



Cultural Arts Programs

Cultural Arts & Marketing Division

TO: Public Art Advisory Committee

ATTN: Judy Moran and Andrew Woodd, Co-chairs

FROM: Steven Huss, Cultural Arts Manager

DATE: January 9, 2012

RE: Review and Take Action on Proposal from Attitudinal Healing Connection with McClymonds High School Youth to Create “Oakland Super Heroes Project,” a Series of Six Murals on Caltrans Property Under I-580 Between Martin Luther King Jr. Way and San Pablo Avenue

At the May 2, 2011 meeting of the Public Art Advisory Committee, Ms. Amana Harris, director, Attitudinal Healing Connection, presented a pre-proposal to develop the “Oakland Super Heroes Project” for Caltrans property under I-580 between Martin Luther King Jr. Way and San Pablo Avenue in Oakland.

The project would consist of a series of six murals to be designed by a professional artist and executed with youth through an intensive youth outreach process and program. Ms. Harris explained that the initial funding for the project, a \$75,000 Oakland Redevelopment Agency (ORA) Neighborhood Project Initiative (NPI) grant recommended by the West Oakland Public Advisory Committee (WOPAC), was contingent upon receiving approval from the PAAC and Caltrans.

PAAC reviewed and advised on the pre-proposal, explaining that their approval would be dependent upon review of an actual design. PAAC also recommended implementing the project in phases, commencing with recruitment of an artist for design of a single site. Ms. Harris agreed to return to PAAC for review and approval of the completed design concept.

The completed proposal will be presented to the PAAC for review and action at its public meeting on January 9, 2012, and will also be made available prior to the meeting.

Respectfully submitted,

Steven Huss, Cultural Arts Manager