

## Downtown Oakland Specific Plan: CHARRETTE notes

### Hands on Design Session

Notes: BIG IDEAS from Participants (short presentations)

Monday, October 19, 2015

6:00pm – 9:00pm

Affordable housing  
Protection from encroachment  
Not BMWs

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Jack London:  
Robust regulatory reform  
Nonprofit housing development  
Diverse community  
Uniqueness, jobs, compatible uses  
Produce market – access to food  
Use existing buildings; creative uses  
Gateways!

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Walkability Bikability  
Public Space  
Affordable Housing  
Freeways form a wall around downtown  
Reduce car emphasis  
Make streets two way  
Space for artists  
Green space  
Hotels—“we can tax them a lot...”

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980—enhance E-W connections  
Activate vacant spaces  
Allow pop ups  
Map hand in hand with policy to preserve cultural diversity  
Arts Commission

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Affordable housing: protect existing, create new  
Address homelessness  
LGBTQ  
Affordable commerce, not just chi-chi  
Keep and create parks and green spaces  
More multi-use buildings with sustainability in mind  
Roof gardens

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Affordable Housing-- 50-50? More...  
Arts District important  
Whole city doesn't have to be covered by bourgeois bars  
Fill in 980

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Mixed use development  
Fix broken links—more connections for bikes and pedestrians  
Diversity: architecture, people, culture

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Affordable housing  
No highrise condos?  
Keep highrise to one area, not covering all downtown  
Arts District  
Lake Merritt as community space  
More bike friendly and walk friendly; take back the streets

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People first, urban design first, cars 8th  
Ask about every choice: How it affects people  
Preserve oldest buildings  
Retail: neighborhood serving

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Turn streets two-way  
More housing all types  
Broadway: should be multi use space, limit cars, increase bikability, make us proud of it

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Ped/Bike access  
Accessible design  
Infill development in vacant areas – universal and equitable  
Traffic calming  
People scaled

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Connected network of protected bikeways  
980 out—green, connect, heal  
Green up all our spaces, recycle water

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Better bike access, particularly re freeways  
Preserve interesting buildings  
People places—parks and green spaces  
Programming and activity

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Worried: Character of the city is changing; responsibility is to come join the conversation  
Diverse community thru housing affordability  
Creative Arts district (funded)  
Walkable  
Stay special, stay together

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Street safety: lighting; trees; cool the streets; comfortable; better, safe, clean walkable sidewalks  
More scramble intersections  
Mixed use: Throughout; activities & socializing, children, affordable housing upstairs  
Connectivity: Extend shuttle;  
Accommodate low-income areas  
Bike links  
Connect existing urban areas  
Beauty, art, murals, music, drummers  
Allow us all to enjoy this place and express ourselves

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Take down the highway  
Urge people to walk to downtown  
Connect ferry to BART  
Improve along the way  
Arts District: encourage making, showing

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Trees make everything better  
Take care of existing trees  
Restore tree funding

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Hope. Faith. Gentrification is nationwide: We should focus and create ongoing dialogue. ("spaces of dialogue")  
Forums of dialogue accessible to everybody  
Walk and bike friendly  
Who is the city for?  
The lake: more than one way to get across instead of just around?  
Downtown is separated  
Support the community: programs for schools, children, intergenerational continuance  
Safe streets  
Mental health services  
980: Make it different  
Green ways to get around  
Community centers, open relationships with multiple stakeholders

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Keep taller development in one focused area, not everywhere  
Maintain: strong percentage of affordable housing  
Keep Oakland Oakland  
Strong percentage of green space

Maintain the arts: made Oakland compelling  
Develop responsibly, at a managed speed  
Check policy: "Replace what you are tearing down"

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Renaissance paradise  
Homelessness: subject of current NoFA, due 10/30

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Artists, activists and small business owners contribute to the economy, and the life  
Affordable housing crisis is real  
If there is a large development project, Oakland people should be hired  
City should represent the arts  
More funding for people of all color restaurants"  
More job training for HS students  
Not more chain restaurants and bars  
More locally owned  
Entertainment District: no noise ordinance  
Job priority to local residents  
Reflect our city  
Job, services for transgender community  
Offer something, reach out  
Be inclusive  
We want to be included  
We are the residents  
We are keeping Oakland creative  
We will stay on you

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Everyone was not invited  
We want to be part of the change