



# Cultural Arts Programs

Cultural Arts & Marketing Division

## Oakland Public Art Advisory Committee Review Form

Artist's Name / Project Contact Athena project / Chris Treggiari  
Organization California College of the Arts teachers  
Date 4/1/14 Phone # (415) 377-2233  
Property Owner proposed location on the Fruitvale side of the building  
Email [redacted]  
Street Address 1418 Fruitvale Ave  
City Oakland State CA Zip 94601  
Proposed Site of Project (Address/Cross St. with physical details) Corner of  
Fruitvale St and International

### Attachments Checklist

Attach a separate document to address the following items:

- Description of proposed design
- Artist Resume / List of Relevant Past Experience
- Materials and processes to be used
- Photos of site
- Color rendering of mural design and/or 3-dimensional model(s)
- Mock-up of artwork at site (can be combined with site photos and color rendering)
- Timeline
- Written permission from property owner
- Artist Waiver (if required). See attached
- Demonstrated Community Support / Notification
- Budget
- Maintenance Plan



# Cultural Arts Programs

## Cultural Arts & Marketing Division

### Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project mural, sculpture, etc and medium]:

The mural is 5 panels @ 5 feet a piece that depict Fruitvale's past, present, and future.

Entitled (title of work):

Atlanta project mural in collaboration w/ Arise High school  
title yet to be decided.

and located at [identify site, including interior location if applicable]:

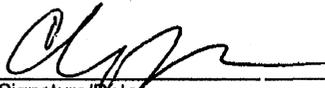
proposed site is @ the corner of Fruitvale and International  
1418 Fruitvale ave, Oakland CA 94601

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

Chris Treggiari 880 Oak St apt #8  
San Francisco CA 94117

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

  
Artist Signature/Date

\_\_\_\_\_  
City Signature/Date

## **PROPOSAL FOR CITY COUNCIL GRAFFITI ABATEMENT MURALS & GREEN WALLS PROGRAM**

### **California College of the Arts – Arise High School – Peralta Hacienda Historical Park**

*1. A written description of the proposed artwork, including the artists' intent, process and project goals, including .all project partners.*

The mural is a collaboration between Supervisor Gallo's office, the California College of the Arts teachers Chris Treggiari and Virginia Jardim and 15 CCA students, Arise High School and 25 Arise Juniors and Seniors, and the Historic Fruitvale site the Peralta Hacienda. The artist's goals, which are the CCA students and the Arise students, are to tell the story of the Fruitvale going from the history, through the present and into the future. The history starts with the Ohlone Indians moving into the Spanish and the De Anza trail, from there we move into Industrialization. The middle panel is the idealized Fruitvale depiction before man, and then the final two panels are present Fruitvale and a future depiction. The CCA and Fruitvale students created all of the content and imagery. Our project goal is to create a mural that will be loved by the community, highlight the Arise students and their talent and talk about the history that Peralta Hacienda is apart of.

*2. Artist's resume and/or other supporting material relevant to the artist's experience with similar projects.*

Please see attached document for Chris Treggiari's resume.

*3. Detailed description of proposed materials and methods of installation deemed suitable for the site conditions.*

The mural is comprised of five panels, approximately 5 feet wide by 3 feet tall, that will fit inside 5 insets in the wall of our proposed location, 1418 Fruitvale Ave, Oakland CA, 94601. The panels will fill the insets perfectly adding to the beauty of the side of the building. Please see attached photos to observe the five insets.

The panels are made of wood and have been primed and sanded for artists to apply acrylic paint for the mural. When the mural is complete we will varnish all of the panels and add anti-graffiti layers of varnish to protect it. We will work with the business owners for the best ways to attach the panels to the building.

*4. Photographs of the existing site.*

Please see attached images for the building. They will go in the 5 insets on the building that is close to eye level.

*5. Adequate visual representation, in color, of the proposed work, in drawing(s) and/or three-dimensional model(s), with scale indicated.*

We have included the drawings of the five panels we have created so far. We are now starting to apply color. The colors will reflect the vibrant colors seen in the Fruitvale community.

*6. A scale drawing or digital photographic mockup depicting the proposed work, as it will be sited.*

Our project will be in the five insets on the building. They have been measured and built for those spaces.

*7. A project timeline including design process, all city reviews and installation.*

As mentioned before we have completed our drawing and are moving on to the painting. Of course if anything needs to be changed per the Arts Commission we will make the necessary changes. Our class started in January and we have been collaborating once a week to get to this point. Our goal, which seems will happen, is to finish the mural by the end of the CCA semester in the beginning of May. From there the CCA teachers hope to install the mural at the proposed site.

*8. Written permission for use of proposed site, including acknowledgment of responsibilities from property owner.\**

Still working on with Supervisor Gallo.

*9. Demonstration of community notification / outreach and support for proposed project (letters, meeting attendance lists, surveys, etc).*

Still working on with Supervisor Gallo.

*10. Itemized budget (to ensure sufficient financial resources for completion of project).*

We are currently waiting for funding from Mr. Gallo's office. Peralta Hacienda has given us money at this point to get to where we are with supplies and construction of panels. We have money from CCA that has contributed as well.

*11. Maintenance plan identifying responsible parties, life expectancy of work, etc.*

CCA teacher Chris Treggiari will be the point person for the maintenance of the mural. We expect the mural to last for years to come.

**EDUCATION:**

**Masters of Fine Arts**, Emphasis in Painting, 2009. San Francisco Art Institute, San Francisco, CA.  
**Bachelor of Fine Art**, Emphasis in Sculpture, 2001. Rhode Island School of Design, Providence, RI.

**TEACHING:**

*Artist in Residence, Lecturer for the Center for Art and Public Life. California College of the Arts, fall/spring 2013/2014.*  
*Outside Expert for the Center for Art and Public Life. California College of the Arts, spring 2013.*

**SELECTED EXHIBITIONS:****2014**

*Mobile Arts Platform (MAP). Engaging Ensor. The Getty Museum. Los Angeles, CA. summer 2014.*  
*War Gastronomy. Asian Pacific Islander Cultural Center. SomArts Cultural Center. San Francisco, CA. May 2014.*  
*Treggiari/Agrawal. Yerba Buena Center for the Arts. San Francisco, CA. April to June 2014.*  
*Mobile Arts Platform (MAP). Wabi Sabi. San Francisco, CA. March 2014.*  
*Mobile Arts Platform (MAP). San Francisco Eviction Times. Mutiny Radio. San Francisco, CA. March 2014*  
*Justin Hoover and Chris Treggiari. Chinese Cultural Center. San Francisco, CA. February 2014.*

**2013**

*All Good Things, SOMArts Cultural Center, San Francisco, CA. 2013*  
*Victoria Heiweil and Chris Treggiari. Hidden Gems of Bayview. The Oliver Center. Oakland CA. 2013.*  
*War Gastronomy, San Jose Museum of Art, Around the Table: Food, Creativity and Community, San Jose, C.A. 2013-2014.*  
*Mobile Arts Platform (MAP), Public Performance, Yerba Buena Center for the Arts, Converge, San Francisco, CA. 2013.*  
*War Gastronomy. 18 Reasons gallery, public performance and installation, San Francisco, C.A. 2013.*  
*Mobile Arts Platform (MAP), Public Performance, San Francisco MOMA Gallery, San Francisco, C.A. 2013.*  
*Swap/Meet, public performances in collaboration with the Bayview Opera House. San Francisco, CA. 5-13 to 7-13*  
*War Gastronomy, The David Brower Center, Brower Center 2013 Juried Show, Berkeley C.A. 2013.*  
*Swap/Meet, Yerba Buena Center for the Arts, Without Reality There Is No Utopia one night event, San Francisco, C.A. 2013*  
*War Gastronomy, Kearney Street Workshop, Continuations: Processing War and Trauma, Oakland C.A. 2013.*  
*Mobile Arts Platform (MAP), Marine Contemporary Salon Show. Los Angeles, C.A. 2013.*  
*Root Division 10<sup>th</sup> Anniversary show. San Francisco, C.A. 2013.*

**2012**

*Mobile Arts Platform (MAP), public art performance. A.D.D. Curated by Microclimate. San Francisco, C.A. 2012.*  
*Mobile Arts Platform (MAP), public art performance and show. The Torrance Art Museum. Torrance C.A. 2012.*  
*War Gastronomy. Public Performance. The Berkeley Art Museum. Berkeley, C.A. 2012.*  
*War Gastronomy. Spontaneous Interventions Exhibition, The Venice Biennale for Architecture, U.S Pavillion. Venice, Italy. 2012.*  
*Mobile Arts Platform (MAP), public art performances and shows, The Next Fifty at the Seattle Center. Five performances and events set throughout Seattle over two weeks in July.*  
*Mobile Arts Platform (MAP), public art performance. Oakland Art Murmur. Oakland C.A. 2012.*  
*Mobile Arts Platform (MAP), public art performance and show, Performing Communities, Somarts, San Francisco CA.*  
*War Gastronomy. Public Performance and show. Streetopia. The Luggage Store. San Francisco, C.A. 2012*  
*War Gastronomy. Public performance and exhibition, Yerba Buena Center for the Arts, San Francisco, CA.*  
*The SFBay – A Mediamorphology. Two-person show, Krowsswork gallery, Oakland CA.*

**2011**

*Mobile Arts Platform (MAP), public art performance in collaboration with Art Murmur, Oakland, CA.*  
*The Book Bar, Collaboration with Litquake, public performance, San Francisco, CA.*  
*La Cocina, Collaboration with Sergio De La Torre, Public Performances with SPUR, San Francisco, CA.*  
*Mobile Arts Platform (MAP), public performance in collaboration with Bernal Heights Outdoor Cinema. San Francisco CA.*  
*Iiih, Public Performance in the mission with Sothern Exposure, San Francisco, CA.*  
*Mobile Arts Platform (MAP), Wrap-up exhibition at Somarts, Somarts, San Francisco, CA.*  
*Mobile Arts Platform (MAP), public performance in collaboration with Precita Eyes Festival, San Francisco, CA.*  
*The Story Board SF. Public performance in Dolores Park in collaboration with La Cocina. San Francisco CA.*  
*Mobile Arts Platform (MAP). SOMArts All Access! Group Show, San Francisco CA.*  
*Mobile Arts Platform (MAP), public performance in collaboration with Cherry Blossom Festival, San Francisco CA.*

*Neighborhood Parks Council performance.* Interactive art installation at San Francisco State University. San Francisco CA.

## 2010

*The Story Board SF*, public performance in collaboration with the Mission Community Market, San Francisco CA.  
*The Story Board SF*, public performance in Yerba Buena gardens, Part of Scion art x-change program, San Francisco CA.  
*Mobile Arts Platform (MAP)*, public performance in Potrero Hill, Part of Creative Work Fund Grant, San Francisco CA.  
*La Cocina*, Collaboration with Sergio De La Torre, Public Performances, Centro Cultural Espana Buenos Aires (CCEBA), Argentina.  
*Mobile Arts Platform (MAP)*, Public Performances, Part of ZER01 Biennial, San Jose, CA.  
*Auto:Manic*, Group Show, Root Division, San Francisco CA.  
*Southwest Labor Studies Symposium*, Projections and lecture in collaboration with Sergio De La Torre.  
*Formations/Falcore*. Group Show, SOMArts Cultural Center, San Francisco CA.

## 2009

*Passive/Aggressive*, Group Show, Southern Exposure, San Francisco CA.  
*Art in Storefronts – Tenderloin*, San Francisco Arts Commission, San Francisco CA..  
*Cartographic Imagination: Mapping in Contemporary California Art*, Group show with Agit-Van, San Francisco State University Fine Arts Gallery, San Francisco CA.  
*Introductions 2009*, Group Show, Root Division, San Francisco CA..  
*San Francisco Street Food Festival*, Mural, La Cocina, San Francisco CA.  
*LaborFest Art Exhibition: Art and Labor Today*, Group Show, SOMArts Cultural Center, San Francisco CA.  
*LaborFest, July 5<sup>th</sup> 1934 “Bloody Thursday” Memorial Parade*. San Francisco CA.  
*Rank and File*, Leave the Capital Offsite Performance, Market Street, San Francisco CA.  
*Leave the Capital*, Group Show, Root Division, San Francisco CA.  
*Structure and the Meaning of Life*, Curator, ArtSeed, Gallery Thoreau, San Francisco CA.  
*Sanctuary City/Ciudad Santuario 1989-2009*, Queens Nails Projects, San Francisco CA.  
*Vernissage*, 2009 SFAI MFA Graduate Show, Herbst Pavilion, San Francisco CA.  
*ArtSeed Art-a-thon*, Part of fundraising art show, Thoreau Art Center, San Francisco CA.

## GRANTS:

*CCA Curriculum Grant, 2013.*  
*HealZone grant. In collaboration with Bayview Opera House. 2013*  
*Zellerbach Foundation. Mobile Arts Platform (MAP). 2013*  
*Oakland Arts Commission, In collaboration with Art Murrur, Mobile Arts Platform, (MAP). 2012.*  
*U.S. Bank Foundation, Mobile Arts Platform (MAP) in collaboration with Building Bridges, 2012.*  
*Seattle Center Foundation, The Next Fifty Grant. Mobile Arts Platform, (MAP). 2012.*  
*MaKart. Puffin Foundation, 2011-12.*  
*Mobile Arts Platform (MAP), Creative Work Fund, 2010-12.*  
*Sanctuary City/Ciudad Santuario, Collaboration with Sergio De La Torre, CCI Grant for Artistic Innovation, 2010-11.*  
*Mobile Arts Platform, San Jose Office of Cultural Affairs Public Art Program (OCA) Public Art Program, 2010.*  
*Art in Storefronts – Tenderloin, San Francisco Arts Commission, San Francisco CA, 2008-09.*  
*Sanctuary City/Ciudad Santuario 1989-2009, Creative Work Fund grant, under Sergio De La Torre, 2008-09.*

## BIBLIOGRAPHY:

2014 - *War Gastronomy and Mobile Arts Platform (MAP). Wheel and Deal. Working Title Co. publication.*  
2012 - *War Gastronomy and Spontaneous Interventions in Architecture Magazine.*  
2012 - *A mixed-tape inspired by The Mobile Arts Platform and Performing Communities at SOMArts in The Bold Italic.*  
2010 - *Fight for the Neighborhood and SFAC's Art in Storefronts Program in art ltd. magazine.*  
2009 - *Fight for the Neighborhood and SFAC's Art in Storefronts Program in the New York Times.*  
2009 - *Fight for the Neighborhood and SFAC's Art in Storefronts Program in the Huffington Post.*  
2009 - *Interview about Fight for the Neighborhood with Peter Laufer of Green 960am.*  
2009 - *Fight for the Neighborhood and SFAC's Art in Storefronts Program in the San Francisco Chronicle.*  
2009 - *Article about Leave the Capital in the San Francisco Chronicle.*  
2009 - *Article about Leave the Capital in the SFBG Arts & Culture Blog*  
2009 - *Review of Sanctuary City/Ciudad Santuario 1989/2009 on Mission Loc@l.*

**LECTURES and VISITING ARTIST:**

*Visiting Artist, Lecturer for the Center of Art and Public Life. California College of the Arts, fall/spring 2013/2014.*

*San Francisco Art Institute, Lecture on community mapping, J.D. Beltran class, February 2013.*

*California College of the Arts, Lecture on my art practice, Senior thesis projects, Amy Balkin and Sanjit Sethi's class November 2012.*

*Southwest Labor Studies Symposium, Projections and lecture in collaboration with Sergio De La Torre, May 2010.*

*University Of San Francisco, Lecture on art practice in relation to San Francisco's status as a Sanctuary City, October 2010.*



