



Cultural Arts Programs

Economic & Workforce Development

Public Art Advisory Committee Proposal Review Form

Date 7/4/2015

Artist(s) Amanda Lockwood

Project Contact Amanda Lockwood (artist), Daniel Swafford (MVA)

Organization (if applicable) Montclair Village Association

Phone # (510) 499-3244 Email amandalockwood9@gmail.com

Street Address 1980 Mountain Blvd. Ste 212

City Oakland State CA Zip 94611

Proposed Site of Project (Address/Cross St. with physical details) Retaining wall on Mountain Blvd @ hwy 13 Park Blvd. exit ramp

Name of Property Owner, Proposed Location OUSD [REDACTED]

City Council District of Proposed Location District 4

Attachments Checklist

Attach a separate document to address the following items, bundled together in a single electronic file:

- Review Form (this page)
- Project Narrative
- Artist Resume
- Examples of Past Work
- Visual Proposal
- Materials and Methods Description
- Photos of Site
- In-Situ Mockup
- Timeline
- Budget
- Maintenance Plan
- Community Outreach / Support Documentation
- Insurance Documentation
- Permission(s)- Private Property Owner or City
- Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Amanda Lockwood
(510)499-3244
amandalockwood9@gmail.com

Sister Butterflies: Gateway mural to be painted on the retaining wall on Mountain at the Park St. freeway exit ramp, approximately 4000 square feet.

Concept :

The California Oak Tree is already a strong symbol in Oakland, and remains a consistent source of pride for all of our residents. Last year, I participated in an Ocean Guardian research project at Joaquin Miler School... my part was to paint a mural on campus that reflected student learning about the local Beaconsfield Watershed and the native plants and animals that inhabit it. We learned that the California Sister butterfly was reliant on the oak tree as its host plant, so we incorporated this butterfly into the mural. These beautiful butterflies can be seen in droves when hiking in the Oakland Hills during the spring and summer. The sister butterfly is quite striking, with large contrasting areas of dark brown and orange and a tiny bit of white sprinkled in, and it occurred to me that it would be really beautiful to paint a large swarm of them on a long wall, in a flowing composition. So the idea of the oak tree with a swarm of sister butterflies alongside it was already forming, and when I saw the wall on Mountain blvd., it seemed the perfect space for this concept. The swarm of butterflies represents the brilliance of a connected community and the oak suggests roots and strength. The connection between the two reflects our dependence on one another as a vibrant, unified people.

Timeline:

Oct 2015 : Volunteers prep and paint the wall adobe color for the background of the mural design.

November 2015-January 2016 Weather permitting, I will paint the Oak Tree portion of the mural on the largest sections of the wall. It will be painted an olive green color and "silhouette style".

June and July, 2016 Paint the butterfly swarm and the Montclair block letters onto the wall.

August 2016 Volunteers can assist in sealing the wall

Budget: based on 4000-square feet

PHASE 1: Work done up to January 2016

background paint, adobe color : \$960.00 1 gallon covers 250 square feet.

We need 16 gallon of primer and 16 gallons of color, 32 gallons total.
32 gallons x \$30 per gallon = \$960.00

materials \$300.00 (enough brushes, rollers, poles , drop cloths, etc for a group of volunteers to spread out and paint the wall)

Mural paint : \$200.00

scaffold : \$400.00

total so far : \$1860.00

artist's labor : \$30/hr x 108 work hours= \$3240

labor(\$3240.00) + materials (\$1860.00) = \$5000.00

PHASE 2: Work done during the summer of 2016, completing and sealing the mural

additional mural paint to finish the wall ; I use Nova Colors : \$500.00

sealant: \$80 per gallon x 16 gallons= \$1280.00 (this is based on applying a single coat, we normally use 2-3 coats but this is a large wall and will be expensive to seal.)

Artist's labor: \$30.00/hr x 120 hrs = \$3600.00

\$3600.00+\$1280.00+\$500.00= \$5380.00

Total for entire project=\$10,380.00

* Note... to keep my working hours accurate according to schedule and budget, I will need help from volunteers in sealing the wall in August, as this part of the project is labor-intensive and time-consuming.

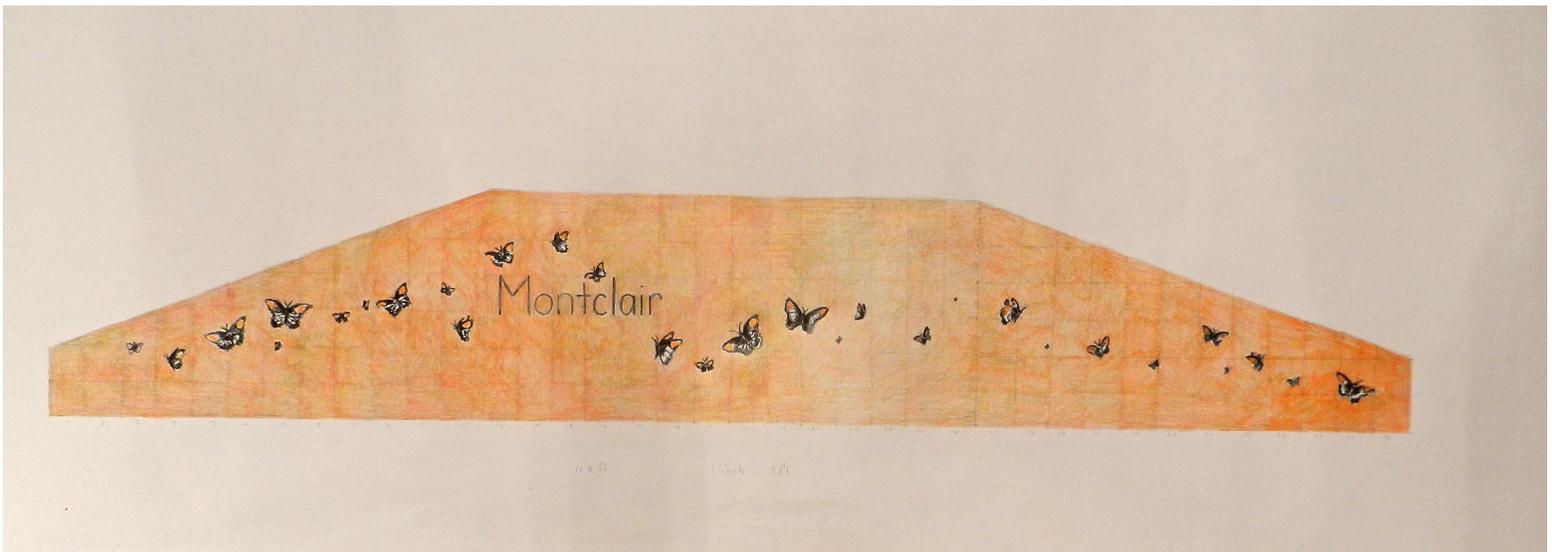
Below: Draft concept

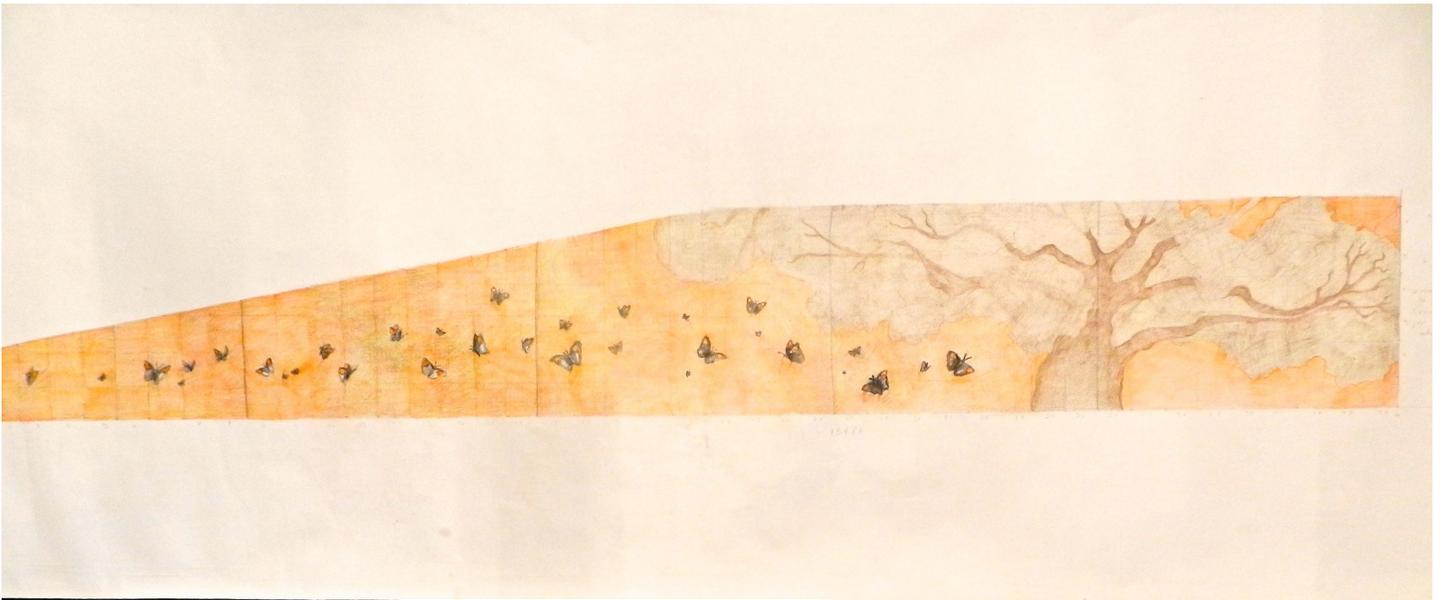


California Sister Butterfly



California Oak Tree





Above is a simple scale drawing of the two halves of the long retaining wall.

ARTIST'S RESUME:

Amanda Lockwood
American Steel Studios, Oakland, Ca
amandalockwood9@gmail.com
www.mandylockwood.com

Education :

BFA in Painting, California College of Arts and Crafts, Oakland, Ca 1998

Studio Art Centers International, Florence, Italy, 1998

The Project Approach, Arts Integration Intensive, Museum of Children's Art, Oakland, Ca 2001

Center for Ecoliteracy, Berkeley, Ca, 2009, Art, Science and Design Seminar

Multiple Subject Credential, 2012, Holy Names University, Oakland, Ca

*Amanda currently teaches full time for the Hayward Unified School District

Exhibitions :

May 2000 "Places Between", Third Street Grind, Oakland Ca

June 2000 Nexxus Gallery Group Show, Oakland, Ca

May 2003 Cafe Diem, Oakland, Ca

August 2003, New Works, Piedmont Yoga Studio, Oakland, Ca

August 2004, *Educating Artists Exhibition*, Museum of Children's Art, Oakland, Ca
October 2004, Mind Power Collective, Educators' Exhibit, Historic Sweet's Ballroom, Oakland, Ca
June 2005, Frank Better Center for the Arts Group Show, Alameda, Ca
July 2006, "The Virus Show", Lobot Gallery, Oakland, Ca
August 2006 "Mercury Rising", Mercury 20 Gallery, Oakland Ca
September 2006, Mercury 20, First Friday Exhibition with Lisa Rappoport, Oakland, Ca
June 2007, "Emerging Artists", Artisans Gallery, San Rafael, Ca
May 2009, All Gurlz, Eclectix Gallery, El Cerrito, Ca
May 2009, Elita Street Studios, ProArts Bus Tour Open Studios, Oakland, Ca
June, 2009, Mama Buzz Gallery, Art Murmur, Oakland, Ca
April 2015, American Steel Studios Art Murmur Group Show, Oakland, Ca

Awards :

2009, Innovator's Award, Oaklandish, Oakland Ca

Public Art:

Dimond's Hidden Jewels, The Flora, Fauna, Architecture and History of the Dimond Community, Farmer Joe's Marketplace, Fruitvale and Macarthur, Oakland. Completed with Dimond Artist Debbie Koppman, 2010

"All Water is Connected", a mural at Joaquin Miller Elementary School connected to studies of native plants and animals of the Beaconsfield Watershed. Funded by The Ocean Guardians, in collaboration with technology instructor Helene Moore.

Assisted in portions of the following public artworks :

**"I love the Dimond", mural, with artist Debbie Koppman, 2013, at Macarthur and Lincoln

Maintenance : The mural will be coated with a graffiti proof UV resistant barrier provided by Precita Eyes Mural Supplies (SF, Ca). This particular product comes with a cleaning solution that can be used if the mural is vandalized or damaged. The artist assumes all responsibility in maintaining and cleaning the mural if there is damage or graffiti.

Photograph of mural site below:



CERTIFICATE OF INSURANCE

ISSUE DATE
AUG 25 15

PRODUCER
SHEA INSURANCE SERVICE
1030 COUNTRY CLUB DR STE E
MORAGA, CA 94556
P 925-376-7945
F 925-376-7267
P 925-376-7945
SHEAINS@PACBELL.NET

Cert# 1198

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.

COMPANIES AFFORDING COVERAGE

- COMPANY
A WEST AMERICAN INSURANCE CO

- COMPANY
B AMERICAN FIRE & CASUALTY CO

- COMPANY
C

- COMPANY
D

INSURED
MONTCLAIR VILLAGE ASSOCIATION

1980 MOUNTAIN BLVD STE 212
OAKLAND, CA 94611

COVERAGES

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

CO LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS
	GENERAL LIABILITY				GENERAL AGGREGATE \$ 2,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY	BKW 56 36 60 44	FEB 15 15	FEB 15 16	PRODUCTS-COMP/OP AGG. \$ 2,000,000
	<input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR.				PERSONAL & ADV INJURY \$ 1,000,000
A	<input type="checkbox"/> OWNER'S & CONTRACTOR'S PROT.				EACH OCCURRENCE \$ 1,000,000
					FIRE DAMAGE(Any One Fire) \$ 1,000,000
					MED. EXPENSE(Any One Person) \$ 15,000
	AUTOMOBILE LIABILITY				COMBINED SINGLE LIMIT \$
	<input type="checkbox"/> ANY AUTO				BODILY INJURY (Per Person) \$
	<input type="checkbox"/> ALL OWNED AUTOS				BODILY INJURY (Per Accident) \$
	<input type="checkbox"/> SCHEDULED AUTOS				PROPERTY DAMAGE \$
	<input type="checkbox"/> HIRED AUTOS				
	<input type="checkbox"/> NON-OWNED AUTOS				
	GARAGE LIABILITY				AUTO ONLY - EA ACCIDENT \$
	<input type="checkbox"/> ANY AUTO				OTHER THAN AUTO ONLY: \$
					EACH ACCIDENT \$
					AGGREGATE \$
	EXCESS LIABILITY				EACH OCCURRENCE \$ 4,000,000
C	<input checked="" type="checkbox"/> UMBRELLA FORM	USA 56 36 60 44	FEB 15 15	FEB 15 16	AGGREGATE \$ 4,000,000
	<input type="checkbox"/> OTHER THAN UMBRELLA FORM				
	WORKER'S COMPENSATION AND EMPLOYERS' LIABILITY				STATUTORY LIMITS
	THE PROPRIETOR/ PARTNERS/EXECUTIVE OFFICERS ARE: <input type="checkbox"/> INCL <input type="checkbox"/> EXCL				EACH ACCIDENT \$
					DISEASE-POLICY LIMIT \$
					DISEASE-EACH EMPLOYEE \$
	OTHER				

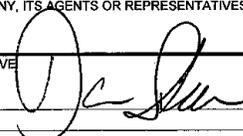
DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/SPECIAL ITEMS

CERTIFICATE HOLDER

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES.

AUTHORIZED REPRESENTATIVE





The MVA's mission is to support our merchant members and help the Village thrive

November 5, 2015

Montclair Village Association
1980 Mountain Blvd. #212
Oakland, Ca. 94611

It is my pleasure to write a letter of support for the proposed **Gateway Beautification Mural Project**, respectfully submitted to the Public Art Advisory Committee. The **Sister Butterfly Mural** painted by artist Amanda Lockwood and will be located at 2400 Mountain Blvd. in Oakland, California.

Montclair residents representing the Montclair Village Association, Piedmont Pines Neighborhood Association, and Keep Oakland Beautiful are working together to beautify the south entrance to Montclair – Mountain Blvd. near the Highway 13 on and off ramps. This project will help keep the 500' wall free of tagging and help give the community an added splash of beauty at the gateway to area businesses and residential neighborhoods.

The Montclair Village Association fully supports the project, and appreciates the contribution from the Green Walls Program.

Sincerely,

Daniel Swafford
Executive Director
Montclair Village Association

1980 Mountain Blvd. Suite 212 • Oakland, CA 94611
510.339.1000 • 510.339.2368 FAX • Info@MontclairVillage.com
www.MontclairVillage.com

11/15/2015

Attn : City of Oakland

From : Oakland Unified School District/ Montclair Village Association

The Oakland Unified School District hereby gives permission for artist Amanda Lockwood, with collaboration and support from the Montclair Village Association, to paint a mural on the 500+-foot retaining wall on Mountain Blvd at the Highway 13 Park Street exit ramp. The proposed wall is owned by OUSD and is connected to the property of Joaquin Miller Elementary School. We understand that the artist is responsible for painting and maintaining the wall, and that the artwork must be approved by the community and by the City of Oakland as it is partially supported by Oakland funding. The artist will be sealing the mural with a UV resistant, graffiti-proof barrier and is responsible for cleaning the mural if it is defaced. We have reviewed the timeline and drawings for the proposed mural, and understand that it is scheduled to be completed by August of 2016.

OUSD representative:

Sara J Green, principal Joaquin Miller School

Artist :

A. Lockwood



Cultural Arts Programs

Economic & Workforce Development

Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Mural on retaining wall on Mountain Blvd @ hwy 13 Park St. exit ramp.

Entitled [title of work]:

Sister Butterflies: Montclair Gateway Mural

and located at [identify site, including interior location if applicable]:

retaining wall on Mountain blvd. @ hwy 13 Park St. exit ramp.

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

85 Caravan Pl.
San Ramon CA 94583

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

A. Lockwood 8/4/2015
Artist Signature / Date

City - Client Department Representative Printed Name / Signature / Date

This document is posted online at:

<http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>