



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM V.

Title: Measure DD: Lakeside Green Streets Public Art Project Design Development Review
Submitted by: Kristen Zaremba, Senior Public Art Project Manager
Committee Date: December 3, 2012

SUMMARY

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on artist team Wowhaus' preliminary designs for the Lakeside Green Streets Public Art Project.

BACKGROUND

In July 2012, PAAC approved artist team Wowhaus (Scott Constable and Ene Osteraas-Constable) for the Measure DD: Lakeside Green Streets public art project for a total commission not to exceed \$200,000 for design, fabrication and installation of integrated public art at the project site, located adjacent to Lake Merritt at the intersection of Lakeside, Harrison, 20th Street and Snow Park. On July 17 2012, Oakland City Council approved a recommendation and authorization for staff to negotiate a public art design, fabrication and installation contract with an unnamed artist, to be approved by the PAAC.

In August the artists attended a design team meeting with representatives from Public Art, Public Works and Design, Community and Environment (DCE Planning) – the project designers- to review project design aspirations, goals and constraints. Subsequently, the artists conducted four community outreach sessions on site, during weekdays and weekends to solicit community and stakeholder feedback regarding the incorporation of public art into the project, and active usage of the area.

The artist team's preliminary design concept celebrates the Oakland community's affection for Lake Merritt with an iconic and popular sculptural attraction adjacent to the lake. Following the presentation to PAAC in October 2012, and authorization to proceed with a preliminary conceptual design exploration process, the artists conducted an on-site mock up with a full-scale 2-dimensional model, to solicit feedback from city staff, PAAC representatives and lake visitors. Public Works staff and the project designers were supportive of proceeding with the proposed location and scale of the work, including coordination of integrated lighting and structural footing into the construction documents, if time permits.

Upon approval of the design from PAAC, the artists will continue to refine the preliminary design for integration into the construction project. Designs will be shared with the Measure DD Coalition and Oakland Parks and Recreation Advisory Commission before the artists finalize any design concepts.

The initial schedule was established to identify an artwork location in coordination with the 100% construction documents. Construction documents are currently being finalized, thus full integration may be impacted, pending PAAC approval of a design. Regardless, a 12-18 month construction schedule will allow sufficient time for the artists to finalize design and construction documents once the initial design direction is approved.

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on artist team Wowhaus' preliminary design concepts for the Lakeside Green Streets Public Art project.



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FINANCIAL IMPACT

There is no direct financial impact associated with this design review and approval.

REQUEST

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