



Cultural Arts Programs

*Cultural Arts & Marketing Department
Community & Economic Development
Agency*

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM VI

Title: *Discussion Item:* Black Rock Arts Foundation “Bike Bridge” Proposal for Parcel 4 Temporary Arts Space

Submitted by: Steven Huss, Cultural Arts Manager

Committee Date: March 7, 2011

For over a year, Public Art Program staff has been in a dialogue with the Black Rock Arts Foundation regarding a potential collaboration to site sculptures supported by the Foundation in the Uptown area, specifically focusing on the pending Parcel 4 temporary art space.

On March 1, 2011, Oakland City Council accepted a \$200,000 matching grant from the National Endowment for the Arts to develop a portion of the Parcel 4 property (located on Telegraph Avenue between 19th and William streets) and agreed to match the NEA grant funds 1:1 with Oakland Redevelopment Agency Central District Public Art funds.

The Black Rock Arts Foundation (BRAAF) has, independently, applied for and been granted funds from the NEA to support a sculpture that could potentially be sited in its public debut at the Parcel 4 art space. This sculpture project is titled “Bike Bridge”.

Staff has invited BRAAF Executive Director Tomas McCabe and board members to attend the March 7 PAAC meeting in order to discuss the development status of the Bike Bridge project, and to explore options for the further development of the project as may be appropriate for its siting in the Parcel 4 art space.

BRAAF representatives will return as needed to future meetings of the PAAC to provide design development updates.

Completion of the partial development of Parcel 4 for use as a temporary art site is scheduled for late 2011. The end date of the City’s NEA grant is 12/31/11. The BRAAF project, if accepted, would be installed as soon as possible once the grounds of the temporary art space are made ready.