

Broadway/Valdez District Specific Plan **Community Meeting #2**

First Presbyterian Church 2619 Broadway – Community Room

6:00 – 8:30 PM

July 9, 2009

AGENDA

- 6:00 – 6:05** **Welcome**
- *Kerry Jo Ricketts-Ferris, City of Oakland, Community & Economic Development Agency*
- 6:05 – 6:35** **Overview of Existing Conditions & Market Demand Reports**
- *Stephen Hammond, Principal, WRT*
 - *Linda Hausrath, Hausrath Economics Group*
- 6:35 – 7:45** **Walk About—Review and Discuss Existing Conditions Boards**
- 7:45 – 8:00** **Next Steps/Adjourn Meeting**
- *Stephen Hammond, Principal, WRT*

Note: *The complete Existing Conditions & Market Demand Reports will be available on the project web site by mid July.*

For more information _____.

Project Website: <http://www.business2oakland.com/brcp/>
[**Note:** *Web site to go 'live' Friday, May 15th*]

Project E-mail: broadway-retail-plan@oaklandnet.com

Project Voice Mail: (510) 238-7905

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TENTATIVE DATES FOR PUBLIC WORKSHOPS

All meetings will be held from 6:00 P.M. to 8:00 P.M. at the First Presbyterian Church, 2619 Broadway, Oakland.

<u>Meeting</u>	<u>Topic</u>	<u>Date</u>
#1	Vision & Goals	May 7, 2009
#2	Existing Conditions & Market Demand Report	July 9, 2009
#3	Project Alternatives	August 20, 2009
#4	Access Plan and Streetscape Design Concepts	November 19, 2009
#5	Preferred Concept	January 14, 2010
#6	Design Guidelines	July 29, 2010
#7	Specific Plan	September 23, 2010

[Note: *All meeting dates are subject to change. Interested participants should confirm meetings dates on the website prior to each meeting to confirm.*]