



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM V.

Title: Cultural Funding Program Individual Artist Grantee Debra Koppman Dimond District Project
Submitted by: Kristen Zaremba, Senior Public Art Project Manager
Committee Date: April 8, 2013

SUMMARY

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on the proposal by artist Deborah Koppman for the Dimond District PGE Substation mosaic mural project. This project is partially funded with an Individual Artist Grant through the City of Oakland's Cultural Funding Program.

BACKGROUND

Artist Debra Koppman was awarded a Cultural Funding Program Individual Artist grant to create a mosaic and paint-based mural at on the PGE Boston Substation entrance on MacArthur Boulevard at Lincoln Avenue, in the Dimond District. The artwork will be based on the theme "I Love Dimond," spelled out in multiple languages, and incorporating multi-cultural images from the community. The project budget is \$8,300, \$4,250 of which is provided by the Cultural Funding Program grant.

Ms. Koppman has successfully executed various community-based art projects in the Dimond District previously, and has the support of Councilmember Schaaf's office, as well as the Dimond Improvement Association. She has successfully procured permission from the PGE substation manager for this project.

The Public Art Advisory Committee is required to review and approve all public art projects to be placed on city property, or funded by the city, in this case through a Cultural Funding Program grant. Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on this proposal.

FINANCIAL IMPACT

There is no direct financial impact associated with this design review and approval.

RECOMMENDATION

Staff recommends that the Public Art Advisory Committee (PAAC) review and approve the proposal by artist Deborah Koppman for the Dimond District PGE Boston Substation mosaic mural project.

Respectfully submitted,

Kristen Zaremba, Senior Public Art Project Manager