



City of
OAKLAND
California

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Oakland City Hall Awash in Blue & Gold as Warriors Advance to Conference Finals

Oakland, CA — In recognition of the Golden State Warriors advancing to the Western Conference Finals for the second time in as many years, the City of Oakland has pumped up its lighting display at Oakland City Hall.

“The 24-carat Golden State Warriors light up the court so Oakland is returning the favor and proudly lighting up City Hall in honor of our team’s NBA playoffs run,” said Oakland Mayor Libby Schaaf. “Just when you think it’s impossible for them to get any better, they shatter the NBA record for most regular season wins, and show the world just how much strength there is in numbers by making it through the middle of these playoffs without their unanimously selected league MVP. Oakland is rooting for its Warriors to become Western Conference Champs who go on to win back-to-back NBA titles.”

In addition to the blue and gold lights on the cupola, the façade of the historic building is now illuminated nightly with energy-efficient LED lighting. It’s a visual reminder of the City’s support and enthusiasm as fans and players prepare for a repeat of the Warriors’ spectacular 2015 NBA Championship victory.

To mark the team’s advance, “Oakland is Warriors Ground” buttons are being distributed to front line hospitality workers ranging from airport ambassadors to taxi drivers to hotel front desk staff.

The City has also added a message of support, “Oakland is Warriors Ground,” to single-space Smart parking meters across Oakland.

As the Golden State Warriors began the post-season playoffs in April, the City of Oakland and Visit Oakland tipped off their support for the home team.

Oakland playoff support of the Golden State Warriors has included:

- Distribution of rally cards
- AC Transit bus headers to read “Go Warriors”
- The Golden State Warriors flag flying on City Hall

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