



News from: **Office of the Mayor Libby Schaaf**

FOR IMMEDIATE RELEASE

September 23, 2015

MAYOR LIBBY SCHAAF & UBER ANNOUNCE HEADQUARTERS EXPANSION TO OAKLAND

OAKLAND, CA – Today, Oakland Mayor Libby Schaaf and Uber’s Global Head of People and Places Renee Atwood gathered to announce the expansion of Uber’s greater Bay Area headquarters to include Oakland.

Uber has purchased “Uptown Station” to house over 2,000 new employees who will work out of office building on the corner of 20th Street and Broadway above the 19th Street BART station in Oakland’s Uptown neighborhood.

“Uber is an innovative and game-changing company and its move to Oakland is a game changer for our Uptown – solidifying that area’s status as the hottest new urban center for innovation,” said Oakland Mayor Libby Schaaf. “Uber was attracted to Oakland because of its unique qualities and progressive values and we look forward to partnering with them to preserve that Oakland magic. We’re thrilled that Uber has discovered what Oakland has always been about and is coming here to share in and help maintain that special character.”

“As we continue to build our teams across the hundreds of cities where we operate, the Bay Area remains our original home,” said Renee Atwood, Uber Global Head of People & Places. “We are excited to deepen our roots across the Bay by investing in the revitalization of historic downtown Oakland and to become a permanent part of the fabric of the East Bay community by adding thousands of jobs at our Oakland site.”

Also participating in the announcement were City Council President Lynette Gibson-McElhaney who represents Oakland’s District 3 where the new Oakland Uber headquarters will be located and Scott L. Smithers, managing principal of Lane Partners, which sold the building to Uber and is partnering with Uber on the renovation of the site slated for completion in 2017.

“This is just the beginning of Oakland’s relationship with Uber. Part One is Uber moving into Oakland,” said Oakland City Council President Lynette Gibson-McElhaney. “Part Two is Uber letting Oakland – our people and our values, customs and traditions - into Uber.”

ABOUT UPTOWN STATION – 1955 Broadway

- Uptown Station is a seven story building, with 330,000 square feet of office space and 50,000 square feet of dedicated retail space open to pedestrian traffic on the ground floor located at 1955 Broadway in Oakland.

(MORE)

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- The revitalization efforts will focus on opening up the long-closed windows and bringing the entire site to life as a work and retail center for downtown Oakland
- The Street level of the building will primarily be dedicated to retail.
- This expansion is in addition to Uber's plans to build a 423,000 square foot headquarter campus in San Francisco's Mission Bay. The two buildings are at 1455 Third Street (11 stories) and 1515 Third Street (six stories)
- Uber projects 2,000- 3,000 new employees representing the company's many departments will be part of this corporate office.

ABOUT UPTOWN & DOWNTOWN OAKLAND

- Oakland's Uptown neighborhood is bounded by Grand Avenue to the north, 14th Street (to Jefferson Street) and 17th Street (to Telegraph Street) to the south, the I-980 freeway to the west and Telegraph Avenue to the east
- The neighborhood has experienced significant revitalization over the last 15 years, transforming into the Bay Area's premier arts and entertainment district.
- The neighborhood was officially designated as the "Arts and Entertainment District" by the City of Oakland in 2009.
- Uptown is home to more than 30 art galleries and performance venues including the Fox Theater, the Art Deco-inspired Paramount Theater, the New Parkway Theater and the New Parish.
- Over the last 15 years, more than 8,000 residents have moved to downtown Oakland and nearly 5,000 housing units have been built.
- There are more than 400 housing units under construction within five blocks of the project. There are more than 1500 residential units in the development pipeline within 8 blocks of the site.
- Transit options are plentiful and include two downtown Oakland Bay Area Rapid Transit (BART) stations, numerous AC Transit bus lines, free weekday shuttles, Greyhound bus stops, and close proximity to all of the major freeways.
- Major private-sector companies in the area include Pandora, Kaiser and Clorox. A wave of new small tech companies and creative firms are moving into the area including VSCO, Fluid, 99designs, and EVB as well as co-working spaces like ImpactHUB Oakland and Oakstop.

Mayor Schaaf's vision for Oakland is a city where everyone is safe, healthy and prosperous, and our children have the skills and hope to fulfill their dreams. Along with education, she has four priority areas to achieve this vision: holistic public safety; equitable jobs and housing, vibrant sustainable infrastructure and trustworthy responsive government.

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