



Cultural Arts Programs

Cultural Arts & Marketing Division

TO: Public Art Advisory Committee
ATTN: Judy Moran and Andrew Woodd, Co-chairs
FROM: Steven Huss, Cultural Arts Manager
DATE: January 7, 2013

SUBJECT: Review and Take Action on Proposal from San Pablo Corridor Coalition to Create Public Art Project at St. Andrews Plaza in West Oakland

SUMMARY

The Public Art Advisory Committee (PAAC) has been asked to review and to consider supporting a proposal from the San Pablo Corridor Coalition to create, fabricate, install and maintain the St. Andrews Plaza Community Art Project. The project will be funded through a \$75,000 neighborhood grant.

BACKGROUND

The San Pablo Corridor Coalition is a group of West Oakland community stakeholders composed of service-providing agencies, non-profit community groups, faith leaders, the Oakland Police Department, City and County agencies, residents and business owners. Attitudinal Healing Connection is a member of the Coalition and the artistic convener for the St. Andrews Plaza Community Art Project.

The intent of this project is to install a sculpture and mosaic art as a community effort to engage local artists and residents in the beautification and mitigation of blight and crime at St. Andrews Plaza, located at San Pablo Avenue and 32nd Street in West Oakland. The art project proposed for St. Andrews Plaza consists of a Calla Lily sculpture by artist Kevin Byall to be fabricated of steel and powder-coated in five separate colors, as well as a mosaic tile artwork of long organic swirl shapes comprising approximately 400 square feet of horizontal plaza space, and a wall mosaic depicting the four spiritual Native American directions. The mosaics will be installed by artisans Guillermo Ortiz and Jo Bauen, assisted by community volunteers. For further detail, please see the accompanying proposal.

Funding for the project has been provided by a \$75,000 Neighborhood Project Initiative (NPI) grant from the former Oakland Redevelopment Agency.



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ADDITIONAL ISSUES

The sponsoring organization will address several issues not covered in the written proposal, identified through Public Art staff review. These include:

- The Office of Parks & Recreation has advised that this location is under its jurisdiction and that installation of public art would require review and approval by the Parks & Recreation Advisory Commission (PRAC). PRAC meetings are held on the second Wednesdays of the month.
- Prior to beginning work the project team/sponsor will have to provide proof of liability insurance, and City permits required due to the project's size and impact.
- The sponsoring organization will be required to enter into a written agreement with the City to assume responsibility for ongoing maintenance, cleaning, and restoration of the artwork.

RECOMMENDATION

Public Art staff recommends that the PAAC review and consider acceptance of this proposal. PAAC may determine that adequate information has been provided to support acceptance of the proposal on behalf of the City at this time, or may redirect the proposing organization if further information or development of the proposal is needed. However, any acceptance of the proposed project must be contingent upon review and acceptance by the PRAC, as well as resolution of other issues raised above. In particular, staff notes that the City has no funds budgeted for this project or for future maintenance of the proposed artworks.

Respectfully submitted,

Steven Huss, Cultural Arts Manager