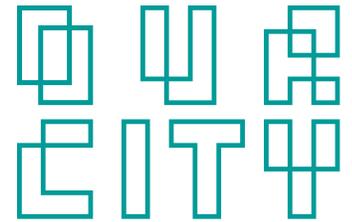


Our City: Oakland

MAKING OAKLAND BETTER, TOGETHER

Our City: Oakland will be a three-day celebration of new public design projects created by, with, and for local residents. The fair will be hosted in Oakland for the first time in Frank Ogawa Plaza from Feb. 4-6, 2016. Over the course of three days, thousands of Oaklanders, visitors, and neighbors will experience and respond to the installations - with the goal of bringing several to life on a more permanent basis.



ourcity.is
info@ourcity.is
@OurCityIs

Our City

Our City is a new organization that empowers residents to imagine and build the future of their communities. Our approach brings together native creatives and policy pioneers to participate in improving their communities - faster, leaner, and more creatively than conventional planning practices. Our City is Oakland.

Oakland

Our City staff, based in Oakland, will work with local designers and community partners to facilitate the creation of 5-10 new public design projects that respond to local needs. They will be on public display outside Oakland City Hall at Frank Ogawa Plaza from February 4 - 6, 2016 - including on-street performances and other street-level activations. The installations will engage residents in directly shaping the future of their city.



PROTOTYPE

Over two months, selected arts organizations will design and build public prototype installations for Oakland.



SHOWCASE

The Our City: Oakland event will showcase these projects to thousands of residents in public space for feedback.

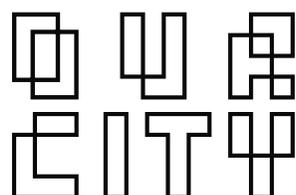


DEVELOP

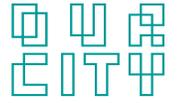
Afterward, City of Oakland staff will work with the most promising teams to develop them into longer-term projects.

PARTNERS

50 Fund - Bank of the West - Uptown / Downtown Association
The James Irvine Foundation - The Crucible
Flux Foundation - Viscera - Gensler - Morelab + more...



Our City: Previous Work



CITIES

Our City: Raleigh // Atlanta // Oakland

Reimagining local citizenship through making.
Building civic pride by reimagining public space.
Inspiring communities with homegrown creativity.
Establishing leadership in public design.

PREVIOUS PROJECTS



THE HABIPOLE

A modular ecological totem that creates habitat and educational opportunity in unexpected places.



TRANSFORMABLE PAVILION

An interactive, transformable pavilion with a 24-foot walkway that lights up from underneath at night.



THE URBAN PORCH

A series of 13 brightly colored benches which can be moved and connected in fun ways to create a public "front porch".



LIGHT:SPACE

An adaptable, lightweight structure that can activate residual urban environments



THE WELL

A human scale version of the ancient musical instrument, the Mbira



INFOASIS

A public port and park for community information and civic engagement

WHO WE WORK WITH

Native Creatives

Residents, artists, designers, community groups

Cultural Catalysts

Museums, universities, galleries, BIDs/CBDs

Policy Pioneers

Mayors, city departments, think tanks, civic innovators

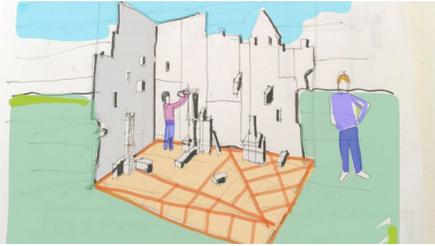
Conscious Companies

Local businesses, foundations, corporations

Our City: Selected Projects



Over the course of three days, Frank Ogawa Plaza will be transformed into a playground of public design projects. The entire plaza will come alive with interactive soundscapes, learning centers, and live performances all dedicated to thoughtfully building, testing, and creating projects that make Oakland a healthier, happier, more connected place to live.



BLOCK X BLOCK

A larger than life building block kit that lets residents build and record their visions for the future of their city.



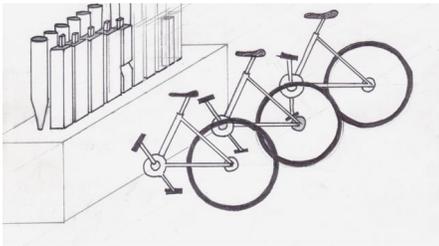
SCAFFOLDIA

A stepped lattice structure that allows for children and adults to play on on-top of, within, and below.



GEMSCAPE

A set of brightly colored interactive furniture modules.



BIKE ORGAN

An interactive organ that uses pedal power to create music.



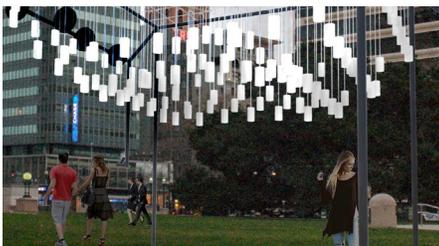
TWEETHAUS

A portable space where people can record observations and share ideas about urban ecology and design.



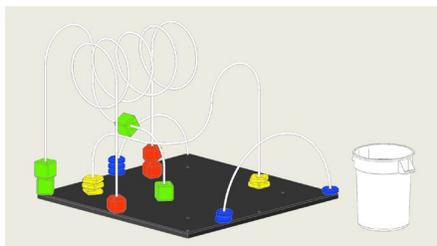
FAMILY PORTRAITS

A living room wall of digital picture frames featuring selfies and portraits of passersby.



SUM OF FUN

An interactive installation where the experience is determined by a user group separate from the subjects.



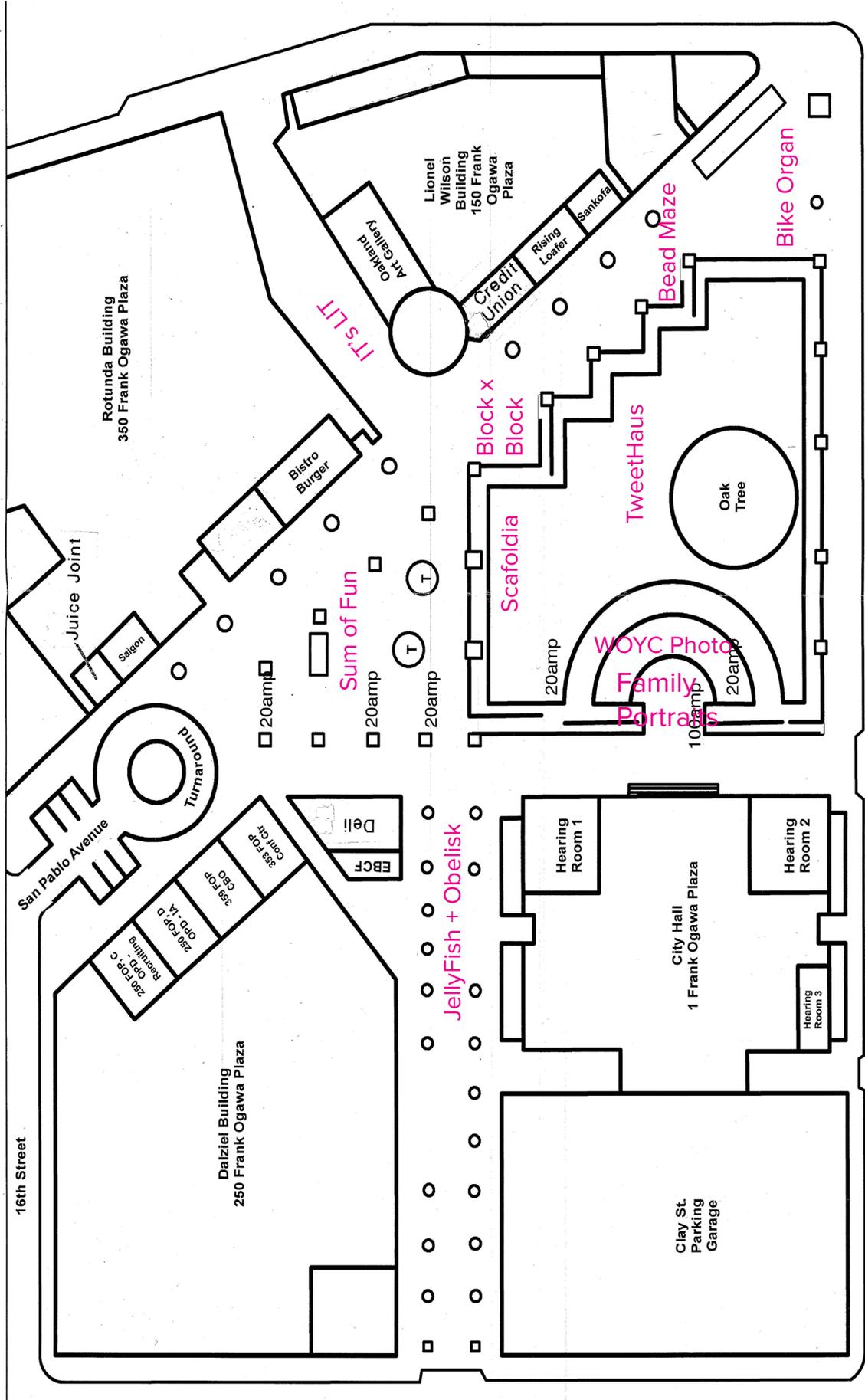
BEAD MAZE

A human-scale version of the classic Wire & Bead Maze of our youth.



ITS LIT

An LED-lit multigenerational basketball rim, tetherball, and mancala board.



16th Street

San Pablo Avenue

Rotunda Building
350 Frank Ogawa Plaza

Datzel Building
250 Frank Ogawa Plaza

City Hall
1 Frank Ogawa Plaza

Lionel
Wilson
Building
150 Frank
Ogawa
Plaza

Oakland
Art Gallery

Credit
Union

Rising
Lester

Sankota

Juice Joint

Salgon

Bistro
Burger

Turntable

20amp

20amp

20amp

20amp

20amp

100amp

Sum of Fun

T's LIT

Block x
Block

Scaffoldia

Tweethaus

Oak
Tree

WOYC Photos
Family
Portraits

Bead Maze

Bike Organ

JellyFish + Obelisk

Hearing
Room 1

Hearing
Room 2

Hearing
Room 3

Clay St.
Parking
Garage

EBCF

Dell

350 FOP
Cent. Ct.

350 FOP
C80

350 FOP
C14

250 FOP
D

250 FOP
C

250 FOP
Reading

Our City: Snapshot



TIMELINE

August 1	Leaders + partners convened
September '15 - Feb '16	Community Outreach + Engagement
October 12	Our City: Oakland launch
December 4 - 18	Open Call Launch
December 21	Community Jury Process
January 4	Selected Projects Announced
January 4 - 31	Fabrication
February 3	Installation
February 4 - 6	Our City: Oakland public design fair

BUDGET

Total Budget:
\$55,000

Artist Distributed Funds	\$18,000
Project Fees + Materials	\$14,500
Performance / Entertainment	\$3,500
Event Costs	\$20,000
Our City Staff + Support	\$17,000
Total	\$55,000

OUTCOMES

- 10 projects designed, fabricated, and installed
- 10+ local partner organizations engaged
- 5,000+ residents engaged
- Notable coverage in local + national press
- Online project documentation
- Online event documentation + outreach
- Momentum and partnerships in place for larger efforts