



St Andrews Plaza

Community Art Project



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair





Project Intent and Goals



The St. Andrews Plaza Community Art Project will include a sculpture and mosaic art installation as a community effort to engage local artists and residents in the beautification and mitigation of blight and crime at St. Andrews Plaza.



St. Andrews Plaza is located in the heart of the San Pablo Corridor which spans from 36th street to West Grand. Over the past four years residents, service providers and faith based organizations involved in the San Pablo Corridor Coalition (SPc2) as well as other local residents have come together to conduct weekly clean ups and biohazards removal in an effort to address critical issues that this community faces. SPc2 has worked hard with all stakeholders to organize and create a vision to enhance and uplift our neighborhood.



The illegal activities that plague this small space have long been a nuisance and brought dysfunction to the surrounding community since the late 1960's. The St. Andrews Plaza Community Art Project is driven by long-standing community members and organizations that dream of bringing change for the children, families and seniors that reside along the corridor. The project will integrate current public art projects in the community creating a cohesive look and will reinforce the collaborative spirit while building and enhancing the San Pablo corridor.



This project is part of an ongoing community effort to shift the energy, uses and activity of St. Andrews Plaza. We believe our work before, during and after this project will invite an ethical and spiritual renewal that will take a daring step towards community upliftnes, beautification and unification.



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair

St Andrews Plaza
Community Art Project





Description of the Mosaic Tile Art



The mosaic tile project will comprise of approximately 400 sq.ft. of floor area composed of long organic swirls leading up to and lapping onto the central planter box, which will contain the Calla lily sculpture.

The swirls will open from a point to approximately 12” at the widest. On the circular wall itself will be a mosaic showing the 4 spiritual Native American directions: North, South, East and West, with the meaning of the direction spelled in mosaic: Wisdom, Creativity, Peace and Clarity to honor and recognize those that originally inhabited this land. In between the four directions we will include four Adinkra

symbols that represent similar meaning to the words. The mosaic will incorporate a number of high-fired colored mosaic tile including blue, orange, red, yellow and mauve or purple. The mosaic brings together the power of imagination, nature and community to St. Andrew’s Plaza.



We know that when we change an environment we change the perception of the people in that environment. And when perceptions change, behaviors can change. Another important component of how the park transformation will affect blight and crime in the region is through direct involvement of community members in the making of the mosaic. The mosaic will be installed by skilled local artisans Guillermo Ortiz and Jo Bauen, and will be assisted by community volunteers.



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair

St Andrews Plaza
Community Art Project



Description of Calla Lily Sculpture



The Calla Lily sculpture will consist of three stems and flowers and three stems and leaves. The stems will be curved pipe between 5.5” and 3.5”. The flower petals will be constructed out of perforated metal. The flower heads will be detachable from the stem. It will have a collar that will conceal the connection points. The flower pistil will be pipe treated with texture using expanded metal scrap. If lit from inside this perforated material will lend a very nice effect at night.



The leaves will be constructed using 1/2” rod to form the outline and veins of the leaf. Expanded metal will be used on either side of that rod, sandwiching the rod, to give the leaf a shallow depth and an interesting three-dimensional treatment since the covering is largely see through. The leaves will be detachable from the stems. The base is a triangular I-beam construction with support pipe sleeves that support each of the six stems. The finishing process will be powder coating in five separate colors. The colors will be similar to those used in other local projects and more specifically tying in art in the San Pablo/ Hoover Corridor such as the Oakland Super Heroes Mural Project. Colors will be green, orange, purple, white, and yellow. Green for the leaves and stems, yellow for the pistil, and the remaining colors for each of the flowers.



The Calla Lily flower symbolizes new life and new beginnings. The heart-shaped leaves celebrate love. The park serves as a vessel for these new beginnings; a resurrection of the neighborhood as it embraces elegance, charm, beauty and grace. The calla lily’s name means “magnificent beauty.” Magnificence is just what a large steel sculpture will embolden the park with in its renovated form. A park long viewed as a smudge along the San Pablo corridor will now show that the local people love and care about their surroundings. This will carry forward a respect for community, fostering hope and appreciation within that very community.



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair

St Andrews Plaza
Community Art Project





Project Partners

The San Pablo Corridor Coalition is the visionary and primary advocate for the St. Andrews Plaza Community Art Project. Spc2 is a broad-based and highly committed group of community members composed of service providing agencies, non-profit community groups, faith leaders, Oakland Police Department, food service providers, County and City agencies, and longtime residents and business owners.



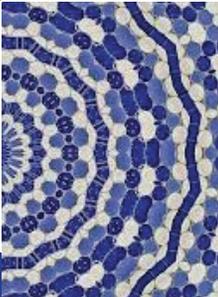
This group was formed to uplift the lives of people living in West Oakland and to build a healthy community that preserves and increases the number of assets in the neighborhood.



The Attitudinal Healing Connection is the artistic convener for the St. Andrews Plaza Community Art Project providing project management and support. AHC has a long standing track record of building healthy communities by breaking the cycle of violence. AHC provide a platform for creative expression and communication for children, youth, adults and families. Through its educational programs, workshops, events and healing circles, HAC cultivate skills in personal development, community leadership and the arts. AHC promotes the understanding that we can choose peace over conflict and love over fear. The work of AHC is based on the principles of Attitudinal Healing, a non-traditional approach to mental health that develops resiliency by promoting self-awareness, mindfulness and compassion.



The East Bay Community Recovery Project is a funding member of the San Pablo Corridor Coalition and its Executive Director, Marta Rose serves as the group's treasurer. EBCRP is located on San Pablo Avenue and has for years worked with members of our community. EBCRP provides substance abuse, mental health, and other health related services since 1989. EBCRP has locations in Oakland and Hayward, California, offering a full range of services from residential treatment for women and children to intensive counseling and vocational training.

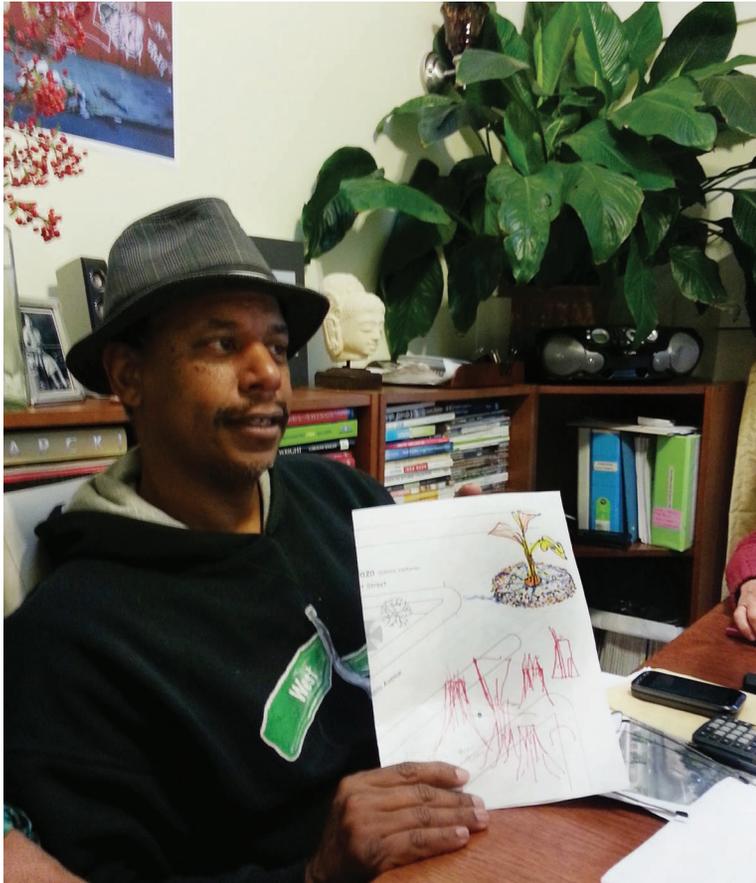


Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair

St Andrews Plaza
Community Art Project



About Our Team



ANTHONY HALL
Project Manager

Anthony Hall is a long-time resident and advocate of West Oakland. He is an inventor, builder, architectural designer, sculptor, multi-medium artistic visionary. He derives pleasure in creating things for people to enjoy from his point of view. Although he believes the aesthetic of any work can invoke unenjoyable emotions and still be successful and have validity. He seeks to find comfort in his life and perfection in his presentation. His trend has been to find peace and balance for all.

The majority of his work is in architecture. Architecture should be a free flowing form of function for usefulness in everyday people's lives. The effort he uses in space planning and in his use of simple materials to design buildings roll over in all of his work. He believes that architecture and art are separate. However, both areas overlap to create things harmonically.

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



About Our Team



KEVIN BYALL
Metal Sculptor

Kevin is a sculptor and model maker who works in the virtual environment of Computer Graphics as well as tangibly on independent projects in steel, wood and stone. His collaborative CG contributions have been recognized by the Smithsonian Institute, receiving the Science and Technology Innovation Award. His tangible collaborative contributions have also been recognized by the Smithsonian online. Kevin has been awarded first and second place in local and National juried shows. Whether working in traditional media or exploring new material, his art reveals balance in flow and form, and beckons to be touched.

Kevin's work as Lead Artist and Designer in conjunction with Karen Cusalito's Infinitarium installation led to the creation of a 2 ton metal dandelion sculpture with fire effects that was seen by hundreds of thousands of people as it was placed in events such as Electric Daisy Carnival 2010, San Francisco Outside Lands festival 2010, and Burningman 2010. It was later modified to LED lighting and was enjoyed by many more thousands while on display on Market St. in San Francisco at the UN Plaza for one year between 2011 and 2012. It also returned to the burningman festival in 2012 in its LED illuminated state as a centerpiece for the events largest organized village.

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



About Our Team



GUILLERMO ORTIZ
Mosaic Artist

Guillermo Ortiz is an independent licensed tile contractor who works throughout the Bay Area as owner of Ortiz Tile. Since 1990 he has established a successful business and reputation as a quality craftsman. He has worked for a number of designers, architects and contractors including Cheng Design in Berkeley, Leger Wanaselja Architecture in Berkeley and Master Builders in Oakland.

His installations and designs have incorporated granite, marble and limestone as well as ceramic and Mexican talavera tile in bathrooms, kitchens, fireplaces and entryway. His work has been included in Fu-Tung Cheng's book Concrete at Home and Sunset magazine. Increasingly, he is designing functional installations in floors, fireplaces and entryway which reflect indigenous design and sacred motifs.

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



About Our Team



JO BAUEN
Mosaic Artist

Jo Bauen, founder of Jo Bauen Tile, has resided in Oakland, CA since 1999, having roots in St. Louis, Missouri. Bauen received training in the craft of architectural mosaics from the Institute of Mosaic Arts in Oakland, CA, and has been practicing mosaic arts professionally since 2004. Her goal as an artist is to bring elements of the natural world into urban life.

Bauen seeks to strengthen the connection between people the earth and its waterways in immediate, everyday ways. Jo Bauen Tile mosaics represent rivers and streams, anchored in the natural world. Her glass and tile tessera evoke images and sensations of water and earth. Each piece of stone tells a story about the history of the world. When viewers encounter the river mosaics, they experience a connection with life on a large scale.

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Proposed Materials & Installations



Mosaic:

- 400 square feet high-fired brilliant colored tile
- 20 x 50# bags of latex modified thinset to plaster the brick circle and cement the mosaic
- 25 x 25# bags of colored grout to plaster a second coat on the brick circle and grout the final mosaic
- 12 pair rubber gloves
- 3 x 1/4" notch trowels
- 3 x grout floats
- 10 plastic buckets
- 12 pair rubber gloves
- 3 pair goggles
- 3 sets of ear protection

Installation:

Grind uneven areas of sidewalk. Pour areas of new slab if necessary. Powerwash floor surface and circular brick planter wall. Apply thinset over circular brick wall to create a smooth surface. Draw mosaic lines on sidewalk and wall. Grind out linear motif in sidewalk.



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair

St Andrews Plaza
Community Art Project



Proposed Materials & Installations



Sculpture:

1. Hardware & Consumable
2. Powder coating process sq.ft.
3. Powder coating materials per lb
4. 1/2" cold rolled rod
5. Perf steel sheet 20 ga. 1618312041
6. Expanded steel sheet 4x8 x 1/2 #13
7. 3.5" steel pipe
8. 4" steel pipe
9. 4.5" steel pipe
10. 5" steel pipe
11. 5.5" steel pipe
12. 1/2 in rod to make rough shapes
13. Base steel I-beam, plate, gusset
14. Structural base welder time
15. Pipe rolling
16. Mock-up wire coil 25lbs
17. Air compressor rental CRESCO
18. Plasma cut rental CRESCO

Installation:

The Calla Lily sculpture will be fabricated at American Steel Studios in West Oakland and brought to St. Andrew's Plaza for assembly and installation. The sculpture design offers a self supporting base which will be set into concrete to make it permanent. Lastly the entire area will be covered with large (6"x6") pebbles to prevent plaza patrons from approaching.

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrew's Plaza
Community Art Project



Existing Conditions



East View



North View



Circular Planter



North East View of St. Andrews Plaza
(San Pablo and 32nd Street)

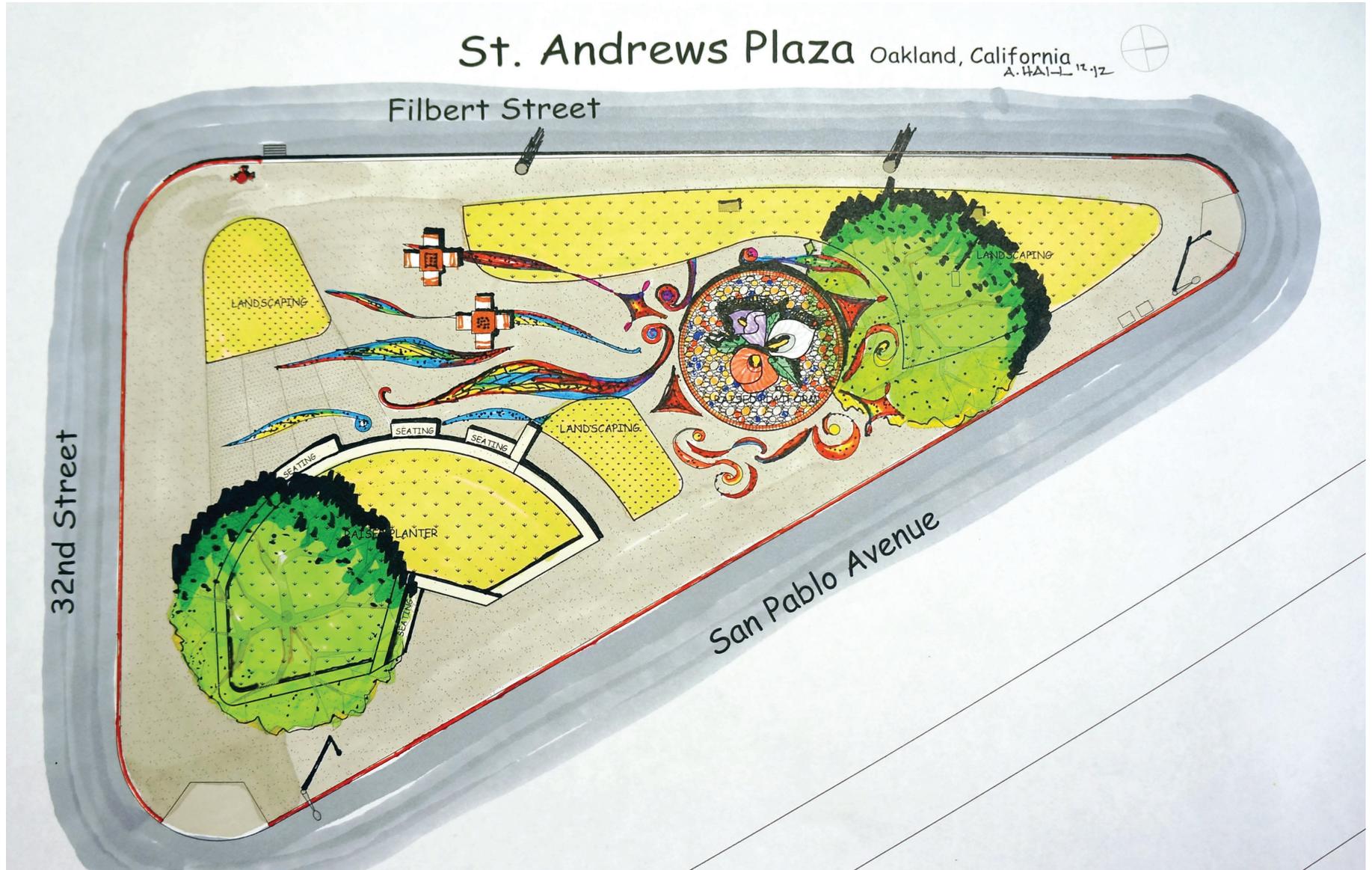
Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Proposed Art Project



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project

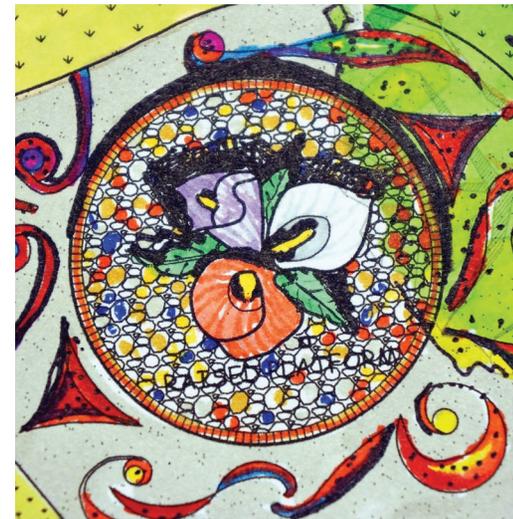


Proposed Art Project



Proposed West View of St. Andrews Plaza

Proposed Detail
Sculpture Plan View



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Proposed Art Project Timeline

12/12	1/13	2/13	3/13	4/13	5/13	6/14
Outreach and Community Engagement/Building						
	PAAC Approval					
		Sculpture construction				
		Mosaic planning and prep				
					Mosaic Install	
						Opening/Unveiling and Community Celebration

Alex Miller-Cole
 (510) 400-8032
 alex@millercole.com
 San Pablo Corridor Coalition Chair



St Andrews Plaza
 Community Art Project



Project Approval (1 of 2)

<p>APPROVED AS TO FORM AND LEGALITY: <i>[Signature]</i> AGENCY COUNSEL</p> <p>REDEVELOPMENT AGENCY OF THE CITY OF OAKLAND</p> <p>RESOLUTION No. <u>2011-0047</u> C.M.S.</p> <p>AN AGENCY RESOLUTION AUTHORIZING A TOTAL OF \$442,085 IN FUNDING UNDER THE WEST OAKLAND NEIGHBORHOOD PROJECT INITIATIVE PROGRAM, INCLUDING (A) FUNDING IN AN AMOUNT NOT TO EXCEED \$210,338 FOR (1) CREATION OF MURALS UNDER THE 580 FREEWAY OVERPASS, (2) UPGRADES TO THE ENTRYWAY OF THE CRUCIBLE AT 1260 7TH STREET, (3) TENANT IMPROVEMENTS TO 1485 8TH STREET, AND (4) INSTALLATION OF LIGHTING IMPROVEMENTS AT 716 PERALTA STREET; AND (B) A CONTRIBUTION OF AGENCY FUNDS TO THE CITY UNDER THE COOPERATION AGREEMENT IN AN AMOUNT NOT TO EXCEED \$231,747 FOR (1) INSTALLATION OF MOTION DETECTORS/CAMERAS TO DETER OR APPREHEND ILLEGAL DUMPERS, (2) RENOVATIONS TO ST. ANDREW'S PARK AT 32ND STREET AND SAN PABLO, (3) TREE PLANTING ON SAN PABLO AVENUE, (4) INSTALLATION OF "KEEP OAKLAND BEAUTIFUL" SIGNAGE, AND (5) INSTALLATION OF BIKE RACKS AND SIDEWALK REPAIRS IN FRONT OF 716 PERALTA STREET</p> <p>WHEREAS, the Redevelopment Agency adopted the West Oakland Project Initiative ("NPI") program on March 4, 2008 (Resolution No. 2008-0011 C.M.S.) to assist in addressing general blight conditions within the West Oakland Project Area, and</p> <p>WHEREAS, the Redevelopment Agency allocated \$400,000 for a one-year grant cycle of the program as part of the Fiscal Year 2010-2011 Agency budget; and</p> <p>WHEREAS, there is \$42,085 remaining from previous NPI grant cycles which results in a total of \$442,085 for the 2011 NPI grant cycle; and</p> <p>WHEREAS, on behalf of the Agency, staff issued a Call for Projects to the community for the third round of the NPI program in January 2011, and received eighteen applications for NPI funding in response; and</p>	<p>WHEREAS, the West Oakland Redevelopment Project Area Committee ("WOPAC") reviewed all applications to the NPI program and made recommendations for funding under the program; and</p> <p>WHEREAS, under the NPI program guidelines, all improvements proposed to be funded by the program must be submitted to the Agency for review and approval; and</p> <p>WHEREAS, the projects to be recommended for funding under the 2011 cycle of the NPI program are consistent with and will further the purposes of the West Oakland Redevelopment Plan and its Five-Year Implementation Plan adopted on November 18, 2008 (Resolution No. 2008-0098 C.M.S.); and</p> <p>WHEREAS, the WOPAC has recommended that \$210,338 of NPI program funds be allocated for the following improvements within the Project Area to be implemented directly by the Redevelopment Agency and/or the project sponsors:</p> <ul style="list-style-type: none">▪ \$75,000 for the creation of six (6) murals, conceptualized by area youth and installed by artists, under the 580 freeway overpass between MLK Jr. Way and San Pablo Avenue;▪ \$57,700 to upgrade the entryway of The Crucible, located at 1260 7th Street, including tree removal, lighting, signage and public art installation;▪ \$75,000 to bring 1485 – 8th Street (formerly Jubilee West) up to code to house an existing video and digital arts job training program and allow for expansion to serve other programs;▪ \$2,638 to install three outdoor wall-mounted lanterns on private property at 716 Peralta Street to illuminate a dark street front; and <p>WHEREAS, the funding for the improvements to be implemented by the Agency will be transferred from the West Oakland Operations Fund (9590), Redevelopment Projects Organization (88679), West Oakland Project (S233510) to new project numbers to be established for each project within the same Fund and Organization; and</p> <p>WHEREAS, several of the projects to be recommended for funding under the NPI program by the WOPAC will include improvements to City-owned property including public parks and streets; and</p> <p>WHEREAS, the WOPAC has recommended that \$231,747 of NPI program funds be allocated for the following improvements to City-owned property</p> <ul style="list-style-type: none">▪ \$75,000 to deploy four (4) portable units of motion detectors/cameras to discourage, document and apprehend illegal dumpers;▪ \$75,000 to refurbish St. Andrew's Park located at 32nd Street and San Pablo;▪ \$73,297 to plant ninety (90) trees on both sides of San Pablo;▪ \$5,000 to install "Keep Oakland Beautiful" ads on billboards and bus stop shelters;▪ \$3,450 to install bike racks and repair sidewalk in front of 716 Peralta Street; and
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Project Approval (2 of 2)

WHEREAS, under the NPI program guidelines, improvements to City-owned property must be implemented by the City of Oakland; and

WHEREAS, the City of Oakland and the Redevelopment Agency entered into a Cooperation Agreement on July 1, 2004, which generally governs the provision of assistance and the payment of funds between the two agencies, including Redevelopment Agency financial contributions and other assistance to support City public improvements; and

WHEREAS, Section 33445 of the California Health and Safety Code authorizes a redevelopment agency to pay for the installation cost or construction of publicly-owned facilities, if the legislative body has consented to such funding and has made certain findings; and

WHEREAS, the City Council is consenting to the use of Agency funding for the improvements to City-owned property under the NPI program pursuant to Section 33445 of the California Health and Safety Code; and

WHEREAS, the funding for the improvements to City property will be transferred from the West Oakland Operations Fund (9590), Redevelopment Projects Organization (88678), West Oakland Neighborhood Projects Initiative Project (T342610) to the Oakland Redevelopment Agency Projects Fund (7780), Neighborhood Projects Initiative Program under project numbers to be established; and

WHEREAS, the Agency Administrator requests authorization to make all required expenditures and to enter into grant agreements with project sponsors to implement all the improvements funded by the NPI Program within the project budgets without returning to the Agency for further approval; now therefore be it

RESOLVED: That the Redevelopment Agency hereby adopts the WOPAC's recommendations for allocating a total of \$442,085 under the 2011 NPI grant cycle and authorizes funding for those improvements identified above; and be it

FURTHER RESOLVED: That the Agency hereby allocates an amount not to exceed \$231,747 in Redevelopment Agency funding from the West Oakland Operations Fund (9590), Redevelopment Projects Organization (88679), West Oakland Neighborhood Projects Initiative Project (T342610) under the Cooperation Agreement for improvements to City owned property; and be it

FURTHER RESOLVED: That the Agency hereby finds and determines as follows:

1. That the funding of the improvements to City-owned property under the NPI program will benefit the West Oakland Redevelopment Project Area, and will assist in the elimination of blighting conditions in the Project Area by addressing needs related to the physical appearance, safety, and

needed renovations to those public facilities and by developing new facilities on underutilized public facilities;

2. That due to fiscal constraints in the City's general fund and the high number of capital projects for limited City funds, the City's Capital Improvement Program budget is unable to provide financing for these projects, and therefore no other reasonable means of financing the above projects is available to the City other than Redevelopment Agency funding;
3. That the use of tax increment funds from the West Oakland Redevelopment Project Area for the above projects is consistent with the implementation plan adopted for the West Oakland Redevelopment Project Area;

and be it

FURTHER RESOLVED: That for the remaining \$210,338 in program funding that will not be transferred to the City under the Cooperation Agreement, the Agency hereby authorizes the Agency Administrator to make all required expenditures and to negotiate and enter into grant agreements and other agreements with the project sponsors to implement all of the improvements funded by the NPI program within the project budgets without returning to the Agency for further approval; and be it

FURTHER RESOLVED: That the Agency Administrator or his designee is authorized to take any other actions with respect to the above projects and the NPI program consistent with this Resolution and its basic purpose.

IN AGENCY, OAKLAND, CALIFORNIA, JUN 7 2011, 2011

PASSED BY THE FOLLOWING VOTE:

AYES - BRUNNER, BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF,
AND CHAIRPERSON REID - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

Attest: 
LATONDA SIMMONS
Secretary of the Redevelopment Agency
of the City of Oakland, California

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Community Outreach (1 of 2)



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Community Outreach (2 of 2)



The flyer is titled "You Are Invited" in a blue script font, flanked by two red floral icons. Below the title, it reads "West Oakland Neighborhood Fair" in a bold black font, followed by the date and time: "Saturday, May 7th, 2011 1:00pm to 4:00pm" and the location: "St. Vincent de Paul Community Center San Pablo Avenue at West Grand".

On the left side, there are five logos for partner organizations: SPC² (San Pablo Corridor Coalition), EBALDC (East Bay Asian Local Development Corporation), WOGI (West Oakland Green Initiative), AHC (Attitudinal Healing Connection), and Keep Oakland Beautiful.

The main text of the flyer includes a "Dear Neighbors" greeting, a list of three questions to engage the community, and a list of seven project descriptions with their respective budgets. The projects include tree planting, plaza renovation, motion-activated devices for illegal dumping, murals, facade improvements, and hotel renovations.

At the bottom, there is a call to action: "Should you have any questions please feel free to email alex@spc2.org."

This community outreach effort was conducted in combination with the groups shown in this flyer.

5000 flyers were distributed throughout Oakland. Over 150 people showed up to learn about these grants. Guest were invited to give feedback on all plans presented.



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Proposed Budget

**EXHIBIT A
SCOPE OF SERVICES & BUDGET**

Project Description:

East Bay Community Recovery Project will support the local San Pablo Corridor community in the creation of a public art design, sculpture and mosaic based on community input and involvement. The project will take place at St. Andrews Park.

Specific Tasks:

Deliverable	Description	Budget
1. Community Engagement Process	East Bay Community Recovery Project will get input from the local community members with the goal of gaining excitement and investment in this project.	\$3,000 Admin \$6,500 Other
2. Conceptual Design from Community Engagement Process	East Bay Community Recovery Project will lead a group of invested community members from the San Pablo Corridor to serve as a conceptual design and management team for the St. Andrews Park Art and Design Project. The project team will create a design based on a series of community engagement meetings that focus on the beautification and revitalization of the San Pablo Corridor. One community meeting will be conducted to present a Draft Design of the mural for community members to ask questions, make comments and provide suggestions.	\$5,000 Admin \$9,000 Other
3. Artist Selection Process	The Call for Artist process will select several artists to work in a team effort to help the San Pablo Corridor establish its first public, city approved sculpture and design project. Selection criteria will include the applicant's professional qualifications, proven experience, history and the ability to undertake installations of a similar scope, artistic merit as evidenced by submitted visual materials.	\$2,000 Admin \$1,500 Other
4. Artist Final Design, Design Approval and Prep	Artists will produce preliminary artists sketches based on conceptual designs from the community. Artists will produce a final artist design that incorporates feedback from the community for approval by the Public Art Advisory Committee.	\$1,500 Admin \$1,500 Other

5. Mosaic and Sculpture	Labor and material costs for mosaic and sculpture creation and installation	\$3,500 Admin \$36,500 Other
6. 7 % Retention	The remaining \$5,000 of grant will be retained, to be disbursed upon satisfactory completion of sculpture and mosaic project.	\$5,000
TOTAL		\$75,000

Progress Payments:

East Bay Community Recovery Project will receive 6 payments over the course of the grant term for the completion of each deliverable, as noted in above chart. For each payment, East Bay Community Recovery Project will submit an invoice to the Agency included with a brief progress report and/or proof of deliverable completion. East Bay Recovery Project Administration shall not exceed 20% of project cost or \$15,000. The sixth and last payment will be \$5,000 and will be retained until mural is satisfactorily complete.

Acceptance of Scope and Budget:

East Bay Community Recovery Project:

(Please Print)

(Title)

(Signature)

(Date)

City of Oakland Redevelopment Agency:

(Please Print)

(Title)

(Signature)

(Date)

Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project



Maintenance Plan

The San Pablo Corridor Coalition (SPC2) plans to maintain the St. Andrews Plaza Community Art Project through routine inspection and care of artwork, such as cleaning, technical and structural maintenance and applying protective coatings as necessary. SPC2 will organize and schedule local community members with skill and expertise to assess, make recommendations and fix the plaza as needed.

Maintenance of the St. Andrews Plaza Community Art project will involve the following:

- Inspect the condition of the St. Andrews Plaza Community Art Project on a regular basis
- Clean and provide other appropriate routine maintenance to public artwork
- Insure timely conservation of public artwork
- Integrate longevity and maintenance considerations into SPC2's planning
- Maintain artworks so that they continue to be safe and contribute to the vitality of the San Pablo Corridor



Alex Miller-Cole
(510) 400-8032
alex@millercole.com
San Pablo Corridor Coalition Chair



St Andrews Plaza
Community Art Project

