

THE CITY OF
OAKLAND

OliverMcMillan[®]

suda
STRATEGIC URBAN
DEVELOPMENT ALLIANCE



UPTOWN OAKLAND



MAKING SPECIAL PLACES HAPPEN!



OliverMcMillan[®]

Making Special Places Happen!

OMME PERIENCE

INTEGRATING AND CONNECTING THE ELEMENTS OF MIXED-USE PLACEMAKING

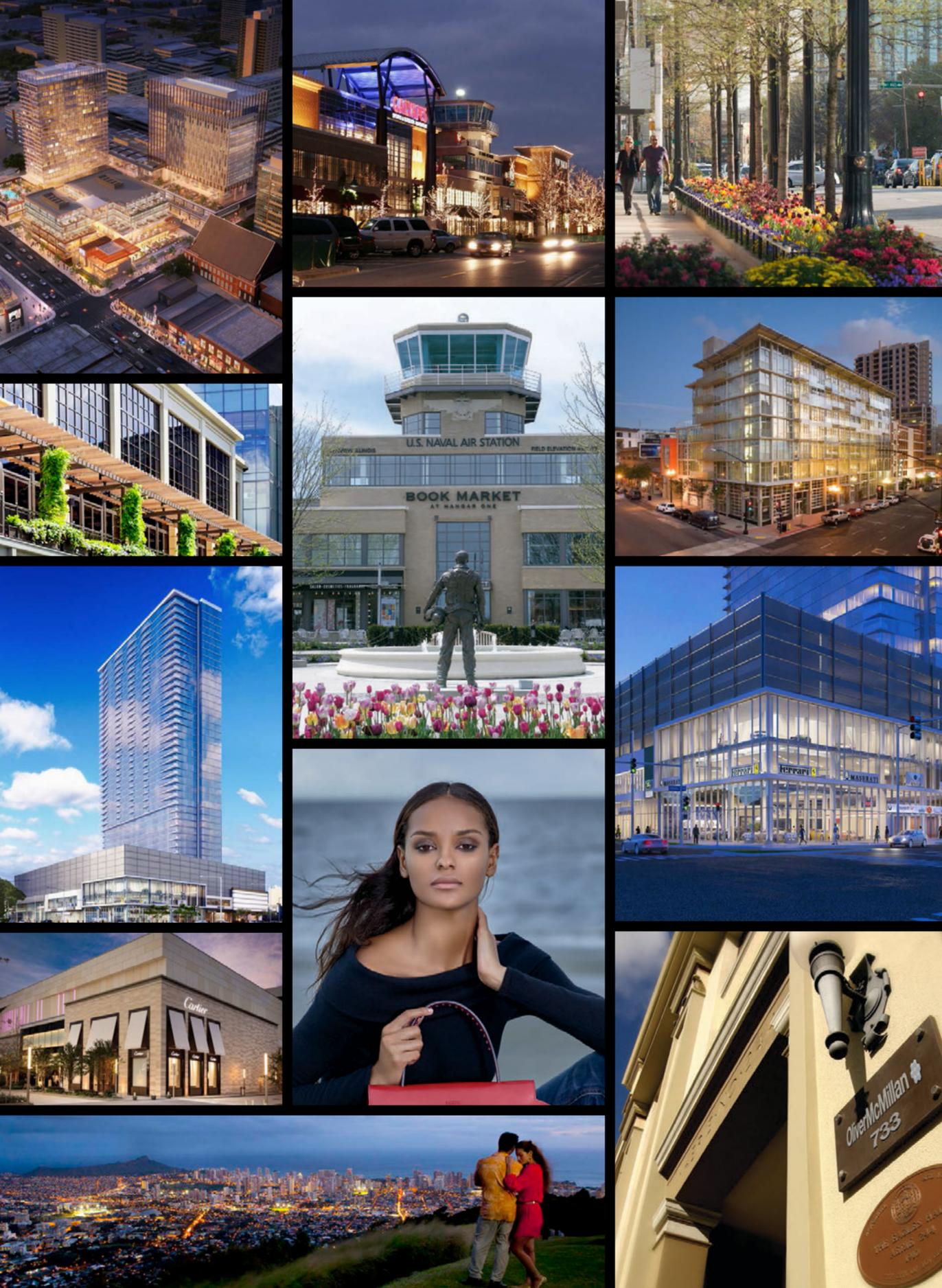
OFFICE • RESIDENTIAL • RETAIL, ENTERTAINMENT, FOOD, HOSPITALITY

“I’ve learned that people will forget what you said,
people will forget what you did,
but people will never forget **how you made them feel**”.

MAYA ANGELOU

OM PLACES





PLACEMAKING

Making Special Places Happen & Maximizing Real Estate Value

OliverMcMillan's mission is

Making Special Places Happen –

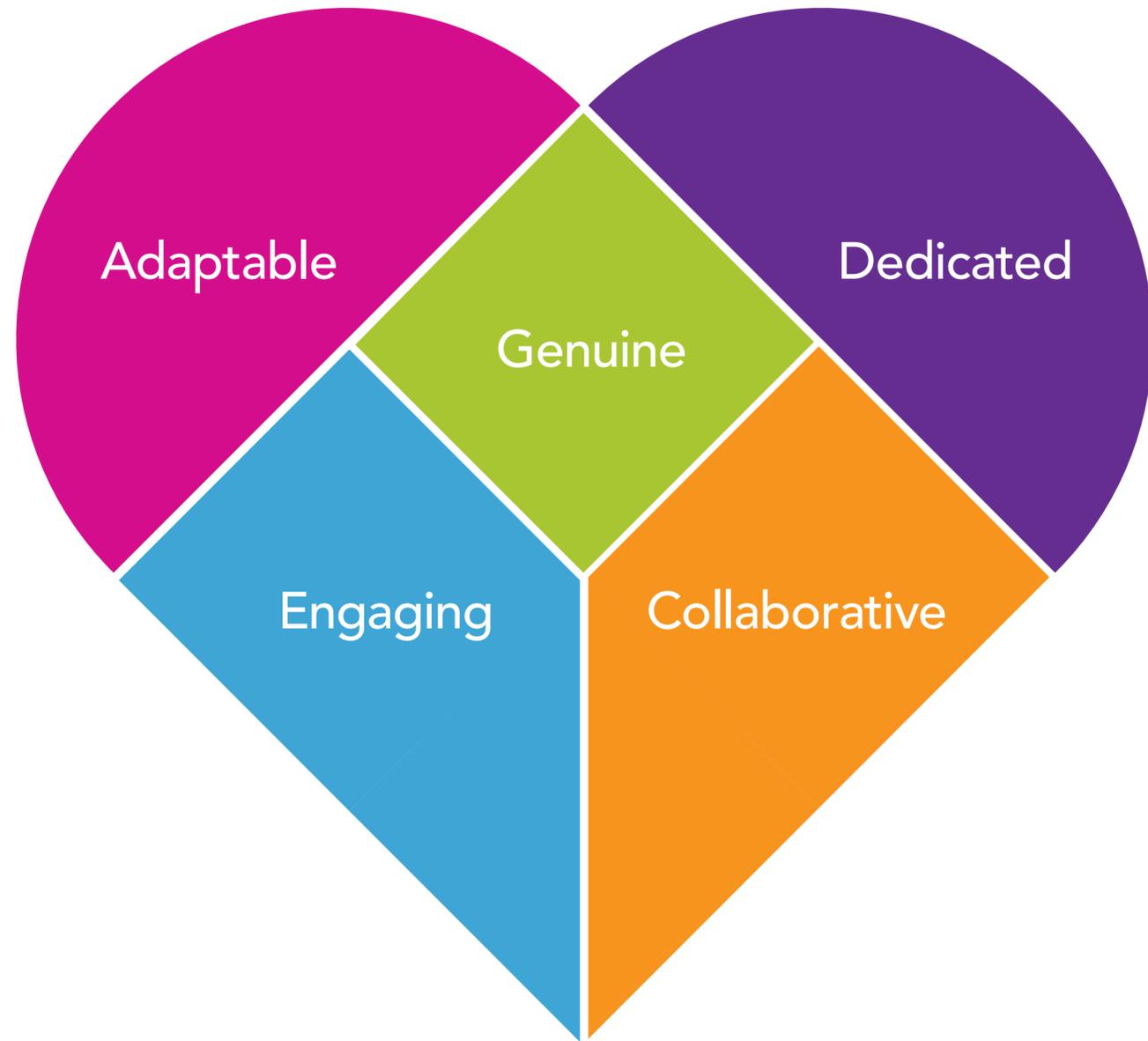
integrating livable, artistic and enduring designs,

while giving back to the world around us.



OliverMcMillan®

CULTURE



OUR VALUES & OUR WAY



CULTURE TRAINING

OUR MANTRA

“Always. Gracious.” is more than a statement; it is our mantra. It is our way of delivering service at the highest standard at all times while offering a warm, welcome from the heart. “Always” is without exception, reliable and enduring. “Gracious” is genuine hospitality in its truest sense. “Always. Gracious.” is simply how we are.

G

Gracious
Greetings

R

Respect
Others

A

Anticipate
Needs

C

Create a
Connection

E

Exceed
Expectations



ELEMENTS OF MAKING SPECIAL PLACES HAPPEN

ELEMENTS OF MAKING SPECIAL PLACES HAPPEN

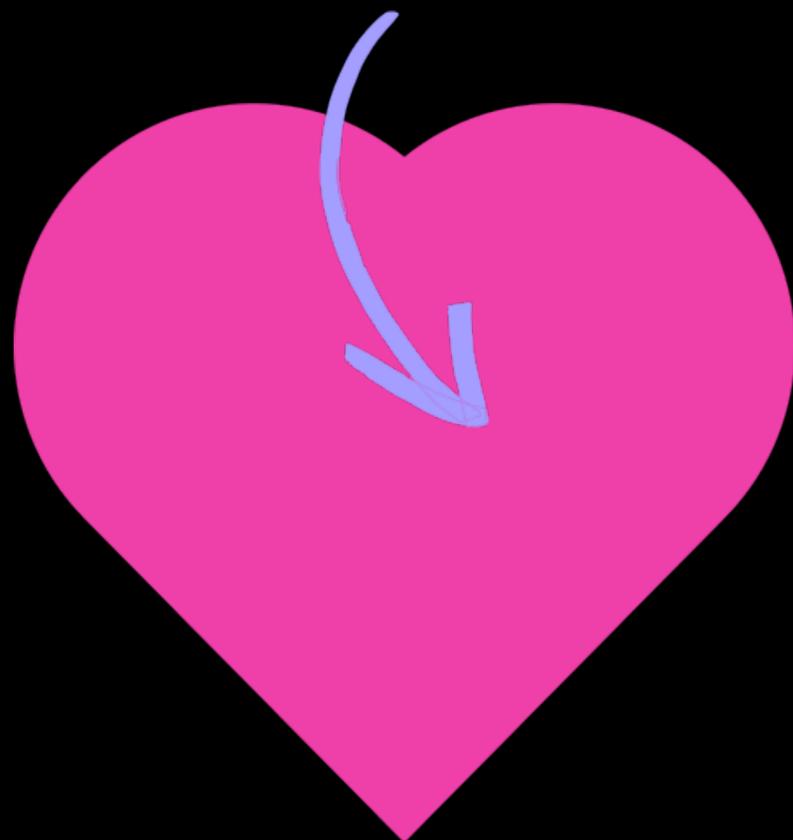
PHYSICAL

INTELLECTUAL

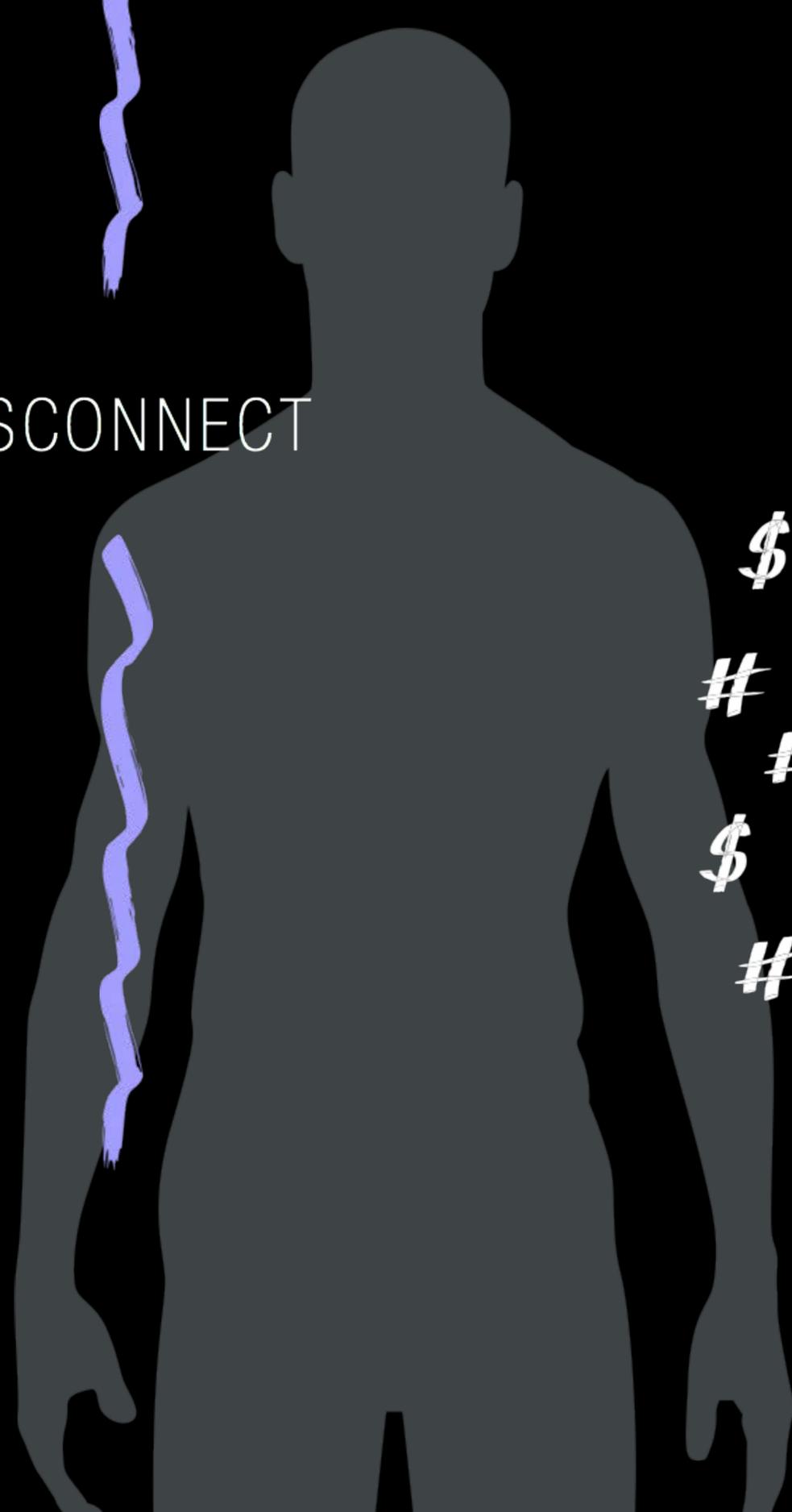
EMOTIONAL

PSYCHOLOGICAL

EMOTION
SOUL

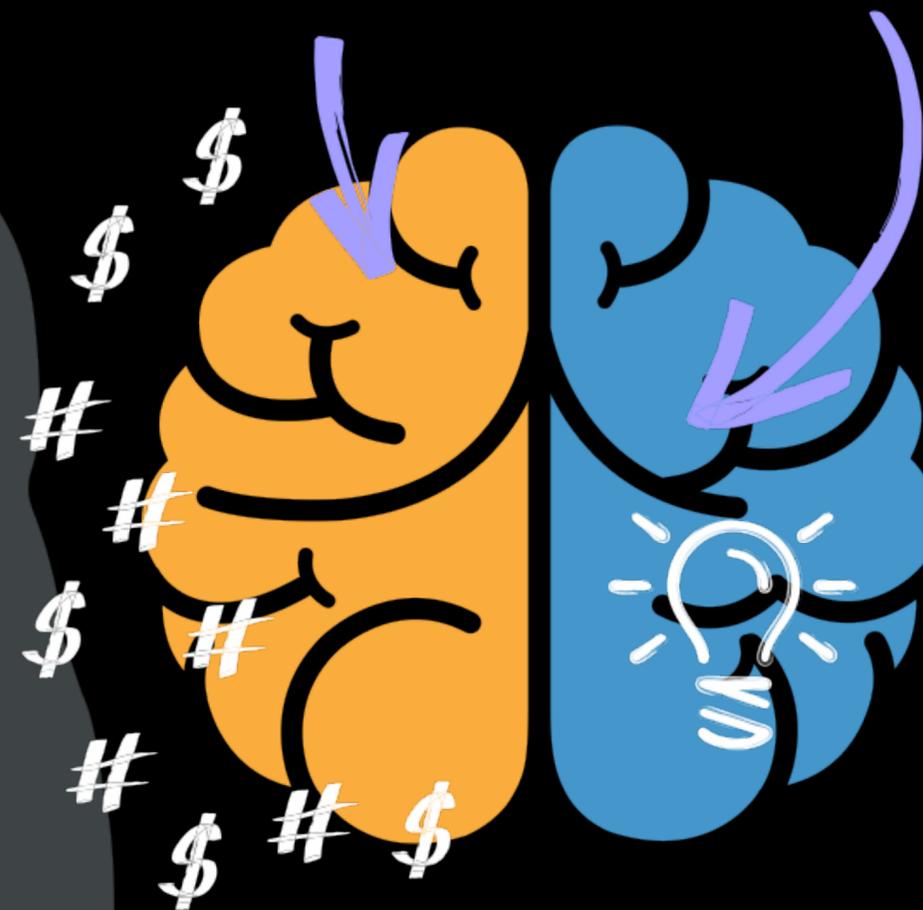


DISCONNECT



LOGIC
ANALYTICS

VISION
CREATIVITY



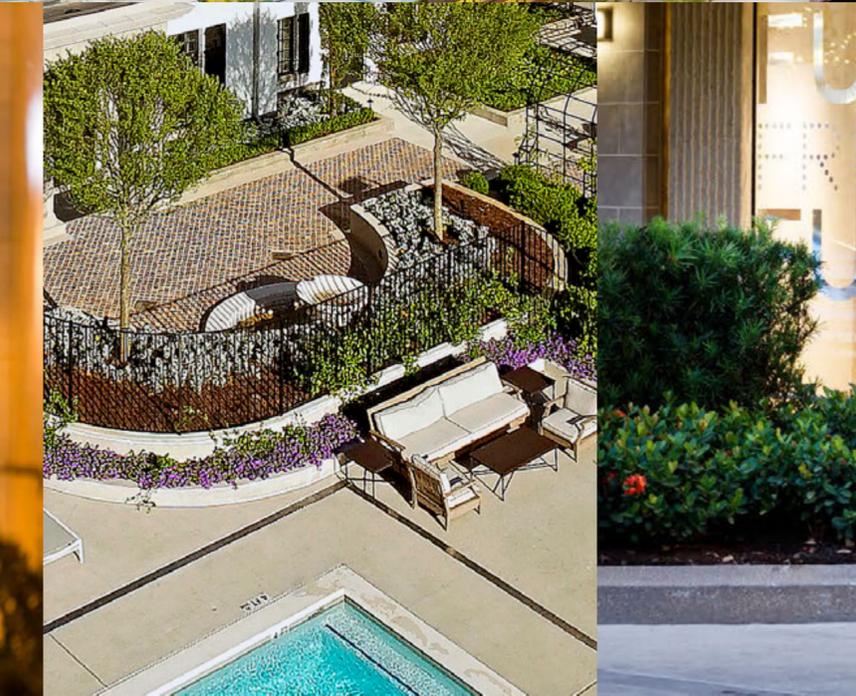


IMAGINATION creates the vision of our intentions,
EMOTIONS move us in the direction of making them real.





OMME EXPERIENCE







M

FIFTH + BROADWAY
NASHVILLE

RETAIL/RESTAURANT

180,000 SF

CREATIVE OFFICE

360,000 SF

RESIDENTIAL

350 LUXURY APARTMENTS

ENTERTAINMENT

35,000 SF

MUSEUM

40,000 SF - NATIONAL MUSEUM OF
AFRICAN AMERICAN MUSIC

OPENING

FALL 2018





OFFICE LOBBE

PARKING





GLOBAL INDUSTRY

NASHVILLE





NASHVILLE LIVE

Shozi36
Osteria Grill

Shozi36

Shozi36

Osteria Grill Osteria Grill

NIAAM

NIAAM



NASHVILLE NASHVILLE

PUBLIC MARKET

BROADWAY MEAL COMPANY
MADRIGAL BOX
rib werk
freestyle outfitters



METROPOLIS

MARKET
PUBLICISM

OYSTER CAPER

freestyle outfitters



aya cafe

melanie coulter

melanie coulter

coulter

CLUB MUSEUM

CRAFTED

ABSTRAKT

filippo

filippo
ABSTRAKT

coulter

UP TO MARKET HALL

The Brown Leaf

below market



SE LONGU

urban tavern

olive + basil

OLEO

OLEO

OLEO

METROPOLIS

MERCHANTS
RESTAURANT
GRILL

CE

ES

RESTAURANT

RESTAURANT



PARKING

ONE WAY

S-4th Ave-N



Tatyasa

Tatyasa





UPTOWN

OAKLAND



UPTOWN OAKLAND

ORIGINAL RFP PROGRAM

RETAIL: 17,280 SF

HOTEL: 168 KEYS

RESIDENTIAL: 281 UNITS

ARTS: 3,900 SF

CURRENT PROGRAM

RETAIL: 56,450 SF

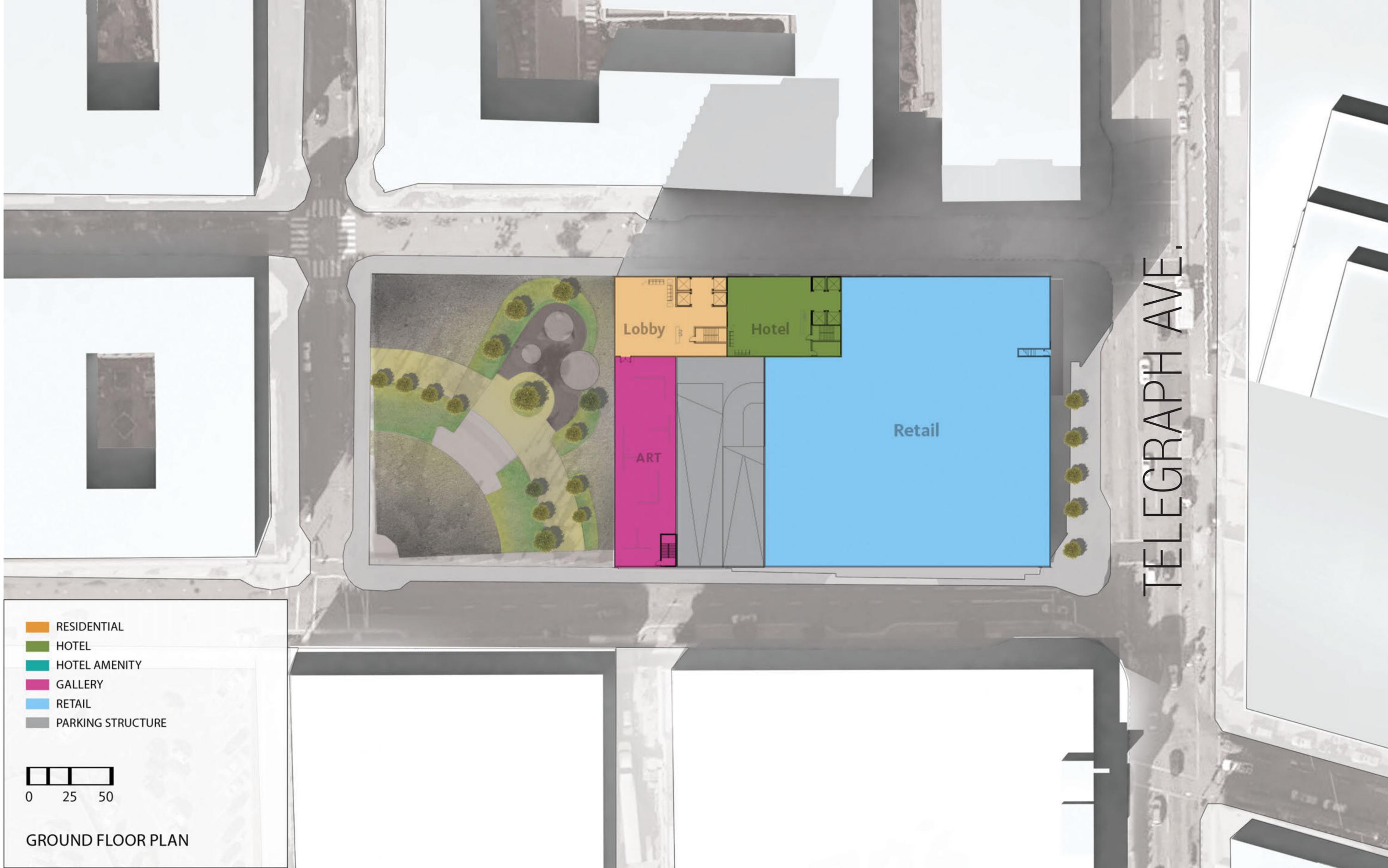
HOTEL: 168 KEYS

RESIDENTIAL: 330 UNITS

ARTS: 4,480







TELEGRAPH AVE.

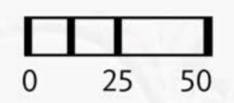
Lobby

Hotel

Retail

ART

- RESIDENTIAL
- HOTEL
- HOTEL AMENITY
- GALLERY
- RETAIL
- PARKING STRUCTURE

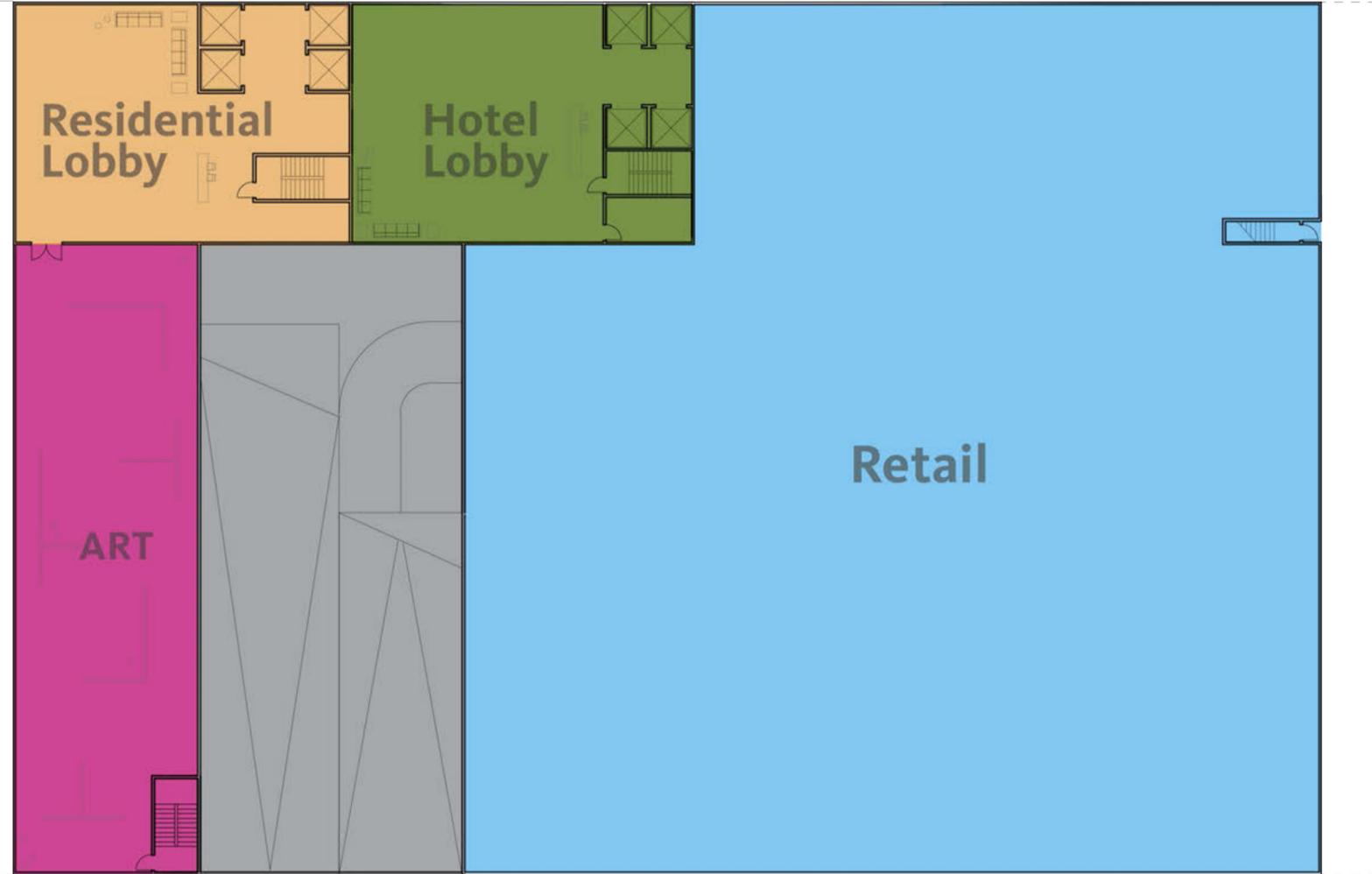


GROUND FLOOR PLAN

- RESIDENTIAL
- HOTEL
- HOTEL AMENITY
- GALLERY
- RETAIL
- PARKING STRUCTURE

0 16 32

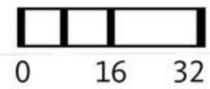
GROUND FLOOR PLAN



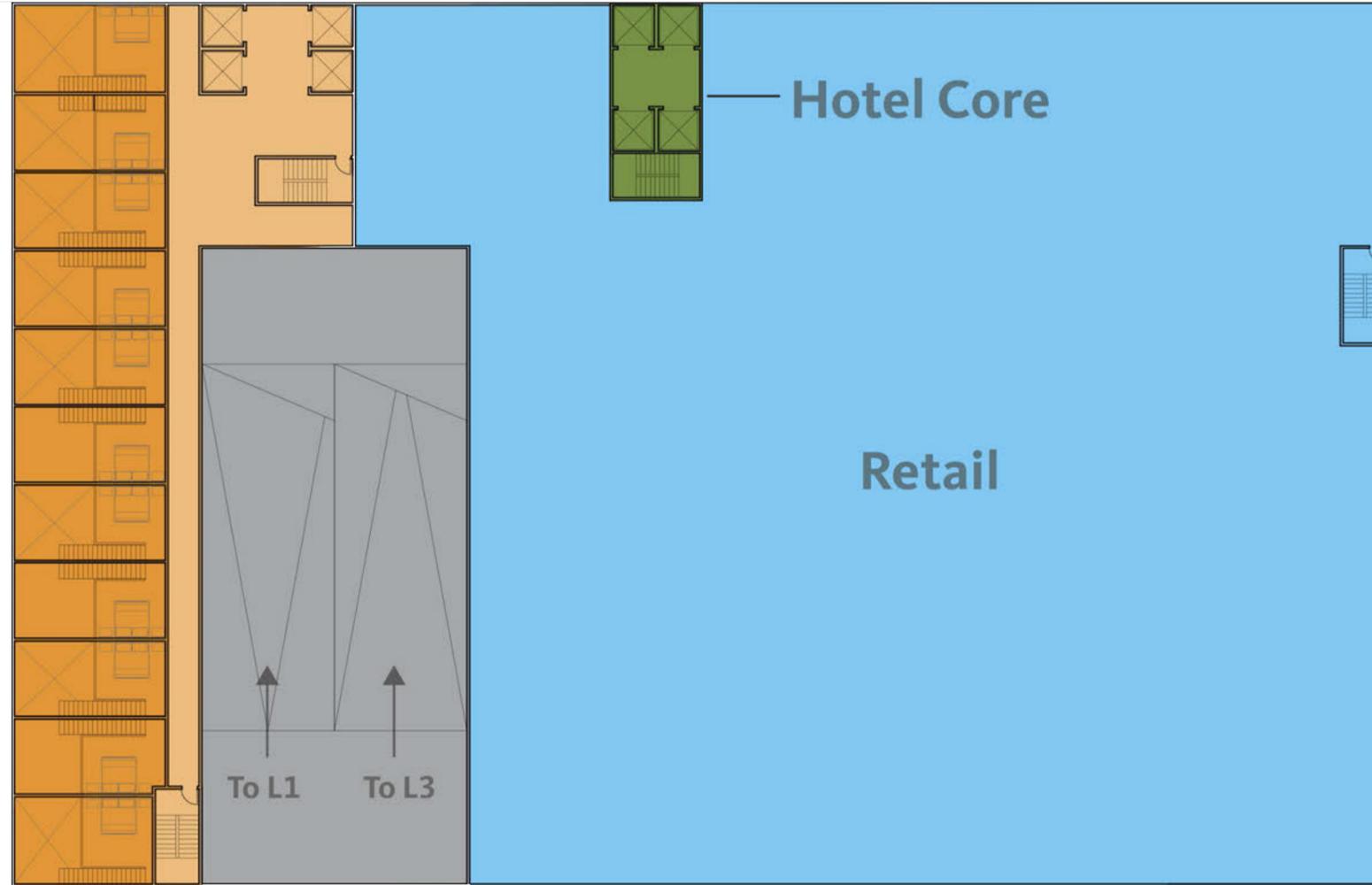
↑ ↑
 To B1 To L2

TELEGRAPH AVE.

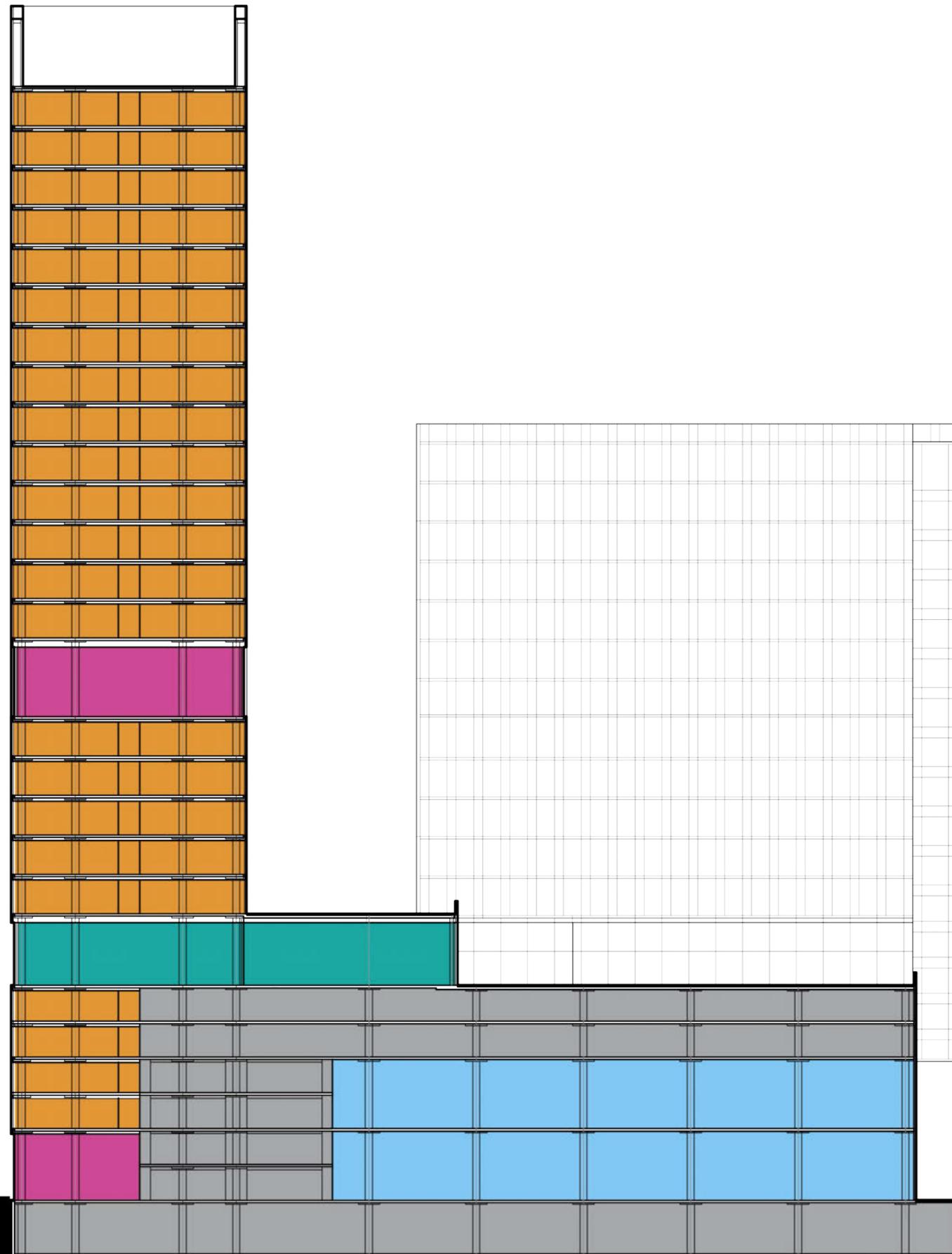
- RESIDENTIAL
- HOTEL
- HOTEL AMENITY
- GALLERY
- RETAIL
- PARKING STRUCTURE



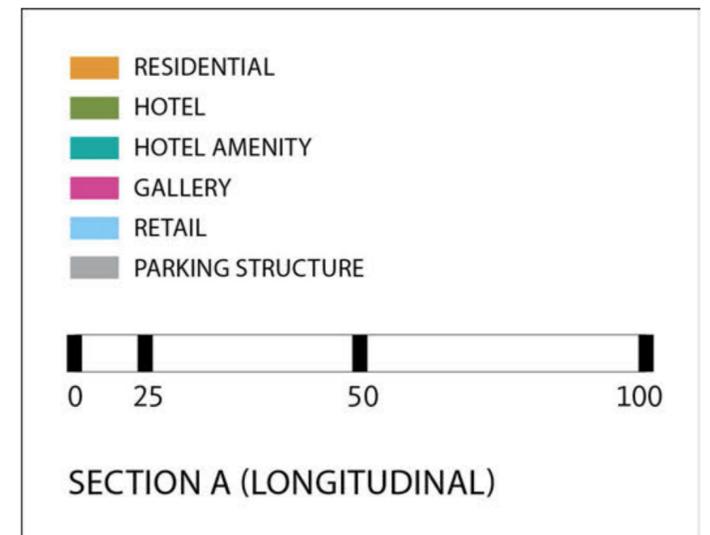
SECOND LEVEL PLAN



TELEGRAPH AVE.



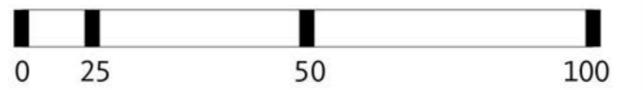
LOOKING NORTH



LOOKING WEST



- RESIDENTIAL
- HOTEL
- HOTEL AMENITY
- GALLERY
- RETAIL
- PARKING STRUCTURE



SECTION B (CROSS SECTION)



RETAIL VISION FOR UPTOWN

MAKING A SPECIAL PLACE



VINCE.

BONOBOS

JONATHAN ADLER

SCOOP
NYC

UPTOWN



COS

*Alice
and Olivia*

lululemon  athletica

Planet blue

WARBY PARKER
eyewear



RH
RESTORATION HARDWARE



LINDBERGH

SHINOLA

DETROIT

MAKING THE CONNECTION, TELLING THE STORY



“THE BEST OF OAKLAND”

A PLACE FOR LOCAL TASTE

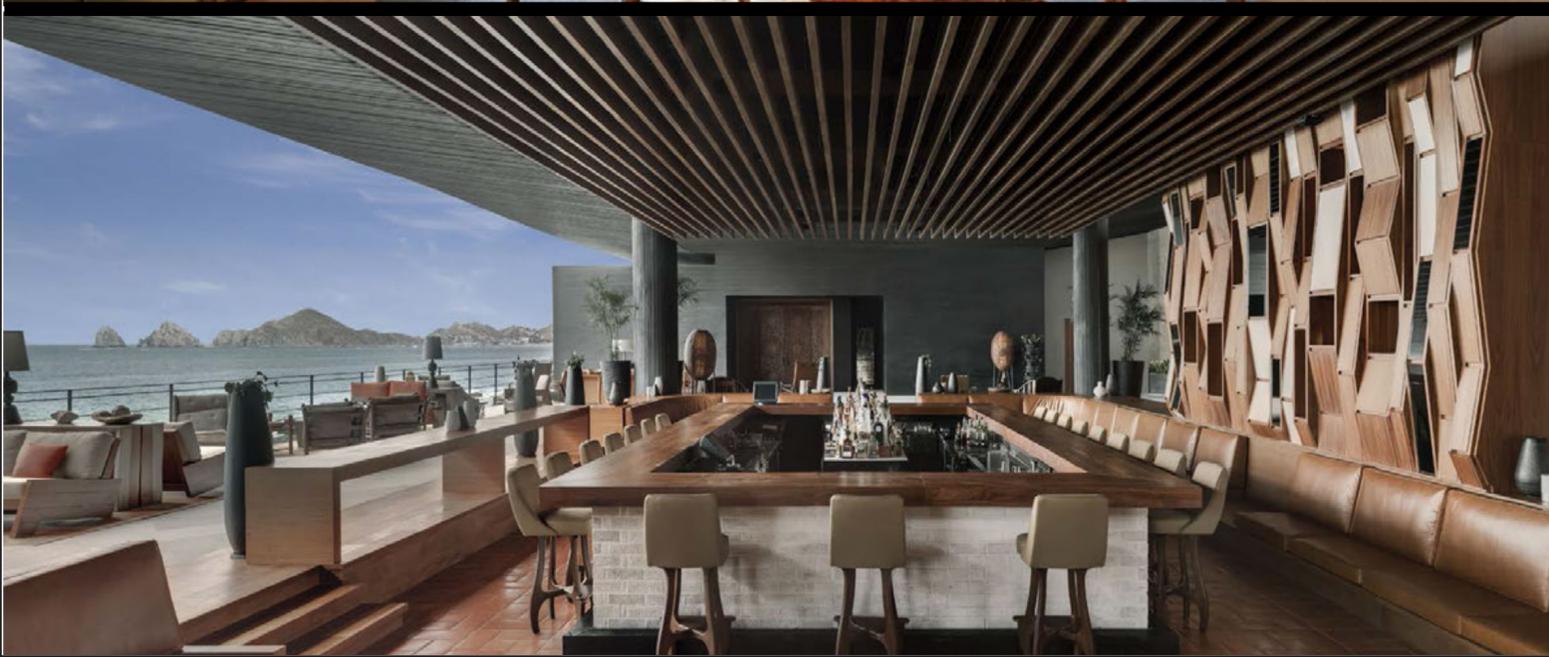


THOMPSON HOTEL

HOTEL

COMMUNE

HOTELS + RESORTS





15/85 RESIDENTIAL

15% WORKFORCE 85% MARKET





PACIFICA
HONOLULU

489 LUXURY CONDOMINIUMS
365 MARKET RATE
124 AFFORDABLE



SYMPHONY
HONOLULU

388 LUXURY CONDOMINIUMS
288 MARKET RATE
100 AFFORDABLE



UPTOWN FABRIC

BRINGING THE COMMUNITY TOGETHER



OAKLAND
FIRST FRIDAYS





COMMUNITY BENEFITS

A project created FOR the Community

Maximize development potential of 1911 and 2100 Telegraph

Enhance street level retail experience in Uptown

Create development phase and permanent jobs

Provide affordable residential units

Community approach to employment and business participation

THE CITY OF
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OliverMcMillan®

suda
STRATEGIC URBAN
DEVELOPMENT ALLIANCE



UPTOWN

OAKLAND



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