



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: June 29, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Celebrate Independence Day on July 4th Safely –The Oakland Police Department (OPD) and the Oakland Fire Department (OFD) have joined together this 4th of July for a program to facilitate a safe holiday for all. OPD and OFD remind Oakland residents that fireworks of any kind – even the safe and sane variety – are illegal in Oakland. Oakland Municipal Code 8.06.030 carries a \$1,000 fine, and depending on the type of firework or device, misdemeanor and felony California Health and Safety Codes with jail sentences and fines may also apply. To better deal with the anticipated high volume of calls this year, OPD has set up a fireworks phone tip line and email address. ***To report information regarding the sale, possession and illegal use of fireworks, please call (510) 777-8814 or email fireworks@oaklandnet.com through July 4th.*** The tip line will be monitored by officers and dispatchers on special assignment, and information received will be prioritized for response. Fireworks may be dropped off in collection barrels at the following OFD locations:

- Fire Station 1, 1603 Martin Luther King, Jr. Way
- Fire Station 3, 1445 14th Street
- Fire Station 4, 1235 East 14th Street
- Fire Station 5, 934 34th Street
- Fire Station 18, 1700 50th Avenue
- Fire Station 20, 1401 98th Avenue

In addition to illegal fireworks, celebratory gunfire can be a significant and dangerous problem. While some may think that firing weapons into the air is an acceptable, harmless act of celebration, bullets falling from the sky can cause serious injury. ShotSpotter technology now in use provides precise location of gunshot and firework activity, differentiates between incidents, and sends direct notification to patrol officers' cars within seconds of the incident. California Penal Code 246.3 may classify the negligent discharge of a firearm either as a felony or misdemeanor, and imprisonment for one to three years is possible. It should be noted that there is no requirement under the Penal Code section that the offender meant to cause harm or intended to cause injury. Please share with your neighbors, coworkers, friends and family members who may not be aware. Let's decide, as a community, to have a safe and fun July 4th

this year! For more information, please contact the OPD Media Relations Office at (510) 238-7230 or at opdmedia@oaklandnet.com.

Department of Housing and Community Development (DHCD) Recognized for Outstanding Support of Affordable Housing – On Monday, June 4, Resources for Community Development (RCD) honored the contributions of the City's DHCD staff at their annual fundraising event. The event celebrated RCD's 50-property portfolio of affordable developments, which includes Fox Courts, Northgate Apartments, Eastmont Court and Clinton Commons in Oakland. DHCD staff was presented with a recognition plaque acknowledging the City's collaboration with RCD on 11 affordable housing developments representing more than 400 units. For more information, please contact Norma Thompson, Housing Development Manager, (510) 238-7137 or nthompson@oaklandnet.com.

Oakland Fire Department Hosted Community Open House – On Saturday, June 16, the Oakland Fire Department (OFD) hosted its fourth community Open House event of the year from 11:00 a.m. to 3:00 p.m., at Station 13, 1225 Derby Street. The event was a great opportunity for the firefighters to meet their neighbors and the station's crew was happy to open the station and conduct tours for 25-30 local residents attending throughout the day. This event, which was a collaborative effort with community partners, focused on fire safety education and involved the support of the Alameda County Public Health Department, Alameda County Adult & Aging Department, CORE and the Office of Parks and Recreation. Participants received very valuable information on fire safety and prevention, OFD youth mentoring opportunities and the CORE program. OFD will be hosting additional Open House events throughout the summer and early fall, and all are encouraged to attend. Volunteers are needed for these events—anyone interested to assist with these future events may contact Karen Cox, OFD Fire Safety Coordinator, at (510) 238-7255 or kcox@oaklandnet.com.

ORCA Participates in Annual Field Day Event – On Saturday, June 23, approximately 80 members of the Oakland Radio Communication Association (ORCA) set up and operated portable radio equipment using emergency power to practice their emergency communication skills during the Annual Field Day event. Part of a nationwide effort involving over 30,000 Ham Radio operators, Field Day was a "family friendly" event where the public meet and talked with Hams, and even had the chance to be on the air. The event began Saturday morning and continued through Sunday morning in Joaquin Miller Park's Sequoia Arena, courtesy of the Metropolitan Horsemen's Association. For more information, please contact Renee Domingo, Director of the Office of Emergency Services and Homeland Security, at (510) 238-6353.

Recordkeeping Requirements for Reusable Bag Ordinance Begin July 1 – Beginning on July 1, businesses subject to Ordinance 2012-2 must begin keeping monthly records of the number of paper carryout and reusable bags purchased and sold to customers for the period of July 1, 2012, through December 31, 2013. The Alameda County Waste Management Authority (ACWMA) adopted Ordinance 2012-2 on January 25, 2012, to help reduce the use of single-use carryout bags and promote the use of reusable bags. Beginning January 1, 2013, the ordinance prohibits any business that sells packaged food from providing a single-use plastic carryout bag at the checkout. These businesses may provide a recycled paper bag or reusable bag, but they must

charge a minimum of \$0.10 per bag. Certified letters, reporting forms and instructions were sent by ACWMA through StopWaste.org to all affected businesses on May 30, 2012. Follow-up letters, reporting forms and instructions are scheduled to be mailed next week. For additional information, please visit www.reusablebagsac.org or contact Wanda Redic, Recycling Specialist in the Public Works Agency's Environmental Services Division, at (510) 238-6808 or wredic@oaklandnet.com.

Ordinance Mandated Recycling Enrollment Begins July 1 - Effective July 1, 2012, all multi-family residences with 5 or more units and large businesses in Oakland are required to begin enrolling in recycling service or increase recycling service to an adequate level. The enrollment deadline is December 31, 2012. Recycling is mandated by Ordinance 2012-1 adopted by the Alameda County Waste Management Authority on January 25, 2012. The ordinance affects multi-family properties with 5 or more units and businesses with 4 cubic yards or more of waste collected weekly. Affected businesses will be in compliance when they— 1) Enroll in or increase recycling collection service to adequate levels; 2) Provide interior recycling containers to prevent recyclables from entering the trash; 3) Post indoor and outdoor signs clearly describing the proper materials for each container and 4) Provide information and training at least annually to educate tenants, employees & contractors about proper separation of materials. Affected multi-Family properties will be in compliance when they: 1) Perform the same actions as businesses above and 2) Provide recycling information to tenants no later than 14 days after move-in or prior to move-out. For additional information, please visit www.recyclingrulesac.org or contact Wanda Redic, Recycling Specialist in the Public Works Agency's Environmental Services Division, at (510) 238-6808 or at wredic@oaklandnet.com.

Oakland's Multifamily Weatherization Assistance Program (WAP) Exceeds State's Performance Goal – In May, the Multifamily WAP marked an exciting milestone by completing energy efficiency retrofits on 323 units of affordable housing, bringing the program's total number of units retrofitted to 554 units. This total exceeds the State's performance goal for the program by 86 units or 18 percent. Typical retrofits include replacement of boilers and lighting fixtures, installation of low-flow water devices and health and safety improvements. An additional 226 units will be completed over the next two months as the program draws to a close by September 2012. When all unit retrofits are completed, the Multifamily WAP will have exceeded the State's performance goal by 66%. For more information, please contact Jerry Jai, Housing Development Coordinator, (510) 238-7987 or jjai@oaklandnet.com.

Oakland Fire Department Participated in Healthy Eating Cook-Off – On Tuesday, June 19, the Oakland Fire Department (OFD) participated in the Firefighter Healthy Eating Cook-Off and Fitness Class sponsored and hosted by Whole Foods, located on 230 Bay Place. Firefighters from Station 15 lead an "Oakland Firefighter-style" exercise class with between 50-60 local residents in attendance. After the fitness class, the firefighters prepared healthy salads as they participated in the "cook-off" in which one salad was declared the best tasting, healthy salad. Once the judging was over, firefighters passed out samples to the public. Oakland Fire Chief Teresa Deloach Reed attended the event and supported her crews as they assisted in getting the Whole Foods' "healthy living" message out to the community. For more information, please contact Karen Cox, OFD Fire Safety Coordinator, at (510) 238-7255 or at kcox@oaklandnet.com.

Great American Backyard Campout Recap – On Saturday, June 23 through Sunday, June 24, the Office of Parks & Recreation (OPR) hosted 208 participants at its annual Great American Backyard Campout at Joaquin Miller Park. Activities included a nature walk, a night hike, a magic show, campfires and more. Tim Williams of the U.S. Forest Service spoke about the importance and the history of Joaquin Miller Park and why people should get out and get active through hiking and sports. OPR Staff and participating families worked together to create a bonding atmosphere away from activities of everyday life. A special thank you goes to the Oakland Fire Department for preparing the food for the campers. For more information, please contact Donte Watson, Ira Jenkins Recreation Center Director, at (510) 615-5959.

Upcoming City of Oakland Job Announcements – During the week of July 2, the Department of Human Resources Management (DHRM) anticipates posting job announcements for:

- Lieutenant of Fire
- Recreation Attendant III, PPT.

For updated information on City jobs, please visit the DHRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact Daryl Look, Principal Human Resource Analyst, at (510) 238-4479.

16th Annual Affordable Housing Week Highlights Successes – During the week of May 11, the East Bay Housing Organization kicked off its 16th annual Affordable Housing Week by honoring advocacy champions at a celebration in Oakland's Uptown arts and entertainment district. Activities throughout the week celebrated the benefits and successes of affordable housing through grand openings, tours, panels and discussions. In addition to education sessions and expert panels, events throughout the week highlighted projects across the East Bay, including several that were recently completed with assistance from the City of Oakland. The opening of Lion Creek Crossings Phase 4 signaled the completion of the penultimate phase of the East Oakland site, which now offers 439 units of rental and ownership housing, a wide variety of community services and a beautiful 5.7-acre park. The groundbreaking of Cathedral Gardens, an affordable housing project that will bring 100 rental apartment homes to an infill site near downtown, was also celebrated. The newly renovated Valdez Plaza was reopened adding 150-units of senior housing near Broadway Auto Row. Walking and biking tours were given of existing projects around Oakland as well as two supportive housing developments nearing completion. For more information, please contact Michele Byrd, Deputy Director of the Department of Housing and Community Development, (510) 238-3714 or at mbyrd@oaklandnet.com.

Summer Sailstice was a Boatload of Fun – On the evening of Saturday, June 23, the Lake Merritt Boating Center hosted 240 people for the free Summer Sailstice event. People of all ages were fitted with lifejackets and ventured onto beautiful Lake Merritt in pedal boats, kayaks, canoes, rowboats and sailboats. For many participants, it was their first time out boating on the

lake. Hosted by the Office of Parks and Recreation, this free event introduces residents to the joys of boating. The next open house, Splash Into Summer, will be held on Saturday, July 14, from 1:00 - 3:00 p.m. For more information, please contact Sarah Herbelin, Boating Supervisor, at (510) 238-2196.

Information Memorandums:

The following Information Memorandums were released in the last seven days.

The City of Oakland Rating Affirmations by Moody's and Standard and Poor's - This information memorandum provides an update on the affirmation of the City's credit ratings with regards to its outstanding General Obligation Bond debt and its upcoming Pension Obligation Bond Series 2012A financing. <http://www2.oaklandnet.com/w/oak036799>

Clarification from the Office of Chief of Police Regarding Crime Reduction Strategies and the Crime Data and Findings on which they are Based - This memorandum provides information on the Oakland Police Department's overall use of crime data reporting and analysis to develop violence reduction strategies. <http://www2.oaklandnet.com/w/oak036784>

Upcoming Meetings and Events:

Bites Off Broadway – Continuing every Friday through October 12, 5:30 - 8:30 p.m., Studio One Art Center, 365 45th Street. Bites Off Broadway will include food, live music, games and family entertainment every Friday evening while the weather is good. For more information, please contact Karis Griffin, Recreation Supervisor, (510) 597-4027.

Dancing Under the Stars at Jack London – Continuing every Friday, 8:30 - 10:00 p.m., Jack London Square, foot of Broadway. Enjoy an evening of free dance lessons provided by the Linden Street Dance Studio. And enjoy a dance party to follow. Come back again and again on Friday evenings and learn something new each time. For more information, please visit www.jacklondonsquare.com.

Summer AMP Camp – Through Friday, July 20, Malonga Casquelourd Center for the Arts, 1428 Alice Street. Middle school students will be engaged in visual and performing arts at this week-day camp. Students at all artistic levels will examine and interpret art through music, dance, ceramics, painting, printmaking, DJ classes, sound engineering and much more. The camp will also include fun-filled field trips and outdoor adventure activities including swimming and boating and features a low artist-to-student ratio ensuring individual attention. For more information including fees, please contact Darrin Hodges, Center Director, at (510) 238-7526.

Mosswood Summer Camp – Continuing weekdays through August 17, 7:30 a.m. - 5:30 p.m., Mosswood Recreation Center, 3612 Webster Street. Two exciting camps for youth are being

offered—a two week sports camp and the traditional recreation center summer camp. For more information, please contact Elena Bermeo, Center Director, at (510) 597-5038.

Summer Day Camp – Through Friday, August 24, Ira Jenkins Recreation Center, 9175 Edes Avenue. Youth from kindergarten through age 8 will participate in art, songs, skits and much more during the weekday camps. For more information, including registration fees, please contact Donte Watson, Program Director, at (510) 615-5959.

Boating Camps – Through Friday, August 31, Lake Merritt Boating Center, 568 Bellevue Avenue. Sailing and other boating activities are offered. Scholarships are available for Oakland residents with financial need. Visit sailoakland.com for applications. For more information, please contact Sarah Herbelin, Boating Supervisor, at (510) 238-2196.

Play Day On The Plaza – Friday, June 29, 11:00 a.m. - 2:00 p.m., City Hall Plaza, 1 Frank H. Ogawa Plaza. Learn to Play the OPR Way! Free games, activities, jumpers & face painting. For more information, please call (510) 597-5042 or [click here to view the online flyer](#).

A Call to Action: Tri Every Angle to Reach Every Angle 3-on-3 Basketball Tournament – Saturday, June 30, 10:00 a.m. - 4:00 p.m., FM Smith Recreation Center, 1969 Park Boulevard. A community outreach effort of Church of All Faiths, Oakland Police Activities League, Oakland Police Department, Oakland Parks & Recreation Commission, Oakland Firefighters, Lake Merritt Business Association, Lake Merritt Neighbors, numerous public agencies, local merchants and others. For more information, please Rev. David Gray, (510) 219-1700 or Minister Michelle LaFlue at (415) 819-6791.

Maya Dance Jarana – Saturday, June 30, 1:00 - 3:00 p.m., Chabot Space & Science Center, 10000 Skyline Boulevard. Join the journey through the Maya world with a celebration of dance. The Jarana is a traditional dance with origins in ranch houses of the 17th and 18th centuries infused with Maya rhythms. Watch performances and take part in simple dance explanations. For more information, please visit www.chabotspace.org.

Tassafaronga Recreation Center Open House – Monday, July 2, 1:00 - 3:00 p.m., 975 85th Avenue. In celebration of National Recreation & Parks Month, the center hosts an afternoon of music, crafts, gardening, sports and more. The community is invited to “Come Out & Play the OPR Way!” For more information, please contact Cynthia Armstrong, Recreation Center Director, at (510) 615-5764.

July 4th Family Fun Festival – Wednesday, July 4, 11:00 a.m. - 4:00 p.m., Jack London Square, foot of Broadway. This free event features good “old fashioned” family fun including many activities for kids, live music, festival food and entertainment. For more information, please visit www.jacklondonsquare.com.

Annual Fourth of July Celebration – Wednesday, July 4, Noon - 4:00 p.m., Pardee Home Museum, 672 11th Street. Visit the beautiful gardens of the historic Pardee Home Museum. An old fashioned BBQ will include hamburgers, baked beans, corn-on-the-cob, beverages and more.

Frederick Hodges will play the piano accompanied by Ann Gibson singing patriotic songs. There will be special activities for all ages, including a children's craft table, croquet, badminton and volleyball. Tours will also be available. Admission discount for guests who attend in period costume. All proceeds benefit the preservation of the historic home and gardens. For more information, please call (510) 444-2187 or (510) 832-3456.

July 4th Fireworks Cruise aboard the USS Potomac – Wednesday, July 4, 7:30 - 10:30 p.m., Yacht docks at Clay Street, Jack London Square. Enjoy champagne, dessert, tea, coffee and fireworks aboard Franklin Delano Roosevelt's "Floating White House" as she cruises the San Francisco Bay. For more information, please call (510) 627-1215 or visit www.usspotomac.org.

Oakland Municipal Band's 101st Concert Season – Wednesday, July 4, and Sunday, July 15, 1:00 - 3:00 p.m., Edoff Memorial Bandstand, Lakeside Park, 666 Bellevue Avenue. Conductor Troy Davis leads the band through a musical array of jazz, contemporary, pop, big band, international, classical, march and show tunes. Bring a lawn chair or blanket. Picnics welcomed. For more information, please visit www.OaklandMunicipalBang.org.

Jack's Night Market – Friday, July 6, 6:00 - 10:00 p.m., Jack London Square, foot of Broadway. Oakland crafts, artisans and designers serve up an eclectic shopping bazaar plus fresh local produce vendors, performance art and quirky performers, food and libations. For more information, please visit www.jacklondonsquare.com.

Summer Movie Series – Fridays and Saturdays in July and August, 8:00 p.m. Fridays, 7:00 p.m. Saturdays, Chabot Space & Science Center, 10000 Skyline Boulevard. Enjoy a different sci-fi film each week. Come for dinner, a classic film on the big screen, music, activities and amazing views of the Universe from our Observatory Deck. For more information, please visit www.chabotspace.org/summer-movies.htm.

9th Annual Temescal Street Fair – Sunday, July 8, Noon - 6:00 p.m., Telegraph Avenue between 42nd & 51st streets. Four stages including a kids' and two Jazz stages plus blocks of local artists, craftspeople and creative dare-to-doers, representing the area's rich tapestry of creativity and culture. For more information, please visit www.temescaldistrict.org.

Waterfront Flicks – We Bought a Zoo – Thursday, July 12, Nightfall, Jack London Market Lawn, Water Street at Webster. Enjoy an outdoor movie along side the beautiful waterfront in Jack London Square. Come early and play trivia games or grab some fun picnic bites or purchase a beverage from the East Bay Bike Coalition. Bike to the movies and receive a free gift. For more information, please visit www.jacklondonsquare.com.

Fiddler on the Woof – Thursday, July 12, 6:00 p.m., Woodminster Amphitheater, Joaquin Miller Park. Enjoy a pre-performance picnic and silly party with your pup and then see the traditional *Fiddler On the Roof* in full dress rehearsal during Oakland's unique evening under the stars for dogs and the people who love them. Dogs are welcome at the picnic space. Proceeds will help

build a user-friendly gate system at the dog park/parking lot interface. For more information, please visit www.odogparks.org.

Fiddler on the Roof – July 13-15 and July 19-22, 8:00 p.m. Woodminster Amphitheater, Joaquin Miller Park. The universal story of tradition versus change is beautifully told in one of the most famous and popular musicals in Broadway history. The themes are universal – tradition, family, love and marriage, resignation, regret and optimism – and the characters are honest, funny and memorable. For more information, please visit www.woodminster.com.

Rockridge Summer Jazz & Wine Stroll – Friday, July 13, 5:00 - 8:00 p.m., College Avenue between Broadway to Alcatraz. Enjoy wine, tasty treats, great shopping and fine jazz music among the district's unique shops and popular restaurants. Merchants along College Avenue will have specials and sales. For more information, please visit www.rockridgedistrict.com.

Community Gardening Program Open House – Saturday, July 14, 11:00 a.m. - 3:00 p.m., Lake Merritt Gardens, 568 Bellevue Avenue. Enjoy live music, fresh food and expert garden educational programs throughout the day. The program is free and open to the public and offers a great opportunity to explore the Gardens. For more information, please contact Peter Collier, Community Gardening Coordinator, at (510) 238-2197.

Splash Into Summer – Saturday, July 14, 1:00 - 3:00 p.m., Lake Merritt Boating Center, 568 Bellevue Avenue. This free event allows the public to enjoy beautiful Lake Merritt from a pedal boat, kayak, canoe, rowboat or sailboat. For more information, please contact Sarah Herbelin, Boating Supervisor, at (510) 238-2196.

Afro-Latino Presence in Early California Workshop – Saturday, July 14, 6:00 - 7:30 p.m., Peralta Hacienda Historical Park, 2488 Coolidge Avenue. This National Endowment for the Humanities workshop features a discussion with Dr. Fisher., professor of history at Mt. San Antonio College in Southern California. His research into the mixed ethnicity and cultures of California's settlers is supported by the National Parks Service. Fisher uncovers the great extent to which people of mixed African descent shaped our state history. For more information, please visit www.peraltahacienda.org.

Movies in the Park – Saturday, July 14, and Friday, July 27, at Dusk, Redwood Heights Recreation Center, 3883 Aliso Avenue. Bring your lawn chairs, blankets and the whole family for these great family favorites: Saturday, July 14—*The Sand Lot* and Friday, July 27—*Bedtime Stories*. Popcorn and hot chocolate for sale, proceeds support the Redwood Heights Recreation Center scholarship fund. For the complete season schedule running through October 19, please visit www.oaklandnet.com/parks.

Jazz at the Chimes – Sunday, July 15, 2:00 p.m., Chapel of the Chimes, 4499 Piedmont Avenue. Jazz series featuring Bay Area talent returns to this landmark designed by Julia Morgan. For more information, please visit <http://oakland.chapelofthechimes.com/blog/article/show?id=1449>.

Pickin' on the Potomac 2012 Bluegrass Concert Series: Blue and Lonesome – Wednesday, July 18, 7:30 - 9:30 p.m. USS Potomac, 540 Water Street, Jack London Square. Dockside event featuring live music, beer, wine, soft drinks, water and nibbles available for purchase. Tours of the former Presidential yacht. For more information and reservations, please visit www.ticketweb.com or call (510) 627-1215.

CORE Boot Camp – Thursday, July 21, Thursday, July 28 and Friday, July 29. Too busy during the week to take part in the typical five-week series? CORE basic training is now available in a condensed three-day weekend format. CORE classes educate and empower citizens through lessons on personal preparedness, neighborhood organization and by providing hands-on tools for emergency response. Advance registration is required. Sign up early--class size is limited. For more information, please call (510) 238-6351 or email core@oaklandnet.com.

Art & Soul Oakland Festival – Saturday, August 4, 2:00 p.m. - Midnight and Sunday, August 5, Noon - 6:00 p.m. Now in its 12th year of offering top-flight talent, food from all over the globe, hundreds of artisan booths, and the largest family fun zone of any festival in the Bay Area, the event this year adds a late-night bash and cutting-edge art show to the festivities. Named among the top 12 "must-see summer festivals" in Northern California by the *San Francisco Chronicle*, the festival goes boldly into the night on Saturday, with audio-video art installations and multimedia performances to accompany DJ Dylot. For more information, please visit www.artandsouloakland.com.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator