



CITY OF OAKLAND

Department of Planning and Building • Planning & Zoning Division
250 Frank H. Ogawa Plaza, Suite 3315 • Oakland, California, 94612

NOTICE OF RELEASE AND AVAILABILITY OF FINAL ENVIRONMENTAL IMPACT REPORT AND NOTICE OF PUBLIC HEARING

PROJECT TITLE: Safeway Redevelopment Project (Broadway and Pleasant Valley Ave.)

PROJECT SPONSOR: Property Development Centers, Inc. (an affiliate of Safeway, Inc.)

PROJECT LOCATION: 5050-5100 Broadway, Oakland, CA (APN 014-1242-002-03 & 014-1242-005-07)

CASE NO. CMDV09-135; CP09-090; ER09-007

DESCRIPTION OF PROJECT: The project involves the redevelopment of the existing Rockridge Shopping Center located at Broadway and Pleasant Valley Avenue, including the demolition of all 185,500 square feet of existing buildings on the site and the construction of a new Safeway store and other retail, office, and restaurant space, totaling approximately 330,942 square feet of commercial space (approximately 296,753 square feet of gross leasable floor area and an additional approximately 34,189 square feet of common space). A total of approximately 967 off-street parking spaces are proposed. Parking would be located in surface parking lots, on the rooftop of the new Safeway store, and in a three-level parking garage located above commercial space. Also proposed are modifications to streets in the project vicinity including changes to the Broadway/51st Street/Pleasant Valley Avenue, Broadway/Coronado Avenue, Broadway/College Avenue, Pleasant Valley Avenue/Gilbert Street, and Pleasant Valley Avenue/Montgomery Street intersections.

ENVIRONMENTAL REVIEW: A Draft Environmental Impact Report (EIR) was prepared for the project and released for public review on January 11, 2013. All comments that were received have been compiled and responded to in the Final EIR, along with changes and clarifications to the Draft EIR. The preparation of the Final EIR has been overseen by the City’s Environmental Review Officer and the conclusions and recommendations in the document represent the independent conclusions and recommendations of the City. Copies of the Final EIR are available for review or distribution to interested parties at no charge at the Department of Planning and Building, Planning and Zoning Division, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA, 94612, Monday through Friday, 8:30 a.m. to 4:30 p.m. The Final EIR is also available on the City’s website at the following location: <http://www2.oaklandnet.com/Government/o/PBN/OurOrganization/PlanningZoning/OAK042649>.

PUBLIC HEARING:

The City Planning Commission will conduct a public hearing on the project on **September 25, 2013**, at **6:00 p.m.** in the Council Chambers, City Hall, 1 Frank H. Ogawa Plaza, Oakland, CA. This hearing will involve the certification of the Final EIR and consideration of the planning permits for the project.

If you challenge the environmental document or project in court, you may be limited to raising only those issues raised at the Planning Commission public hearing described above, or in written correspondence received by the Department of Planning and Building prior to 4:00 p.m. on September 25, 2013. Please address all written comments to Darin Ranelletti, Planner III, City of Oakland, Department of Planning and Building, Planning and Zoning Division, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA,

94612; (510) 238-6538 (fax); or dranelletti@oaklandnet.com.

For further information, please contact Darin Ranelletti, Planner III, at (510) 238-3663 or dranelletti@oaklandnet.com.

September 6, 2013

SCOTT MILLER
Zoning Manager
Environmental Review Officer