

DECO ART
Caroline Stern
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License # 795403

March 22, 2011

*Proposal for Exterior Mural Painting exterior wall at 10850
MacArthur @ 108th in Oakland, CA*

*In an attempt to create art for the public to enjoy, Deco Art
Proposes painting an exterior mural with the support of the
building owners who are a non-profit medical group. This
is a collaborative project between Caroline Stern/Dan
Fontes and Youth Uprising.*

*As part of a grant from CEDA, we will work with Youth
Uprising in an art education program.*

*We are also actively involved with the local businesses
and community groups to create and inspire the highest
level of commitment and community involvement and civic
responsibility.*

*The wall will be prepared, painted and varnished for
longevity with the highest quality paint and anti-graffitti
varnish. We will use excellent quality mural paints. The
work will be done in a professional manner.*

Attached are the design which has been collaboratively executed with the intention of creating a natural scene of a California native species around which we can use for our classes with the youth.

Estimate for a painting 20ftx20 ft for labor, including:

design \$10,000.00

Materials

\$2000.00

Education component

\$2500.00

Total

\$14,500.00

Sincerely,

Caroline Stern

593-4574

PROPOSAL FOR EDUCATION COMPONENT
WITH YOUTH UPRISING

QUAIL MURAL PROJECT 10850 MACARTHUR
8711 MacArthur Blvd.
Oakland, California 94605-4000
Phone: 510 777-9909, Extension 150
Fax: 510 777-9949

PROPOSE A SIX WEEK EDUCATION SESSION BASED ON THE ART OF MURAL
PAINTING:

1. Mural painting basics: History of mural painting and contemporary styles:
Image transfer, math basics for painting, and design
2. Color Theory: Learn how to mix all colors, primary to tertiary
Methods and materials covering application of paint
3. Composition: Using collage-understanding what makes an image successful
4. Style: Creating Vision: Understanding history of styles and creating images
in different technical styles: Impressionism to realism.
5. Tour of Oakland Murals-off site expedition
6. Complete painting on site project 1/2 day -There will be a stipend of \$50.00 at the
end of site visit.

As discussed with Youth Uprising: We may have a on site art exhibit at the end of our
project. We may incorporate the educational content of the Quail Image into our
projects; learning California native species and focusing on the endangerment of song
birds in America and how this relates to our urban setting.

We will stress the value of action into words, and success through creativity.

This curriculum is subject to change based on Youth Uprising's needs. The class will be
3-6 children.

Sincerely,

Caroline Stern
Deco Art
510-593-4574



Caroline Stern - Resume

Education

1983-1987 Oberlin College, Oberlin, Ohio — Bachelor of Arts, English Literature
1989-1991 California College of Arts and Crafts, Oakland, California

Non-Profit Organizations:

Mural Projects & Hand Painted Designs

Women's Economic Agenda Project, Oakland, CA
Affordable Housing Associates, Berkeley, CA
Children's Hospital, Oakland, CA
California College of Arts and Crafts—Gold Leaf Entry Arch

Rockridge District, Oakland, CA

- A Coté, Faux finish, mocha and bronze tones
- Alexander Pope, Interior painting
- Claremont Country Club, Faux finish match in dining area
- Crepevine, Faux finish, terra cotta and gold tones
- Danspace, Faux finish interior, multiple colors
- Fillipo's Pastaria, Mural — Pompeian theme, faux finish
- Global Video, Claremont Avenue, Mural — French movie theme
- La Conda Olmo, Interior painting, faux finish Italian wall, refinishing, hand-painted marble floor & wood graining
- La Siciliana, Interior faux finishes, mural of Sicily, stenciling
- Marika Seafood, Faux finish interior, refinished bar
- Obelisque, Faux finish, Ralph Lauren stipple effect
- Rockridge Rags, Exterior painting, multiple colors

Montclair District, Oakland, CA:

- Crogan's Restaurant, Faux finish walls, multiple colors

Downtown Oakland:

- Women's Economic Agenda Project; Murals, Faux Finish walls, stenciling, trompe l'oeil, lettering

Berkeley, CA:

- Sorrento Café, Mural — Sorrento, Italy; faux finish on walls with copper effect

San Francisco, CA

- Café Sport, Designs and lettering on exterior awning
- Café Trieste, Restored faux marble walls
- E&O Trading Company, San Francisco/San Jose, Antique faux on walls and decorations, hand painted floor
- Michelangelo's, Faux paint walls in Italian style
- Nicki's Nite Club, Mural — Grecian scene
- Radicchio's, Two landscape mural paintings



