



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM V.

Title: Measure DD: Lakeside Green Streets Public Art Project Design Development Review
Submitted by: Kristen Zaremba, Senior Public Art Project Manager
Committee Date: February 4, 2013

SUMMARY

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on artist team Wowhaus' revised preliminary designs and to authorize staff to negotiate a final design, fabrication and installation contract for the Lakeside Green Streets Public Art Project.

BACKGROUND

In July 2012, PAAC approved artist team Wowhaus (Scott Constable and Ene Osteraas-Constable) for the Measure DD: Lakeside Green Streets public art project for a total commission not to exceed \$200,000 for design, fabrication and installation of integrated public art at the project site, located adjacent to Lake Merritt at the intersection of Lakeside, Harrison, 20th Street and Snow Park. On July 17 2012, Oakland City Council approved a recommendation and authorization for staff to negotiate a public art contract with an unnamed artist, to be approved by the PAAC.

In August the artists attended a design team meeting with representatives from Public Art, Public Works and Design, Community and Environment (DCE Planning) – the project designers- to review project design aspirations, goals and constraints. Subsequently, the artists conducted four community outreach sessions on site, during weekdays and weekends to solicit community and stakeholder feedback regarding the incorporation of public art into the project, and active usage of the area.

The artist team's preliminary design concept was reviewed by the PAAC in October and December of 2012. In response to PAAC feedback, the artists have developed a new design concept, which takes into account the community stakeholder research as well as PAAC's direction to consider other locations and a more integrated design approach. The new design proposal, entitled **Makkewekes** (the Ohlone/Rumsen word for Sea Monster), is "an homage to Lake Merritt's restoration and a harkening of the return of native fauna" and would consist of a fantastical bronze sculpture situated in the new rain garden, and a selection of granite plaques photo-etched with artistically reproduced images of Lake Merritt marine life and facts, to be located in the rain garden and the pedestrian plaza adjacent to the lake across from Snow Park.

Public Works staff and the project designers are supportive of the new design concept and have been consulted regarding coordination of integrated lighting and plant placement to accommodate and enhance the artwork.

Upon approval of the design from PAAC, the artists will continue to refine the preliminary design for integration into the construction project. Designs will be shared with the Measure DD Coalition and Oakland Parks and Recreation Advisory Commission before the artists finalize any design concepts.

The initial schedule was established to identify an artwork location in coordination with the 100% construction documents. Construction documents have now been finalized, thus full integration may be impacted, pending PAAC approval of a design. Regardless, a 12-18 month construction schedule



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will allow sufficient time for the artists to finalize design and construction documents once the initial design direction is approved.

FINANCIAL IMPACT

There is no direct financial impact associated with this design review and approval.

REQUEST

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on artist team Wowhaus' revised preliminary designs and to authorize staff to negotiate a final design, fabrication and installation contract for the Lakeside Green Streets Public Art Project.