



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM IV.A.

Title: Measure DD 12th Street Public Art Project Final Design Review

Submitted by: Kristen Zaremba, Senior Public Art Project Manager

Committee Date: March 3, 2014

SUMMARY

The 12th Street public art project by the artist team of John Rogers, Todd Blair and Alexandra Ismerio is in final construction document development and is being presented to the Public Art Advisory Committee for a project update and review prior to fabrication.

FISCAL IMPACT

There is no fiscal impact. Currently the artist lead John Rogers retains the contract with the City of Oakland for the final design, fabrication and installation for artwork for the 12th Street Reconstruction Project at Lake Merritt.

BACKGROUND

As a part of the Measure DD Oakland Trust for Clean Water and Safe Parks public art program, in Spring 2006 John Rogers and Todd Blair were approved by City Council to design, fabricate and install public art for the 12th Street reconstruction project. In September 2007 Mr. Blair sustained a severe, incapacitating head injury. Mr. Blair's partner Alexandra Ismerio, who has a background in both art and architecture, has joined the team as a design team member and subcontractor to the project. Subsequently, the City Council approved a contract amendment to authorize artist team member John Rogers as the lead contractor for completion of the project.

Releasing the 12th Street Reconstruction Project for bidding was long-delayed by the City for various reasons, but the related project improvements were completed and celebrated at the Love Our Lake Day event in June 2013. Currently, the art project is moving into the final stages of design and construction document development. An on-site mock-up has also being scheduled for March, to allow artist team members, City staff and PAAC an opportunity to observe the functionality of the lighting elements prior to fabrication. Today's presentation is a design update requesting feedback from the PAAC prior to that mock-up.

PUBLIC ART PROJECT DESCRIPTION

The proposed site for the 12th Street public art project is the pedestrian underpasses underneath the new Lake Merritt Boulevard Bridge along the Lake Merritt Channel. The artists will install a series 10 shallow steel columns on each side of the waterway. These columns will each have a light-



Cultural Arts Programs

Cultural Arts & Marketing Division

emitting diode (LED) tube fixture mounted within to create a series of light columns along the passageway. Crowning the columns will be a series of curvilinear metal forms created from rolled steel tubing, to visually lift and expand the focal area of pedestrians, immersing the viewer in a sense of flow. A galvanized finish on all the ironwork will protect it from the elements.

ACTION REQUESTED OF THE COMMITTEE

Staff recommends that the Public Art Advisory Committee review, provide feedback and approve the final designs, pending a final demonstration of the lighting elements at the mock-up, to allow the artist team to proceed with fabrication.

Respectfully submitted,

Kristen Zaremba
Senior Public Art Project Manager