

plan downtown oakland

PLAN



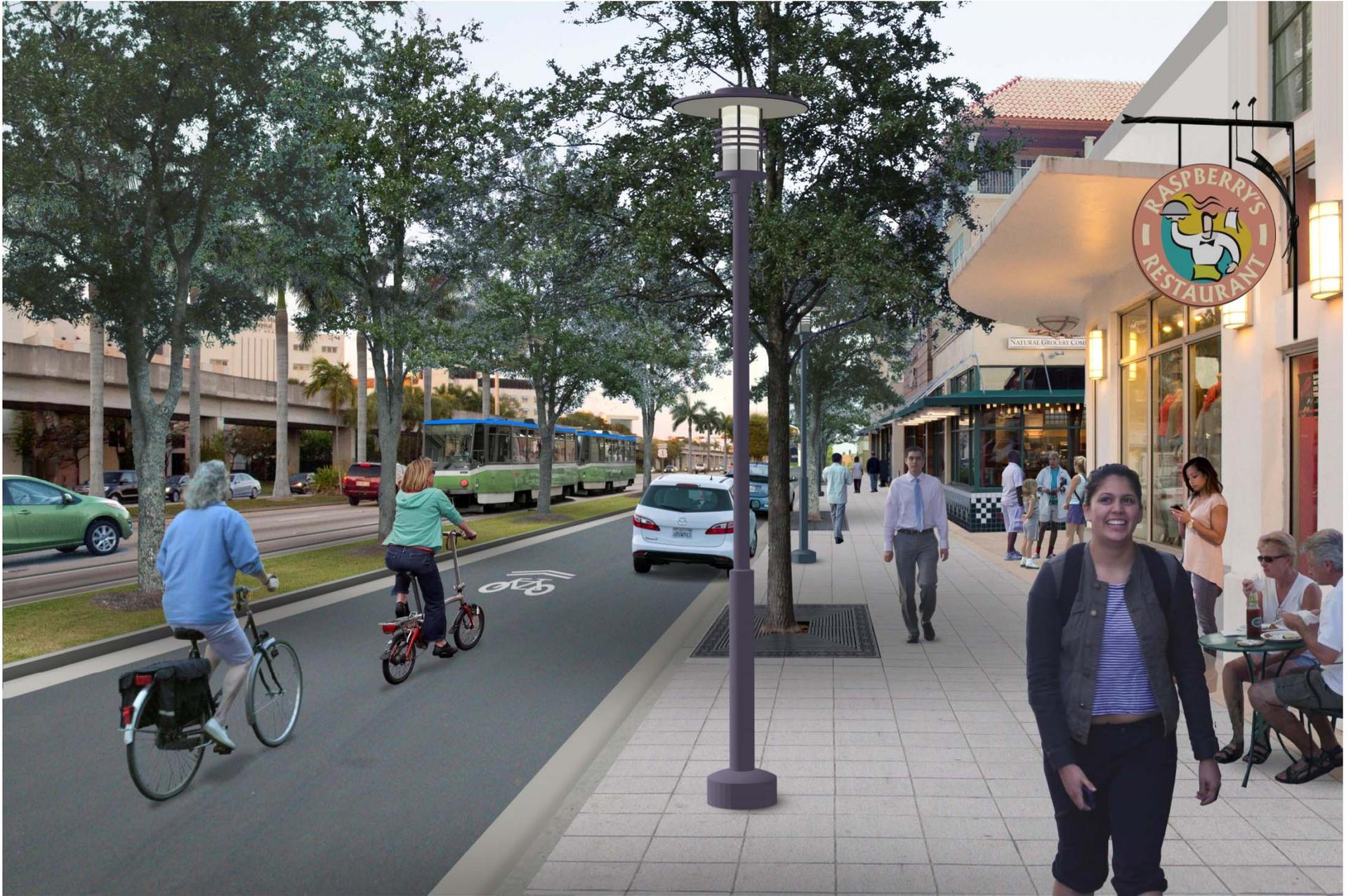
**DOWNTOWN
OAKLAND**

oaklandnet.com/plandowntownoakland
[#plandowntown](https://twitter.com/plandowntown)

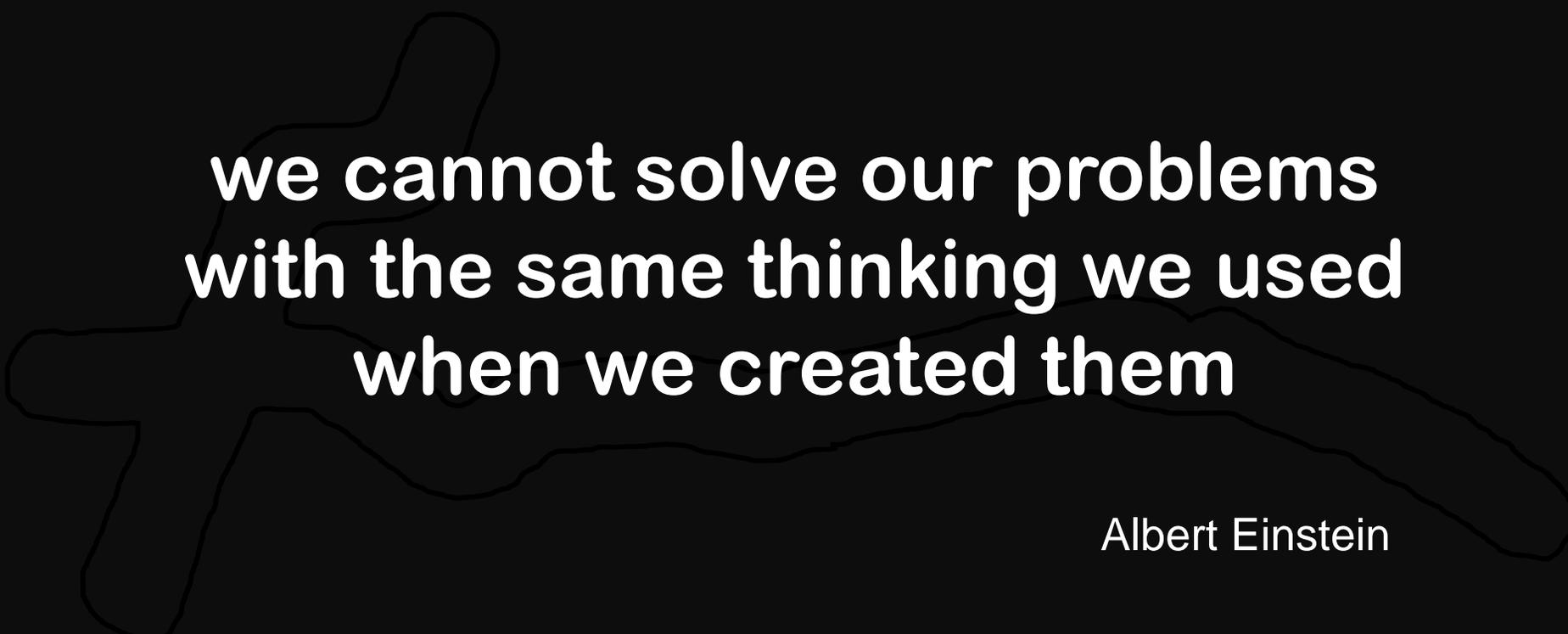




Who Cares About This Place?



Don't Give Up This Place



**we cannot solve our problems
with the same thinking we used
when we created them**

Albert Einstein

last century

MANUFACTURING JOBS
FREE-FLOW CAR TRAFFIC
CONSUMPTION
PARKING QUANTITY
SUBURBAN EXPANSION
OIL
LOT SIZE, DWELLING SIZE
SEGREGATED LAND USES

(driving)

new era

KNOWLEDGE JOBS
PUBLIC HEALTH & SAFETY
IDEAS & INNOVATION
PLACEMAKING
DEPENDABLE TAX BASE
ENVIRONMENT
COMMUNITY REVITALIZATION
MIXED LAND USES, T.O.D.

(places)

last century

CARS

FREIGHT

FIRST RESPONDERS

TRANSIT

CYCLING

WALKING

Higher Priority ↑
↓ Lower Priority

new era

WALKING

PUBLIC TRANSIT

CYCLING

FIRST RESPONDERS

CARS

FREIGHT

visualizing change



Grand River Avenue near Okemos: Existing Conditions

visualizing change



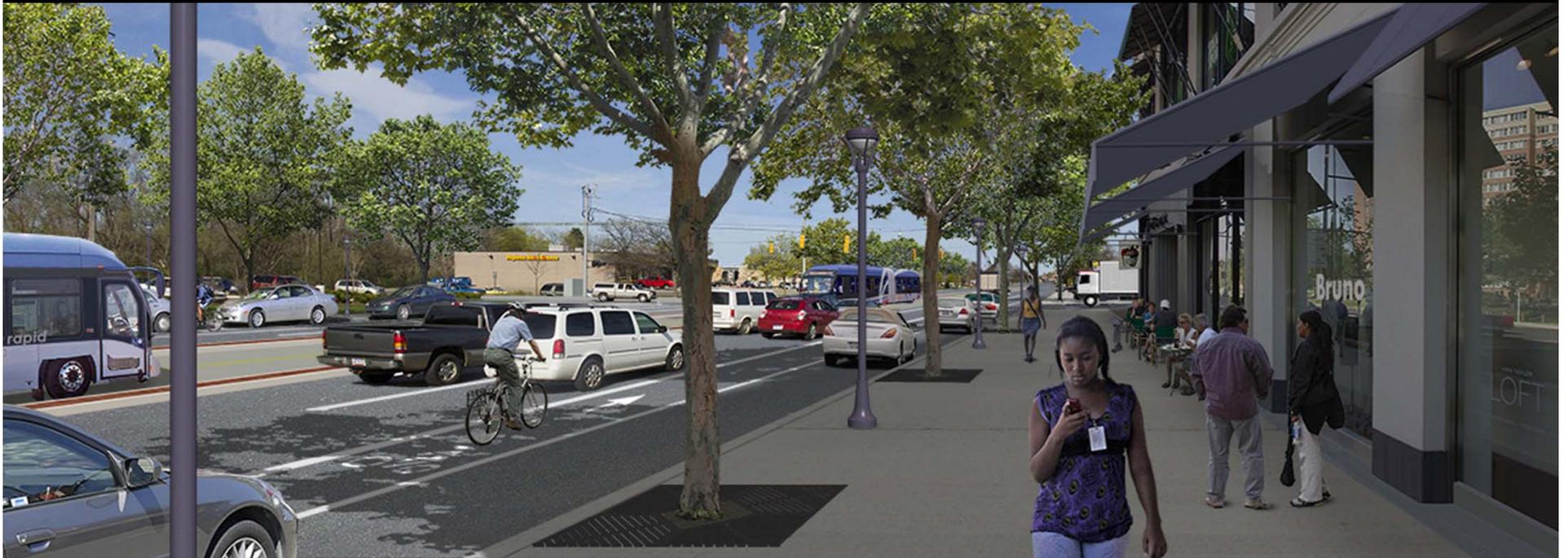
Grand River Avenue near Okemos

visualizing change



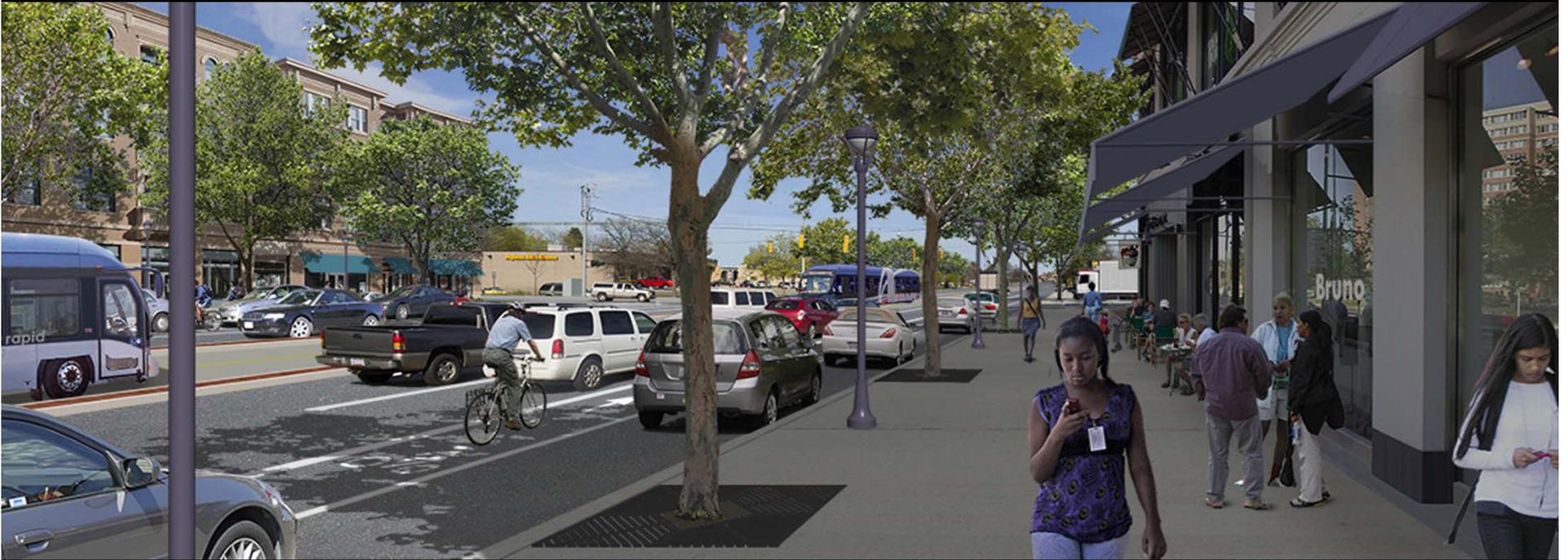
Grand River Avenue near Okemos

visualizing change



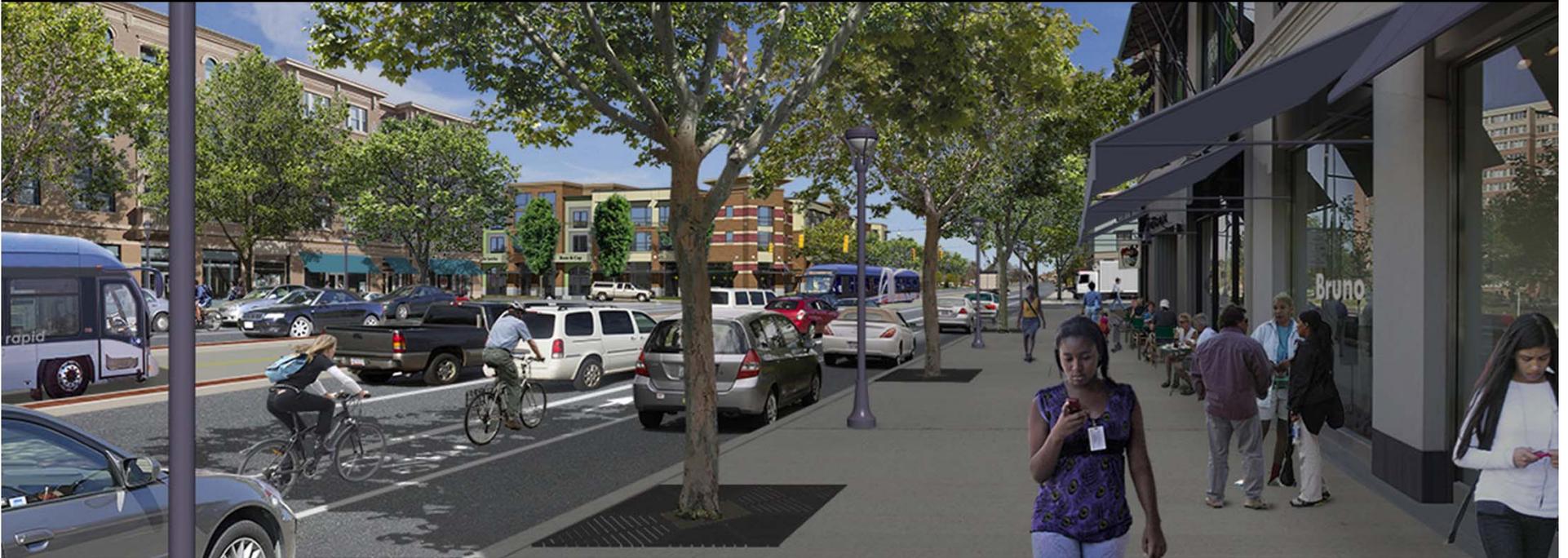
Grand River Avenue near Okemos

visualizing change



Grand River Avenue near Okemos

visualizing change



Grand River Avenue near Okemos

visualizing change



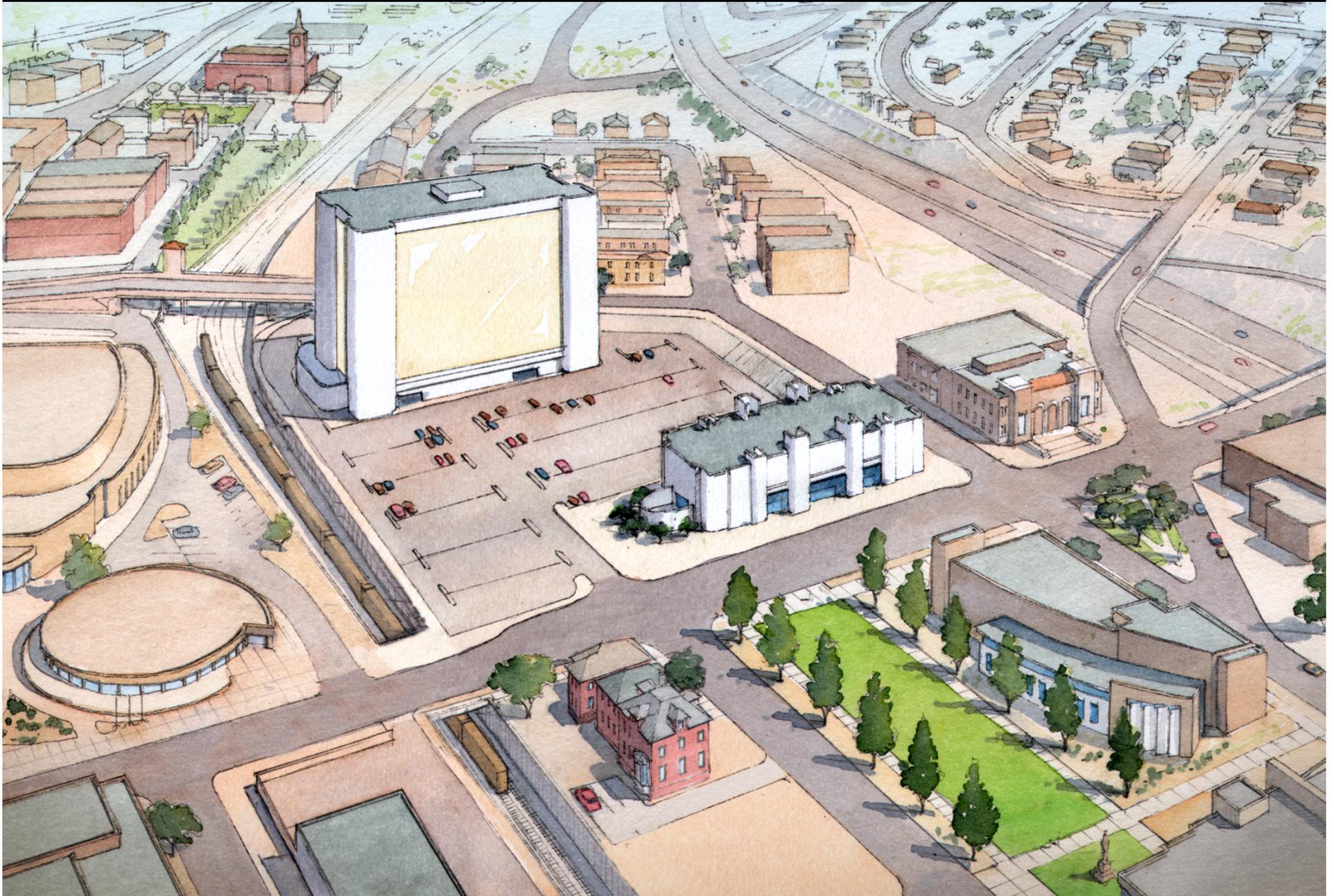
Grand River Avenue near Okemos

visualizing change

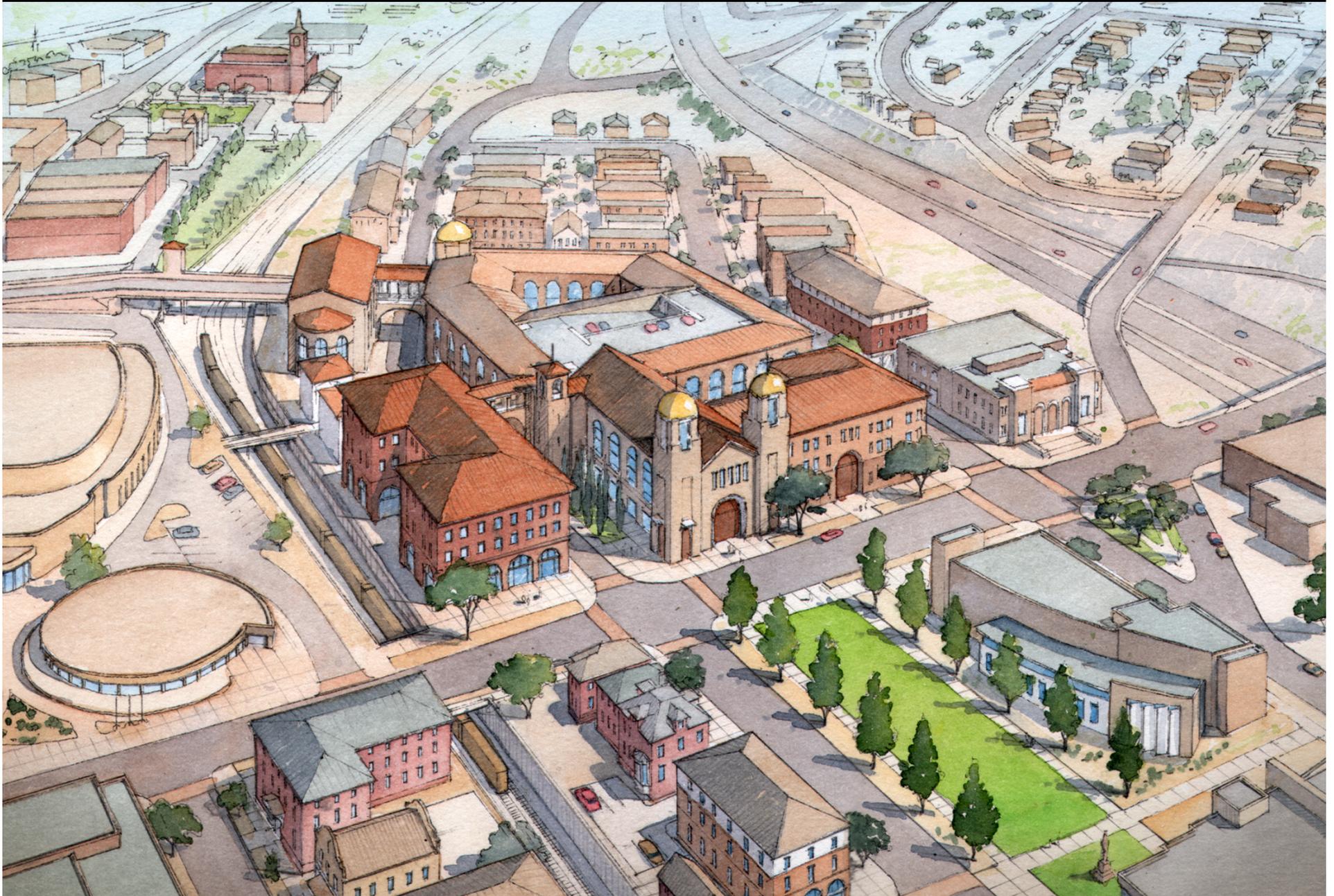


Grand River Avenue near Okemos

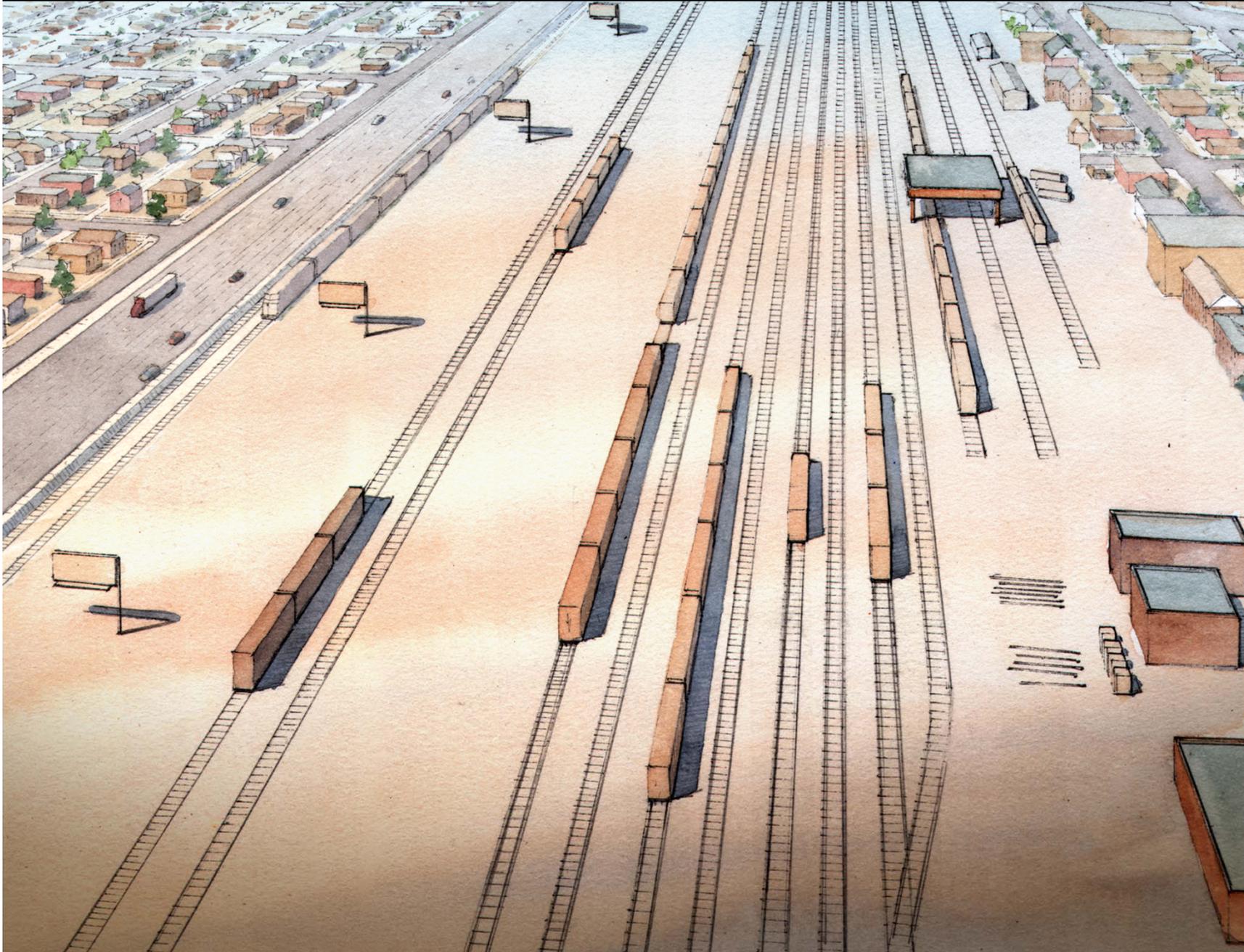
visualizing change



visualizing change



visualizing change



visualizing change

