



# Cultural Arts Programs

## *Cultural Arts & Marketing Division*

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### **PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM IV.**

**Title:** Measure DD: Lakeside Green Streets Public Art Project Preliminary Conceptual Design Review  
**Submitted by:** Kristen Zaremba, Senior Public Art Project Manager  
**Committee Date:** October 1, 2012

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#### **SUMMARY**

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on artist team Wowhaus' preliminary design concept for the Lakeside Green Streets Public Art Project.

#### **BACKGROUND**

In July 2012, PAAC approved artist team Wowhaus (Scott Constable and Ene Osteraas-Constable) for the Measure DD: Lakeside Green Streets public art project for a total commission not to exceed \$200,000 for design, fabrication and installation of integrated public art at the project site, located adjacent to Lake Merritt at the intersection of Lakeside, Harrison, 20<sup>th</sup> Street and Snow Park. Council approved the artist recommendation and authorization to negotiate a public art design, fabrication and installation contract in July 2012.

In August the artists attended a design team meeting with representatives from Public Art, Public Works and Design, Community and Environment (DCE Planning) – the project designers- to review project design aspirations, goals and constraints. Subsequently, they conducted four community outreach sessions on site, during weekdays and weekends to solicit community and stakeholder feedback regarding the project and usage of the area.

The artist team's preliminary design concept celebrates the Oakland community's affection for Lake Merritt with an iconic and popular sculptural attraction adjacent to the lake. With design direction input from PAAC, the artists will continue to refine the preliminary design in concert with the project architect's final construction documents. Designs will be shared with the Measure DD Coalition before the artists refine their design concepts for a follow up presentation to PAAC.

It is imperative to stay on schedule with the design phase of this project. A 100% Construction Document Technical Review meeting is scheduled for the week of October 8, 2012. A 12-18 month construction schedule will allow sufficient time for the artists to finalize design and construction documents once the initial design direction is approved.

Staff recommends that the Wowhaus team moved forward with this initial design concept, to further refine the design with input from project stakeholders and PAAC, to ensure that any relevant artist-designed elements to be incorporated into the construction contract bid documents.

#### **FINANCIAL IMPACT**

There is no direct financial impact associated with this design review and approval.

#### **REQUEST**

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