



## *MEMORANDUM*

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Deanna J. Santana

**SUBJECT:** City Administrator's Weekly Report

**DATE:** June 8, 2012

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### **INFORMATION**

Following are the key activities to be highlighted this week:

***Global Peace Conference Comes to Oakland Featuring World Renowned Speakers and Highlighting Local Oakland and Bay Area Peace-Builders*** – On Friday, June 22, the two-day Global Peace Conference begins with the “VOICES for PEACE” benefit concert from 7:30 p.m. to 10:30 p.m. at the Scottish Rite Center, located on 1547 Lakeside Drive. All profits from the festival will go to support the Urban Peace Movement whose mission is to transform the culture and conditions that lead to urban violence. On Saturday, June 23, the "Voices for Peace" conference continues at the Scottish Rite Center from 9:00 a.m. to 6:30 p.m. The conference features Oakland peace-building heroes such as Nicole Lee and Kevin Grant working on the ground to transform violence, and create a culture of peace. The conference also includes world-renowned peace-builders Marianne Williamson, Barbara Marx Hubbard, James O’Dea. The conference will address themes such as: Inner Peace; Forgiveness; Communicating Peace; Education; Urban Peace; Justice; Politics; and Healing Cultural Wounds from the local to the international perspective. Participants will learn practical approaches from experts in conflict-resolution and community building. Youth under age 21 can attend the conference for FREE! For ticket purchase and information, please visit: <http://voicesforpeace.eventbrite.com>. Please note, to request discounted ticket prices for the conference, scroll down the page and send an e-mail. For additional information on speakers and conference schedule, please visit: <http://summerofpeace.net/oakland-event/>.

***Judge Temporarily Shuts Down Two Motels as Public Nuisances*** – On Tuesday, May 29, an Alameda County Superior Court judge issued tentative rulings shutting down two hotels around the twenties along International Blvd that have been centers of prostitution and the sexual exploitation of minors in Oakland. The City first sued the Economy Inn and the National Lodge in December 2010. After the court issued preliminary injunctions in October 2011, the City Attorney's Office went back to court to seek closure for one year - the maximum amount of time allowed by state law. Community members, police officers and neighborhood advocates testified that the hotels had long histories of allowing and profiting from prostitution, including child prostitution. The Court's May 29 rulings find that the hotels present a severe nuisance to the community, and that the nuisance likely would continue absent closure. The tentative ruling states the following: The hotels are to close no later than July 31; the three named defendants in

each case are ordered to pay \$15,000 each in civil penalties - a total of \$45,000 per hotel; the defendants are permanently enjoined from maintaining the property as a public nuisance, and; the defendants must pay the City's costs for legal work and police investigations related to the cases. The defendants also must pay for a court-appointed receiver to oversee the closed properties and make sure they do not become blighted. More information can be found on the City Attorney's web site: [www.oaklandcityattorney.org](http://www.oaklandcityattorney.org).

***Mayor Jean Quan announces Summer Stars Camping Program; Providing Opportunities for Youth at Crossroads*** – Today, Mayor Jean Quan announced her efforts to fill 200 camping spots for Oakland youth. The Summer Stars Camping Program specifically targets 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> graders in East and West Oakland. The Mayor is encouraging educators, parents community organizations to nominate youth living or attending school within Oakland's 100 Blocks Initiative. The week long camping experience will take place at the Oakland PAL (Police Activities League) Camp located in the Oakland Hills. Registration is free. Mayor Quan is asking for donations from the community to help sponsor Oakland youth for camp. A check can be mailed to "Summer Stars," Office of the Mayor, 1 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Oakland, CA 94612. A full week's tuition for camp is \$360 per youth. The Mayor would like to thank the Oakland Police Department's PAL program, East Bay Agency for Children, the YMCA of the East Bay, Bay Area Wilderness Training and others for their efforts and partnering with the City of Oakland to keep our youth safe this summer. There are two sessions:

- **Session 1:** June 25 – 29
- **Session 2:** July 30 – Aug 3

For more information, please contact Officer Mildred Oliver, Oakland PAL at (510) 615-5758 or visit: [www.oaklandpal.org](http://www.oaklandpal.org).

***Oakland Police Helicopter Receives a Donation*** – On Wednesday, May 30, the Oakland Police Department received a donation for fuel from *Fueling California* for the Oakland Police Department's Helicopter Unit known as, "ARGUS." Oakland Police Chief Howard Jordan and the helicopter flight crew were joined by Fueling California board member Bruce DD Mac Rae and Fueling California executive Austin Lee and Representative Christie Dayton as they presented a check in the amount of \$10,000 to Chief Jordan for helicopter fuel. The Oakland Police Department and the City of Oakland is thankful for the donation. For more information, please contact the Oakland Police Department Media Relations Unit at (510) 238-7230 or [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com).

***100 Women Against Violence, The 100% Strong Peace Event and The Gun Buyback*** – On Saturday, June 2, Messengers4Change and 100 Women Against Violence hosted the 100% Strong Peace Event and Gun Buyback at the De La Fuente Plaza in Fruitvale. Community members marched from East Oakland and West Oakland and culminated at De La Fuente Plaza for a resource fair and gun buyback. The event was held to engage and inform the community

about violence prevention and the multitude of resources and services available, while promoting a safe city for children and families. Prior to the event, \$10,000 was raised for the gun buyback, mostly in individual/small donations. During the event, Oakland residents who turned in a working gun received a \$100 gift card from the event organizers. The Oakland Police Department received a total of 25 guns. Among the various hand guns and rifles turned in, two shot guns had the barrels sawed off. For more information, please contact the Oakland Police Department Media Relations Unit at (510) 238-7230 or [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or Jennifer Argueta, Measure Y, at (510) 238-2056 or [jargueta@oaklandnet.com](mailto:jargueta@oaklandnet.com).

***Oakland Animal Services to Participate in Maddie's Adoptathon*** – On Saturday, June 9 from 10:00 a.m. to 8:00 p.m. and Sunday, June 10 from 10:00 a.m. to 5:00 p.m., Oakland Animal Services (OAS) will take part in Maddie's Matchmaker Adoptathon. Throughout the weekend, dog, cat, puppy and kitten adoptions will be FREE to qualified homes and OAS will earn a generous donation of \$500 to \$2,000 from Maddie's Foundation for every successful adoption. OAS raised \$99,000 from this event last year and hopes to raise even more this year. Oakland Animal Services is located at 1101 29<sup>th</sup> Avenue. For more information, please visit [www.oaklandanimalservices.org](http://www.oaklandanimalservices.org) or call (510) 936-2793.

***Youth Boating Camp Scholarships Available*** -- The Office of Parks and Recreation is offering Youth Boating Camp scholarships for Oakland residents with financial need. Youth Boating Camps will be offered between Monday, June 25- Friday, August 31. For an application, please visit [www.sailoakland.com](http://www.sailoakland.com). For more information about the Camp and Scholarship opportunities, please contact Sarah Herbelin, Boating Supervisor at (510) 238-2196.

***Food Distribution for Low Income Families and Seniors*** – On Friday, June 22, the Department of Human Services' Hunger Program is sponsoring a food distribution for low income families and seniors at multiple sites throughout Oakland. Bags consist of frozen poultry, fresh produce and dried goods. Each bag weighs approximately 15 pounds. To be eligible, families must reside in one of the 7 Community Development Districts in the City of Oakland and show proof of residence. Please visit [www.oaklandhumanservices.org](http://www.oaklandhumanservices.org) for specific site locations and check with the site for distribution times.

### **Information Memorandums:**

The following Information Memorandums were released in the last seven days.

***Reorganization and Labor/Management Activity*** – This memorandum provides an update regarding reorganization and labor/management activity since the most recent report was presented to City Council in closed session on April 3, 2012.  
<http://www2.oaklandnet.com/w/OAK035121>

**Upcoming Meetings and Events:**

***Bites Off Broadway*** – Continuing every Friday through October 12, 5:30 p.m. to 8:30 p.m. Studio One Art Center, 365 45<sup>th</sup> Street. Bites Off Broadway will include food, live music, games and family entertainment every Friday evening while the weather is good. For more information, please contact Karis Griffin, Recreation Supervisor (510) 597-4027.

***East Bay Open Studios*** – Continuing through Saturday, June 9—Sunday, June 10, 11:00 a.m. - 6:00 p.m. During the first two weekends in June, and throughout the year by appointment, East Bay Open Studios connects the public with over 400 artists in 14 cities in the East Bay. Since 1979, this event remains the largest art event in the region and draws an annual audience over 50,000! [Download your Directory with maps](#) here.

***Movies in the Park at Redwood Heights Recreation Center*** – Friday, June 8 and Friday, June 22, at Dusk, 3883 Aliso Avenue. Bring your lawn chairs, blankets and the whole family for these great family favorites: Friday, June 8— *Chicken Little*, Friday, June 22—*Puss In Boots*. Popcorn and hot chocolate for sale, proceeds support the Redwood Heights Recreation Center scholarship fund.

***Second Community Meeting on Management and Programming at West Oakland Teen Center*** – Saturday, June 9, 10:00 a.m. - Noon, St. Mary's Center, 925 Brockhurst Street. Help plan programming for Oakland's newest teen center. In preparation, please review the information and materials from the first meeting at <http://bit.ly/Kfy5aN> and come prepared with ideas, questions and concerns to ensure sufficient time to move forward with planning for management and programming at the Center. For more information, please contact Carletta Starks in Councilmember Nancy Nadel's office at (510) 238-7032.

***Never Give Up, an Autism Awareness Event*** – Saturday, June 9, Malonga Casquelourd Center for the Arts, 1428 Alice Street. Please join us for a relaxing, fun and uplifting afternoon of extraordinary performances and unique vendors. A percentage of all ticket proceeds will fund Dominick's Destiny 501(C)3 and the Autism Speaks walk-a-thon team. For more information, please contact Mercedes Ervin, Recreation Leader II PPT at (510) 238-7526.

***Voter Registration at Oakland Main Library*** – Saturday June 16, 9:30-1:00 p.m. Update your Voter Registration status and get ready for the November election. Trained Alameda County Voter Registration Volunteers will be available to help with registration forms, answer questions and provide Voter Registration forms in English, Spanish, Chinese, Vietnamese and Tagalog. If you would like Voter Registration Volunteers to visit your local neighborhood library, please contact Carolyn at [BurdCarolyn@hotmail.com](mailto:BurdCarolyn@hotmail.com).

***Dunsmuir Historic Estate presents the Dads and Jazz Series*** – Sunday, June 17, 2:00 p.m., 2960 Peralta Oaks Court. The Dads & Jazz series will feature some of Oakland's most talented and versatile jazz artists performing on the lawn of the estate. For more information and tickets contact Deborah Cooper, Estate Manager at (510) 615-5555. <http://dunsmuir-hellman.com/dadsandjazz.html>

***National Safe Boating Week Open House*** – Saturday, June 19, 568 Bellevue Ave. Participants and parents will learn the importance of safe boating. For more information, please contact Sarah Herbelin, Boating Supervisor at (510) 238-2196.

***The Great American Backyard Campout*** – Saturday, June 23, 2:00 p.m. – June 24, 10:00 a.m., Joaquin Miller Park, 3594 Sanborn Drive. Turn off televisions, iPods, video games, computers and cell phones to connect with nature, family and friends at The Great American Backyard Campout. The Campout, a national overnight event sponsored by the National Wildlife Federation, encourages families, youth and individuals to campout overnight in their backyards or local parks and discover the fun of being in the great outdoors! For more information, please contact Stephanie Benavidez at (510) 238-6644 or [sbenavidez@oaklandnet.com](mailto:sbenavidez@oaklandnet.com).

***Auditions for Sobrante's Got Talent*** – Saturday, June 23, 3:00 - 5:00 p.m., Madison Middle School Auditorium, 400 Capistrano Drive. The Sobrante Park Resident Action Council and the Alameda County Public Health Department present the 2<sup>nd</sup> Annual Sobrante's Got Talent on June 23. \$200 grant prize in each of four categories: Singing, Dancing, Other and Family. For more information, please contact Allen at (510) 636-4111 or email [sobranteparktalentshow@gmail.com](mailto:sobranteparktalentshow@gmail.com).

***Summer Solstice Boating Open House*** – Saturday, June 23, 5:00 p.m. – 7:00 p.m., Lake Merritt Boating Center, 568 Bellevue Ave. Enjoy free boat rentals on Lake Merritt in celebration of the Summer Solstice! All ages and abilities welcomed! Stay out late and boat until 8:00 p.m! For more information, please visit [www.sailoakland.com](http://www.sailoakland.com) or contact [sherbelin@oaklandnet.com](mailto:sherbelin@oaklandnet.com).

***Oakland Jr. Giants League*** – Begins Monday, June 25 at various recreation centers. Registration is free. For more information on locations and registration options, please contact Armond Gray, Youth Sports Coordinator at (510) 535-5608.

***Global Peace Conference Comes to Oakland*** – Friday, June 22 - Saturday, June 23, Scottish Rite Center, 1547 Lakeside Drive. On June 22, Global Peace Conference begins with the "VOICES for PEACE" benefit concert from 7:30 p.m. to 10:30 p.m. On June 23, the Conference continues from 9:00 a.m. to 6:30 p.m. Please see the first paragraph on page 1 of this report for additional information. Youth under age 21 can attend the conference for FREE! For ticket purchase and information, please visit: <http://voicesforpeace.eventbrite.com>. Please note, to request discounted ticket prices for the conference, scroll down the page and send an e-mail. For additional information on speakers and conference schedule, please visit: <http://summerofpeace.net/oakland-event/>.

***Making Public Service Meaningful*** – Wednesday, June 27- Friday, June 29, Merritt College, 12500 Campus Drive. A two-day seminar sponsored by the Martin Luther King Jr. Freedom Center and California State University Department of Public Administration. This seminar will inspire and prepare public sector employees to see themselves as servants of the public, and for them to see the public as essential partners in their interactions with the agency and, to see the public as advocates for the mission of the agency. Open to public employees and the general public. Cost is \$150 per person. To register, please visit: <http://newpublicservice.eventbrite.com/>.

For more information, please visit <http://www.mlkfreedomcenter.org/seminar> or call (510) 434-3988.

***Play Day On The Plaza*** – Friday, June 29, 11:00 a.m. – 2:00 pm, City Hall Plaza, 1 Frank H. Ogawa Plaza. Learn to Play the OPR Way! Free games, activities, jumpers & face painting. For more information, please call (510) 597-5042.

***CORE Boot Camp*** – Saturday, July 21, Saturday July 28 and Sunday, July 29. Too busy during the week to take part in the typical five-week series? CORE basic training is now available in a condensed three-day weekend format. CORE classes educate and empower citizens through lessons on personal preparedness, neighborhood organization and by providing hands-on tools for emergency response. Advance registration is required. Sign up early--class size is limited. For more information, please call (510) 238-6351 or email [core@oaklandnet.com](mailto:core@oaklandnet.com).

Respectfully submitted,

/s/

DEANNA J. SANTANA  
City Administrator