



City of
OAKLAND
California

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City of Oakland to Host Northern California Indonesia Business Forum on Friday, June 5 *Event fosters closer ties with Pacific Rim nation*

Oakland, CA – Companies interested in doing business in Indonesia are encouraged to attend the **Indonesia Business Forum** on Friday, June 5, from 8:30 to 11:00 a.m. The forum will be held on the 19th floor of 1111 Broadway in downtown Oakland. The purpose of the event is to encourage closer ties between Oakland/East Bay and Indonesia. Participants will learn about the growing Indonesian economy and opportunities to do business there. Reservations are required. R.S.V.P. to Margot Prado at mprado@oaklandnet.com.

The forum features presentations by the Honorable Ardi Hermawan, Consul General of the Republic of Indonesia in San Francisco, and the Honorable Ridwan Kamil, Mayor of Bandung, West Java. Staff from the Port of Oakland, U.S. Commercial Service, Oakland Export Assistance Center and Oakland Foreign Trade Zone will also make presentations during the event.

Mayor Kamil is visiting Oakland as part of his speaking tour of the United States, which also includes participation in the Global Smart Cities Initiative in Washington, D.C. and the World Cities Summit in New York City. Mayor Kamil is a graduate of the UC Berkeley School of Architecture and has led the creation of urban gardens, bike sharing and WiFi in parks. He is seeking to elevate Bandung as the technology center for Indonesia. Bandung, West Java is the third largest city in Indonesia and is the garment and textile production center of Indonesia. The city has 80 higher education institutions and is branded as a Creative & Smart City.

Oakland and Bandung share many commonalities including their regional “second city” status, thriving tech industry and growing creative economies fueled by architecture and design, arts and culinary production.

Indonesia is the world’s largest Muslim democracy, and the world’s tenth-largest economy by purchasing power. Its residents are among the world’s largest social media users and include an estimated 74 million middle-class and affluent consumers. The country is home to the world’s greatest marine biodiversity and has the second greatest terrestrial biodiversity. In 2014, US exports to Indonesia totaled \$8.3 billion, while imports from Indonesia were \$19.3 billion. Indonesia is the 9th largest Asian trading partner with the Port of Oakland.

The Indonesia Business Forum is presented by the City of Oakland, in cooperation with the Consulate General of the Republic of Indonesia; California Community Colleges Doing What Matters™; Global Trade & Logistics; California Asia Business Council; Kerja Sama USA and Wendel, Rosen, Black & Dean LLP.

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