



City of
OAKLAND
California

Media Contacts:

Sharon McKellar
Community Relations Librarian
510-615-5726
smckellar@oaklandlibrary.org

Winifred Walters
Community Relations Manager
510-238-3932
wwalters@oaklandlibrary.org

News from: **Oakland Public Library**

FOR IMMEDIATE RELEASE

January 5, 2017

Calling Artists of All Levels: Enter the Oakland Public Library's Library Card Design Contest

Oakland, CA – Imagine a world in which your library card had a beautiful work of art on it – and the art was created by you or someone you know. For Oakland Public Library patrons, that is about to become possible. The Oakland Public Library is excited to announce its first Library Card Design Contest, which means in 2017 everyone may have a chance to see their art on an actual Oakland Public Library Card. The contest will launch Thursday, January 5 and all entries must be submitted by Friday, February 17.

To enter, download a entry packet at www.oaklandlibrary.org/librarycardcontest or pick one up at any Oakland Public Library location. Place your drawing or design into the template.

Any medium is acceptable – pen and ink, paint, photography, computer generated art, just as examples – but it must be **your original art**. (No clip art is allowed.)

Themes: Drawings or designs must incorporate the themes of **Oakland** and/or **Libraries** (either or both are acceptable).

Entries can be turned in via email to smckellar@oaklandlibrary.org or in person to any library location.

There will ultimately be **six winning designs**. The contest will be divided into three age levels – children (0-11), teen (12-18), and adult (19+), and two winners will be selected from each age level. Judges will name their top choice in each level, and the public will choose a second winner. The public winner will be determined by tallying up the number of “likes” on OPL’s Facebook page (so make sure to “like” us at [www.facebook.com/Oaklibrary/!](http://www.facebook.com/Oaklibrary/)).

Our panel of esteemed judges has been selected for their expertise and talent as well as their contributions to the local arts community. Included on the panel are authors and illustrators Mac Barnett, Todd Parr, Mary Roach, and Robert Trujillo. For a complete list of panelists and links to their work, visit www.oaklandlibrary.org/librarycardcontest.

Winners will be announced at an event at the Main Library, 125 14th Street, on the evening of Wednesday, April 12, during National Library Week. Winners will be informed of their win ahead of time so they can plan to attend the event. Each winner will have their design on an Oakland Public Library card in circulation, and patrons getting a new library card will get to choose which design they want.

News from:
Oakland Public Library

**Calling Artists of All
Levels: Enter the
Oakland Public
Library's Library Card
Design Contest**

January 5, 2017

Page Two

For library patrons, a library card is your key to all of the resources made available at the Oakland Public Library – including books, music, online media such as *The New York Times*, free museum passes, e-books and e-magazines, online databases, children's toys, seeds from the seed library, and much, much more.

Funding for this program is provided by the Friends of the Oakland Public Library.

For more information, please visit www.oaklandlibrary.org or contact Sharon McKellar, Community Relations Librarian, at 510-615-5726 or smckellar@oaklandlibrary.org.

#