



# Cultural Arts Programs

Cultural Arts & Marketing Division

## Oakland Public Art Advisory Committee Review Form

Artist's Name Deborah Lozier  
Date June 30, 2011  
Organization California College of the Arts + Junior Center for Art + Science  
Phone # (510) 652-2783 Fax # N/A  
Email debcu2@pacbell.net  
Street Address 3016 Filbert St. #11  
City Oakland State CA Zip 94608  
Proposed Site of Mural (Address/Cross St.) Lakeside Park  
558 Bellevue Avenue (x st. Elita Ave) 94610

You may attach a separate document if necessary to address the following items:

1. Description of proposed design see: lozier-engage.describe.doc

2. Materials and processes to be used vitreous and porcelain enamel on steel, chased copper. Mounted on marine grade plywood.

### 3. Attachments Checklist

Written permission including acknowledgment of responsibilities from property owner

Timeline

Photos of site

Color scale rendering of mural design and/or 3-dimensional model(s)

# ENGAGE at CCA & Junior Center for Art and Science Mural Project

## Project Description

A Collaborative teaching project with California College of the Arts (CCA) ENGAGE at CCA and Junior Center for Art and Science (JCAS) resulting in the creation of a low relief mural of vitreous and porcelain enamel on steel and chased copper. The mural will be installed on the street side exterior of the JCAS building located at 558 Bellevue Avenue in Lakeside Park at Lake Merritt. We are proposing to select a professional mural artist through a competitive jury process to lead the design portion of the mural. The JCAS is currently seeking private funding to pay for the project. The proposed collaboration will consist of a two semester course with instructor Deborah Lozier at CCA, with a projected start time as the fall semester of 2012 and a completion date in May at the end of the 2013 spring semester. The overall concept and design of the mural will be created as a collaboration between the selected mural artist, CCA instructor Deborah Lozier, CCA students enrolled in the fall 2012 semester class and JCAS staff. In the spring semester of 2013, CCA students will work with JCAS 5<sup>th</sup> grade recruits from Oakland Public Schools creating stencils and enameling the detail layers of the mural panels.

## History

There is an existing painted plywood mural depicting nature themes from around the lake painted by a local artist who is now deceased. A few years ago this mural was tagged with graffiti. The graffiti was removed but a protective layer was not reapplied and the mural was in turn damaged. Because the original artist has passed away and cannot do repairs on the existing artwork, the Junior Center proposes to remove this mural after contacting the family of the original artist and placing the new artwork in its place.

## Partners

**The Junior Center of Art and Science** is dedicated to all the children of the East Bay, and encourages children's active wonder and creative responses through artistic and scientific exploration of their natural urban environment. Junior Center faculty design and present programs which support and enrich the K through 12 art and science curriculum in over 300 elementary and secondary school classrooms throughout Oakland and the East Bay. In April 1992, at the invitation of the Mayor, the Junior Center relocated to Oakland's Lakeside Park.

[www.juniorcenter.org](http://www.juniorcenter.org)

**ENGAGE at CCA** coordinated by the Center for Art and Public Life places students at the center of project-based learning with a focus on community engagement. Activated across academic programs, ENGAGE at CCA serves as a hub to connect interested faculty and students to community partners and relevant outside experts. It is an innovative initiative combining the Community Arts Program's successful model of community engagement with the project-based learning approach of the architecture and design disciplines. Courses have included community partners such as the [Año Nuevo Island Restoration Project](#), [Bethany Center Senior Housing](#), [LightHouse for the Blind and Visually Impaired](#), and the [Zen Hospice Project](#) to name a few.

[www.cca.edu/academics/engage-at-cca](http://www.cca.edu/academics/engage-at-cca)

**Deborah Lozier** is an Oakland based artist and adjunct professor at CCA. Teaching enameling for the CCA Jewelry/Metal Arts Program since 1994 and as a visiting artist at programs across the US and in England has established her expertise in the medium. Past projects include the enameled surfaces on the flora and fauna steel forms for Vickie Jo Sowell's Fruitvale Pedestrian Plaza commission for the City of Oakland, a collaborative 15' enamel on steel mural at McClymonds high school in West Oakland and 51 enamel on etched copper sconces for Vue46 lofts in Emeryville.

## ENGAGE AT CCA - Junior Center Mural Project Budget

<b>Design &amp; Instruction</b>	<b>Expenses</b>	<b>Income</b>
Mural Artist	\$5,000.00	
Fabrication & Project Management	\$2,500.00	
CCA teaching fee – fall 2012		\$6,400.00
CCA teaching fee - spring 2013		\$6,400.00
JCAS Art Instructors	\$5,160.00	
<b>Materials</b>		
Ground Coated Steel	\$4,672.00	
Copper (\$14.75/lb. 1 sq' = 2 lbs.)	\$750.00	
Industrial Enamel & oxides-	\$500.00	
Vitreous Enamel	\$600.00	
Marine Plywood – PAL'S domestic fir 3/4" x 4' x 8' sheet = \$85.00; 1.2" = \$60.00.	\$375.00	
Adhesive E6000 - \$75.00 adhesive tape - \$100.00	\$175.00	
Art Exhibit and Art for Sale Materials	\$2,500.00	
Junior Center Students Art Materials	\$3,000.00	
Fasteners	\$100.00	
Consumables	\$200.00	
<b>Outsourcing &amp; Labor</b>		
laser cutting (stencils)	\$1,000.00	

Filbert St. Studio expenses	\$400.00	
Installation Contractor	\$1000.00	
Public Art Dept. Project fee		
Mural artist selection panel costs		
CCA studio use		
<b>Miscellaneous Expenses</b>		
Insurance	\$1000.00	
Maintenance Budget	\$1,500.00	
Contingencies	\$3,400.00	
<b>Total:</b>	<b>\$33,832.00</b>	<b>\$12,800.00</b>

7/01/2011

- = expenses not yet calculated.
- = income not yet calculated.

## EGAGE at CCA Mural Project Timeline

<b>Summer 2011</b>	Get initial approval of project from Oakland Parks and Recreation.
	Meet with PAAC for initial approval and recommendations.
	JCAS begins fundraising.
<b>Spring 2012</b>	RFQ for professional mural artist.
	Panel selection for mural artist jury.
<b>Summer 2012</b>	Panel meets for mural artist jury.
	Mural artist selected and meets with partners.
<b>Fall 2012</b>	Junior Center students are selected for project. Primary group will be 5 <sup>th</sup> grade students from elementary school throughout Oakland who are nominated by the 5 <sup>th</sup> grade classroom teachers.
<b>September 2012</b>	Engage at CCA fall semester starts.
	CCA students Collaborate with Mural artist and Junior Center staff.
<b>October 2012</b>	Overall concept and design for mural begins.
<b>November 2012</b>	Present concept and design to PAAC and OPR for approval.
	Present design to area residents.
	Mural fabrication and enameling begins. Dies for chased designs constructed. Cut-outs in steel planned and executed. General enaeml color fields applied.
<b>December 12, 2012</b>	CCA fall classes end.
<b>January 29, 2013</b>	CCA spring classes begin.
<b>February 2013</b>	Begin collaboration with JCAS students.
	CCA students continue chasing copper elements and firing enamel panels.

<b>March 2013</b>	Report progress to PAAC.
	Continue collaboration with JCAS students.
<b>April 2013</b>	Studio firing and design augmentations.
	Mount mural onto marine grade plywood.
	Mural installed at JCAS.
<b>May 2013</b>	Community celebration for the mural.
	CCA spring classes end May 8th.