



## News from: City of Oakland

### FOR IMMEDIATE RELEASE

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## Oakland City Hall Awash in Blue & Gold as Warriors Advance to Conference Finals

*Oakland, CA* — In recognition of the Golden State Warriors advancing to the Western Conference Finals for the first time in 39 years, the City of Oakland has pumped up its lighting display at Oakland City Hall.

In addition to the blue and gold lights on the cupola that were installed last month, the façade of the historic building is now illuminated nightly with energy-efficient LED lighting. It's a visual reminder of the City's support and enthusiasm as fans and players prepare for a Warriors victory.

To mark the team's advance, "Oakland is Warriors Ground" buttons are being distributed to front line hospitality workers ranging from airport ambassadors to taxi drivers to hotel front desk staff. An additional 500 rally cards are being printed and are available for the public to pick up, while supplies last, at:

- Oakland City Hall, 1 Frank H. Ogawa Plaza
- Visit Oakland offices, 481 Water Street in Jack London Square

Starting Friday, the City will add a message of support, "Oakland is Warriors Ground," to single-space Smart parking meters across Oakland.

As the Golden State Warriors began the post-season playoffs in April, the City of Oakland, Visit Oakland and Oakland Metropolitan Chamber of Commerce tipped off their support for the home team. The public was invited to sign a large banner at City Hall wishing the team a successful playoff run which was delivered to the team in mid-April. Other Oakland playoff support of the Golden State Warriors has included:

- Distribution of 1,000 rally cards
- AC Transit bus headers to read "Go Warriors"
- The Golden State Warriors flag flying on City Hall
- A Golden State Warriors banner on the front of City Hall

"There are no more true believers than Warriors fans here in Oakland," said Oakland Mayor Libby Schaaf. "After their hard-fought victory over the Memphis Grizzlies, we're ready to keep cheering on our great team as they play in the Western Conference Finals for the first time in nearly four decades. We're pulling for them to bring a title home to this great city."

In a friendly wager with Houston Mayor Annise Parker, Mayor Schaaf has pledged to take a selfie of herself in Rockets gear at her office in Oakland City Hall if the Houston Rockets win the series. Mayor Schaaf will also send Mayor Parker a batch of local Oakland products such as Red Bay and Peerless Coffee, a Water Garden from Back to the Roots, a chocolate banana cream pie from PieTisserie and a sample pack of BBQ sauces from Oakland's own Everett & Jones. If the Warriors win, Mayor Parker has pledged to take a selfie at an upcoming Houston City Council meeting in Warriors gear and a mouthguard à la Warriors' Steph Curry. Mayor Parker will also send Mayor Schaaf Rocket Fuel craft beer from Houston's 8th Wonder Brewery and ribs from Ray's Real Pit BBQ.

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