



Cultural Arts Programs

Cultural Arts & Marketing Department
Community & Economic Development
Agency

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM VI

Title: Marksearch “10,000 Steps” Self-Guided Walking Tour Markers –
Open Proposals Project

Submitted by: Steven Huss, Cultural Arts Manager

Committee Date: March 7, 2011

SUMMARY

Staff requests that the Public Art Advisory Committee (PAAC) review and approve the proposed visual design and final text for 34 markers comprising a self-guided walking tour titled “10,000 Steps: Walking the Invisible City” by the artist team of Sue Mark and Bruce Douglas (“marksearch”).

BACKGROUND

This project is partially funded by a grant from the Open Circle Foundation and was selected through the Public Art Program’s *Open Proposals* review process in 2009. It has also received funding support from the City’s Cultural Funding Program.

The proposed markers will be installed adjacent to four historic squares (parks) in Oakland’s downtown and Chinatown. The artist team has submitted, for PAAC review, a list of contact persons that have contributed to and/or reviewed the contents of the marker text, a list of locations and final text for the markers, and a map of the proposed marker locations. A mock-up of the final visual design will be provided at the meeting.

The artist team presented the project concept in an earlier iteration to the Parks & Recreation Advisory Commission, and will return to the PRAC for a final presentation following PAAC approval.

Commencement of marker installation is scheduled for May 2011.

REQUEST

Staff requests that the PAAC review and approve the proposed visual design and final text for the 34 markers in the “10,000 Steps: Walking the Invisible City” self-guided walking tour project.