FOR IMMEDIATE RELEASE
September 29, 2015

City of Oakland hosts Code for America Summit
September 30 – October 2

Oakland, CA — The City of Oakland is delighted to welcome Code for America for its annual Code for America Summit in Oakland, California at the Oakland Marriott City Center. The summit is expected to draw more than 1,300 government officials and civic technologists from around the country to discuss and delight in the latest developments in government innovation. This “roll up your sleeves” conference brings together innovators from hundreds of governments across the U.S. along with civic-minded technologists, designers, community organizers and entrepreneurs.

Oakland Mayor Libby Schaaf will open the conference, followed by a wide range of civic tech leaders including White House Technology Advisor Todd Park, Director of California Department of Social Services Will Lightbourne and the Arnold Foundation’s Vice President of Criminal Justice Anne Milgram. In addition, Airbnb’s CEO and co-founder Brian Chesky and Tim O’Reilly of O’Reilly Media will discuss Airbnb’s economic impact in cities.

“The City of Oakland is honored and excited to host the 2015 Code for America Summit. This annual event presents a remarkable opportunity for talented civic technologists and forward-thinking government leaders from around the country to share ideas and information that support and advance civic innovation,” said Mayor Schaaf. “Through Oakland’s partnership with Code for America, we are establishing a culture that empowers City staff to develop tools that spark civic engagement, increase equity, and make our government work more effectively for our community.”

Mayor Schaaf’s talk will be streamed live at https://www.codeforamerica.org/summit.

This year, the Summit will feature City of Oakland staff highlighting innovations in city government, including:

**Wednesday, September 30, 2015**

- **9:30 am:** Mayor Libby Schaaf will welcome summit attendees with a keynote address.
- **9:45 am:** Communications Director Karen Boyd will serve on a lightning panel called “Defining a 21st Century Government” where she will discuss the City’s Digital Front Door Initiative.
- **2:00 pm:** Online Engagement Manager Mai-Ling Garcia & Becky Boone, Senior Fellow at Code for America, will lead a session on Low-Tech Ways to Expand Reach in your community.

**Thursday, October 1, 2015**

- **11:45 am:** Assistant Police Chief Figueroa will discuss how “tough on crime” politics are giving way to “smart on crime” approaches to reducing incarceration.

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Thursday, October 1, 2015 (continued)

- 3:15 pm: Online Engagement Manager Mai-Ling Garcia & Neighborly COO Kiran Jain (former Senior City Attorney) will be leading a breakout session entitled “Fallow Ground into Fertile Space: How to Build an Innovation Space in City Hall.”

Friday, October 2, 2015

- 11:15 am: Oakland Public Ethics Commission Executive Director Whitney Barazoto and Eddie Tejada, Oakland Public Ethics Commissioner, will participate in a discussion about data, technology, policy and OpenDisclosure.io which was established to easily visualize and simplify campaign finance data for Oakland elections.

The Code for America Summit is the most recent in a series of successful events and initiatives to illuminate government processes and cultivate civic engagement. The City of Oakland’s most recent projects have included:

- In March 2015, the City Clerk’s Office launched SpeakUp Oakland, a public engagement portal that facilitates various means of public engagement on City projects, forums and discussions and allows the public to submit their ideas on improving Oakland.

- In October 2014, the City pioneered the Digital Front Door Project in partnership with Code for America. The City of Oakland is Code for America’s Flagship City working to develop a new model and standards for municipal websites across the nation.

- In September 2014, the City of Oakland Public Ethics Commission launched Open Disclosure.io, a site that visualizes campaign finance data. The site was developed in partnership with OpenOakland, a Code for America Brigade of volunteer technologists.

- In October 2013, the City of Oakland’s Code for America fellows launched “RecordTrac,” an award-winning web application that improves transparency, allows users to track progress of their request and saves staff resource through more efficient request handling.

- Also in October 2013, the Oakland City Council adopted the City’s open data policy, sponsored by then-Councilmember Schaaf, making Oakland’s public data more accessible and useful to residents.

- In February 2013, the City of Oakland launched data.oaklandnet.com as a platform for increased civic engagement and government transparency.

- In Fall 2012, OpenOakland in conjunction with the City launched ‘Adopt-a-Drain’ a platform to help recruit volunteers to clean and maintain city storm drains and prevent flooding.

To register for the Summit, visit https://www.codeforamerica.org/summit/#register.

For more information and to view the live stream, visit https://www.codeforamerica.org/summit