

Caroline Stern's PAAC Proposal

Little Stars 169 14th Street, 14th Oakland, (cross 3rd) 94612 William Lee City Council District

Checklist Attach a separate document to address the following items, bundled together in a single electronic file:

1. Review Form

(this page) 2.

Project Narrative

3. Artist Resume

4. Examples of Past Work

5. Visual Proposal

6. Materials and Methods Description

7. Photos of Site

8. In-Situ Mockup 9.

Timeline 10.

Budget 11.

Maintenance Plan

12. Community Outreach / Support Documentation

13. Insurance Documentation

14. Permission(s)- Private Property Owner or City

15. Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable) Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oa

Project Narrative.

This application is for Little Stars preschool on 14th Street in Oakland. The program has services for children from six weeks to twelve years of age. It's centrally located in the heart of downtown Oakland and China town serving many families.

I first found out about the school from my community engagement in West Oakland with council member Lynette Gibson McElhaney and my work at Hoover Elementary School. They recommended I inquire about Little Stars as an anti-graffiti abatement project. I have talked with some family members who work in the neighborhood and have gotten support from the Pre-School to work on creating a newer and more vibrant mural for the community.

The wall is located at the school site visible to the street and playground. The address is 169 14th St, Oakland, CA 94612. There is a high wall, around 20-30' facing the parking lot which has been defaced with graffiti and has some gloomy gray and dark squares. The wall is peeling. The façade will also need some attention. There are areas that are getting tagged right next to the main entrance. These are at street level.

The artist's intent is to create a lasting inspirational and colorful mural for the youth of Oakland and the neighboring community. This mural is titled: Little Stars, Bright Futures.

The wall is a very large wall spanning the side of the building visible from 14th street. wall is inside the schools The mural will span the visible/public side approximately 25ft by 40ft. The graffiti reaches the upper left quadrant of the wall and the wall is entirely blighted and in

disrepair. I intend to convert the existing wall into a color vibrant mural.

I will repair and restore the existing paint job with high quality Exterior Primer paint and Nova Colors which have a long guarantee and color saturation. I will also apply multiple layers of anti-graffiti varnish.

I will design and execute a mural that encompasses the theme of having “A Bright Future”. The wall will have geometric shapes, musical notes, birds and stars with colors that are bright and child friendly.

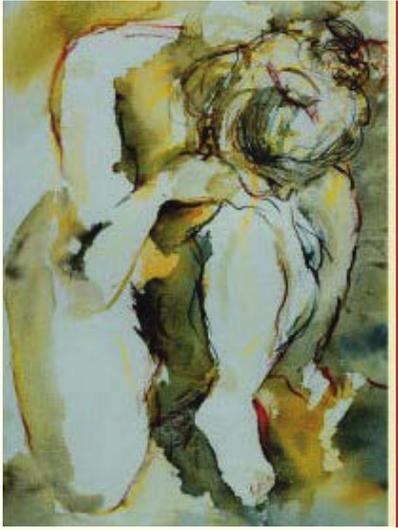
The artist will work with Mr. Lee the building owner and the neighboring community to create a positive public art work for the community.



The artist agrees to do maintenance of the mural over the next 10 years within reasonable expectations. The artist will attempt to paint out graffiti and tagging when notified within a reasonable expectation of cost of materials and time, 2 weeks and each future visit should take no more than 2 hours of labor.

With community support the wall can remain in good condition.

3. Artist Resume. The artist's resume and/or other supporting material relevant to the artist's past experience with similar projects.



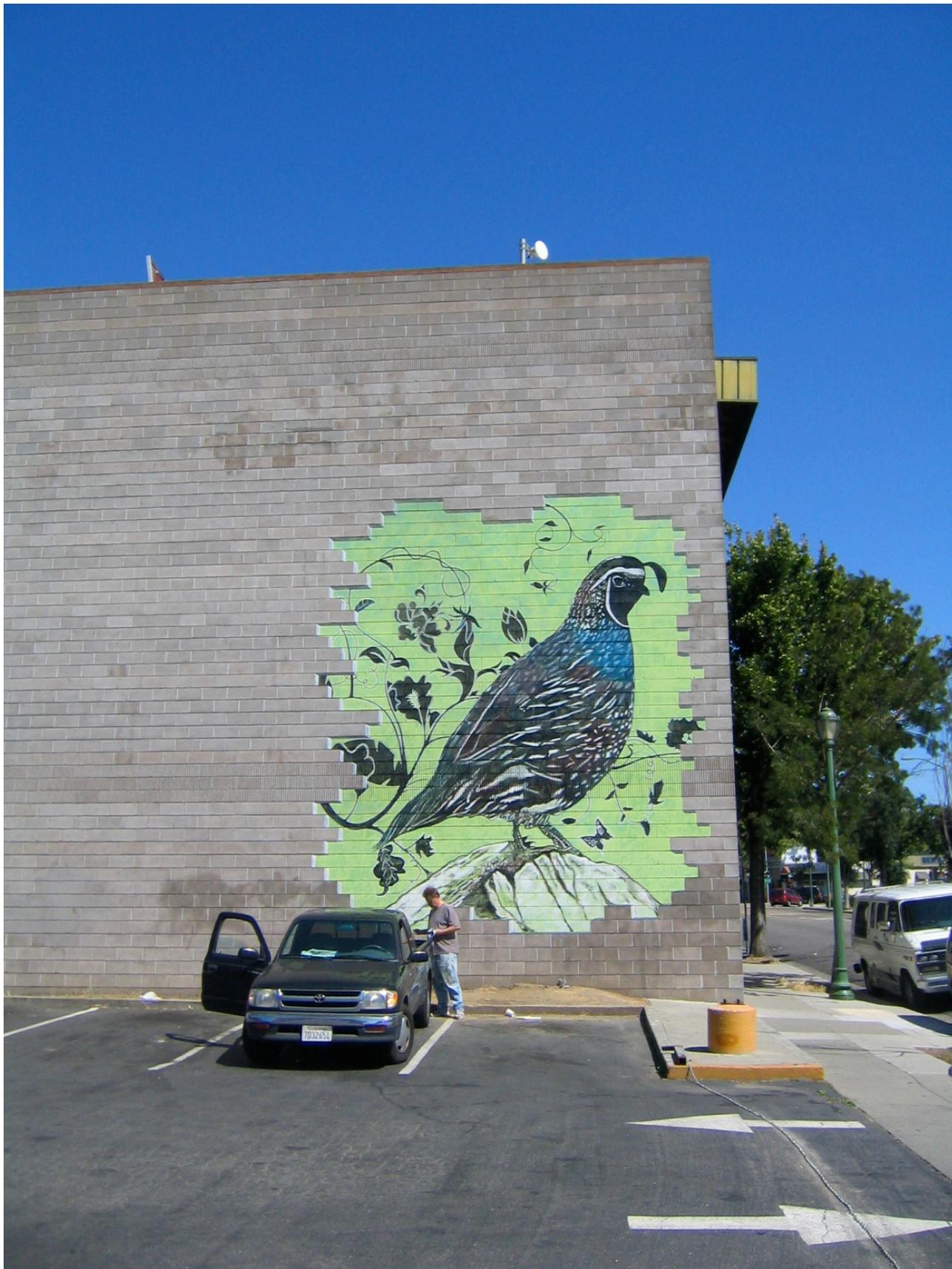
- Rockridge Rags, Exterior painting, multiple colors
- e effect

4. Examples of Past Work. 3-5 images of the artist's completed projects of a quality, style and scale similar to the proposed work.

These images are of public art murals done in the city of Oakland by the Artist Caroline Stern.

Emergent Sea 880 freeway/23rd ave
California Quail 108th MacArthur Blvd.
Montclair Piedmont Pines Assoc.
Artist in the Schools Kaiser Elementary









5. Visual Proposal. Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.



6. Materials and Methods Description. A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions. The artist's will use high quality mural paint by Nova Colors for vibrancy and lasting intensity. Exterior primer and anti graffiti varnish will be used to project the project for longevity.

7. Photos of Site. Photographs/digital images of the existing site, including scale and dimension for reference.



8. In-Situ Mockup. A scale drawing or digital photographic mockup depicting the proposed work as it will be sited. See image above.

9. Timeline. A project timeline that includes community outreach, the design process, all City reviews, and installation.

The project has been in motion since 2014. The outreach to school site, community members, council members Abe Guillen and District 2 support have been in place since 2014. Lead artist and assistant artist have been in discussion for design and process since 2014. The artist's and community are waiting for the City to approve and fund the project. Time line: Approval and funding end of 11/15. Project start and finish 3/16

10. Budget. An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).

Budget for Mural Project:

Total for Project: \$7,000.00

Insurance: \$1000

Materials: \$1500.00 Primer, Nova Paint, brushes, misc tools (ladders, brushes, pencils, chalk, scaffolding, varnish)

Design: \$500.00 Time and Material for developing and creating design.

Artist Labor: \$4000.00

11. Maintenance Plan. A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.

I anticipate ten years longevity at least. We will use high quality materials, do excellent preparation and varnish the accessible areas.

The artist agrees to do maintenance of the mural over the next 10 years within reasonable expectations. The artist will attempt to paint out graffiti and tagging when notified within a reasonable expectation of cost of materials and time, 2 weeks and each future visit should take no more than 2 hours of labor.

With community support the wall can remain in good condition.

12. Community Outreach/Support Documentation. Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.). See below

13. Insurance Documentation. Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication and installation, up through final acceptance of the artwork.

See below



March 11, 2015

Little Star's Preschool and Building owner Mr. Lee would like to be part of this beautification process. The Artist Caroiine Stern will work with the school and community to come up with a design for the parking lot wall and front entry. I give my concent for a mural to be painted on our wall at our little Stars Preschool located at 169 14th St. Oakland, CA 94607. Little Stars Preschool has up to 60 children. We have been up and running since 1997. The Oakland community has always been a very welcoming place full of educational things to do and see. Our children have gone to the Library on many occasions and love there Halloween parties. Divirsity, culture and great weather all make up for a wonderful place to have my Preschool.

Sincerely,

A handwritten signature in cursive script that reads "William Lee". The signature is written in black ink and is positioned below the word "Sincerely,".



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
10/1/2015

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER BOLT Insurance Agency 9023 Town Center Parkway Lakewood Ranch FL 34202		CONTACT NAME: Kevin Younger PHONE (AC, No, Ext): (941) 952-7517 FAX (AC, No): (941) 296-8694 E-MAIL ADDRESS: kyounger@boltinsurance.com	
INSURED Deco Art DBA: Deco Art 5495 Claremont Avenue Oakland CA 94618		INSURER(S) AFFORDING COVERAGE INSURER A: All Risks of the Southeast, INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	

COVERAGES **CERTIFICATE NUMBER:** CL1510189084 **REVISION NUMBER:**

THIS CERTIFICATE IS NOT VALID UNLESS IT IS SIGNED BY THE ISSUING INSURER(S) AND THE CERTIFICATE HOLDER. THIS CERTIFICATE IS NOT VALID UNLESS IT IS SIGNED BY THE ISSUING INSURER(S) AND THE CERTIFICATE HOLDER. THIS CERTIFICATE IS NOT VALID UNLESS IT IS SIGNED BY THE ISSUING INSURER(S) AND THE CERTIFICATE HOLDER.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY			3AA101868	6/8/2015	6/8/2016	EXCESS COVERAGE \$ 1,000,000
	<input checked="" type="checkbox"/> COMMERCIAL LIABILITY						EXCESS COVERAGE \$ 100,000
	<input type="checkbox"/> COMMERCIAL AUTO						EXCESS COVERAGE \$ 5,000
	<input type="checkbox"/> COMMERCIAL AUTO						EXCESS COVERAGE \$ 1,000,000
	<input type="checkbox"/> COMMERCIAL AUTO						EXCESS COVERAGE \$ 2,000,000
	<input type="checkbox"/> COMMERCIAL AUTO						EXCESS COVERAGE \$ 1,000,000
	<input checked="" type="checkbox"/> AUTO						
	AUTOMOBILE LIABILITY						EXCESS COVERAGE \$
	<input type="checkbox"/> AUTO						EXCESS COVERAGE \$
	<input type="checkbox"/> AUTO						EXCESS COVERAGE \$
	<input type="checkbox"/> AUTO						EXCESS COVERAGE \$
	UMBRELLA LIAB						EXCESS COVERAGE \$
	EXCESS LIAB						AGREEMENT \$
	<input type="checkbox"/> UMB						EXCESS COVERAGE \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						EXCESS COVERAGE \$
	<input type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						EXCESS COVERAGE \$
	<input type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						EXCESS COVERAGE \$
	<input type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						EXCESS COVERAGE \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

CERTIFICATE HOLDER City of Oakland Cultural Arts & Marketing 1 Frank H Ogawa Plaza, 9th Flr Oakland, CA 94612	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE: Kevin Younger/AALVE
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14. Permissions. Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions. a. Private Property: Written permission or Memorandum of Understanding (MOU). b. City of Oakland Property: Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Public Library, Oakland Parks and Recreation, or Oakland Public Works and include:
See above

15. Waiver Of Proprietary Rights For Artwork Placed On City Property. Included with PAAC Review Form attached below. NOTE: Consult the Federal Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) guidelines posted on our Public Art Program website for more information:

<http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm> Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9 th Floor, Oakland CA 94612
www.OaklandCulturalArts.org 3 Cultural Arts Programs Economic & Workforce Development Public Art Advisory Committee Proposal Review Form Date ____

Caroline Stern Artist(s) Project Contact
Carolinestern@sbcglobal.net
5105934574
Deco Art
5147 Miles Ave Oakland, CA 94618

notice to Property Owner, and shall honor any reasonable request by Property Owner to delay or reschedule work, before re-entering the Premises for the purposes of repairing, altering, restoring or removing the Mural.

8. The Property Owner shall not repair, alter, restore or remove any portion of the Mural, except if (i) the Property Owner has determined that repair or removal of the Mural is necessary to eliminate an imminent threat of physical injury to persons or property, the Property Owner has notified the Artist of the situation, and the Artist has failed to remedy the situation within a reasonable period after receiving such notice, or (ii) the Property Owner has determined that the wall is to be removed or physically altered in such a way that the Mural cannot remain in place, the Property Owner has notified the Artist of the situation, and the Artist has failed to remove the Mural within 10 days of receiving such notice. The Artist shall bear reasonable costs of any work performed on or in connection with the Mural by the Property Owner pursuant to this paragraph.

9. If either party shall desire or be required to give notice to the other, such notice shall be given in writing, via facsimile or email and concurrently by prepaid U.S. certified or registered postage address to recipient as follows:

Property Owner

Name:

Address:

Telephone:

Grantee

Name: *Caroline Stern*

Address: *5147 Miles Ave Oakland*

Telephone *510 5934574*

10. This Agreement is governed by and construed in accordance with the laws of the State of California.

The Parties are executing this Agreement as of the date stated in the introductory clause above.

ARTIST

Caroline Stern 10/22/15
Signature Date

Print Name: *Caroline Stern*

PROPERTY OWNER

William Lee 10/22/15
Signature Date

Print Name: *William Lee*