

***Broadway/Valdez District Specific Plan***  
**Public Workshop #2**

# Workshop Participant Questionnaire

We are interested in getting your ideas as we move forward with the planning for the Broadway/Valdez District. Please answer each of the following questions and return to the project team before leaving the meeting tonight.

1. Where do you think the center of retail activity for the future retail district should be? Please circle your selection(s).

- Broadway and 30<sup>th</sup> Street
- Broadway and 27<sup>th</sup> Street
- Broadway and 24<sup>th</sup> Street
- Valdez Street and 24<sup>th</sup> Street
- Somewhere else? Please specify: \_\_\_\_\_

2. For the future retail district to be successful, it is assumed that there will need to be 2 to 4 major retail anchors (e.g., department stores such as Macy’s or Nordstroms, and/or large format retailers such as Target). Which of the following do you think would be the best for locations for such anchors?

Rank the following locations according to their suitability for a major retail anchor—“1” being highest (best location), and “5” being lowest (least desirable location). Circle the number you select:

- Northwest quadrant of Broadway and 30<sup>th</sup> Street:      **1**    **2**    **3**    **4**    **5**
- Southeast quadrant of Broadway and 27<sup>th</sup> Street:      **1**    **2**    **3**    **4**    **5**
- Northeast quadrant of Broadway and 29<sup>th</sup> Street:      **1**    **2**    **3**    **4**    **5**
- Northwest quadrant of Broadway and 23<sup>rd</sup> Street:      **1**    **2**    **3**    **4**    **5**
- Northeast quadrant of Valdez Street and 24<sup>th</sup> Street:      **1**    **2**    **3**    **4**    **5**

3. Assuming that all streets will be enhanced to improve the pedestrian environment (e.g., street trees, benches, etc.), which of the following streets do you envision as being the primary shopping street(s) for the future retail district?

Rank the following streets according to their potential to be a primary shopping street—"1" being highest (best potential), and "5" being lowest (least potential). Circle the number you select:

- Broadway (north of 27<sup>th</sup> Street) : 1 2 3 4 5
- Broadway (south of 27<sup>th</sup> Street) : 1 2 3 4 5
- Valdez Street (between 23<sup>rd</sup> and 27<sup>th</sup> streets): 1 2 3 4 5
- Webster Street (south of 27<sup>th</sup> Street) : 1 2 3 4 5
- 24<sup>th</sup> Street (between Broadway and 27<sup>th</sup> Street) : 1 2 3 4 5

4. Identify any portion of the Project Area that you think is particularly sensitive to change and needs to be protected from future development/redevelopment, and indicate why you think so.

5. For each of the following areas, identify what you think should be the average building height (e.g., 6 stories) and maximum building height (e.g., 20 stories) for future development:

	Average Height ( # of stories)	Maximum Height ( # of stories)
<b>23<sup>rd</sup> Street to 27<sup>th</sup> Street</b>		
<b>27<sup>th</sup> Street to 30<sup>th</sup> Street</b>		
<b>30<sup>th</sup> Street to I-580</b>		

6. Given the absence of public open space within the area, do you think it would be better to:

- Create one large plaza or park?

or

- Create a series of smaller plaza and park spaces?

(Circle your preference)

7. Residential uses are assumed to be a major component of the area's future development. Please identify your priorities for the type of residential that should be encouraged:

Please rank the following types of residential — "1" being highest (i.e., most emphasis), and "5" being lowest (least emphasis):

- |                       |   |   |   |   |   |
|-----------------------|---|---|---|---|---|
| • Senior Housing:     | 1 | 2 | 3 | 4 | 5 |
| • Workforce Housing:  | 1 | 2 | 3 | 4 | 5 |
| • Family Housing:     | 1 | 2 | 3 | 4 | 5 |
| • Start-up Housing:   | 1 | 2 | 3 | 4 | 5 |
| • Affordable Housing: | 1 | 2 | 3 | 4 | 5 |

8. Please circle the category that best describes you:

- Resident in the Project vicinity
- Property owner in the Project vicinity
- Business owner in the Project vicinity
- Housing advocate
- Transit and alternative transportation advocate
- Developer/real estate broker/architect
- Other (Please specify): \_\_\_\_\_

9. What else is important for you to see in the future of this area?