

FOR IMMEDIATE RELEASE

## **40<sup>TH</sup> STREET PARKLET GRAND OPENING TO BE HELD NOVEMBER 3**

OAKLAND, CA – Manifesto Bicycles and Subrosa Coffee will host a Ribbon Cutting Event celebrating the grand opening of the 40<sup>th</sup> Street Parklet on Saturday, November 3, from 2-5 p.m. The event will feature pizza by Hot Italian, beer by Oakland's own Linden Street Brewing Company, music by the 29<sup>th</sup> Street Swingtet and a raffle with prizes from 40<sup>th</sup> Street merchants. This free event is open to the public. The 40<sup>th</sup> Street Parklet is located near 421 40<sup>th</sup> Street, between Broadway and Webster.

"We are very excited to add this oasis of greenery for the community to gather and are thankful to all the donors who made it possible," said Mackay Gibbs, owner of Manifesto Bicycles.

After raising \$10,000 via Kickstarter for materials, Manifesto Bicycles and Subrosa Coffee worked with a team of builders, fabricators and landscapers to construct the 40<sup>th</sup> Street Parklet. The Parklet's design brings nature into the urban environment with nearly 40 feet of native plants, reclaimed wood benches, custom bike racks and a sculptural log.

In October 2011, Manifesto Bicycles & Subrosa Coffee applied to the City of Oakland's Parklet Pilot Program. A Parklet converts one or two on-street parking spaces into open space for use by the public. The 40<sup>th</sup> Street Parklet was selected as one of the program's initial locations and is the second Parklet to open. While construction and maintenance of Parklets is privately funded, they become a neighborhood amenity for all to enjoy.

### **About Manifesto Bicycles**

Manifesto Bicycles opened in 2008 and is a full-service community bike shop specializing in city bikes. For more information, visit [wearemanifesto.com](http://wearemanifesto.com).

### **About Subrosa Coffee**

Subrosa opened in 2009 and proudly serves locally roasted Four Barrel coffee. For more information, visit [subrosacoffee.com](http://subrosacoffee.com).

### **About the Parklet Pilot Program**

Launched in September 2011, the program will bring more open space to Oakland residents without burdening the City of Oakland's budget. For more information, visit [www.oaklandnet.com/parklets](http://www.oaklandnet.com/parklets)

For more information on this event please contact:

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