



City of
OAKLAND
California

News from: Oakland Fire Department

FOR IMMEDIATE RELEASE

April 24, 2015

City of Oakland 10th Annual CORE Citywide Exercise and 25th Year Anniversary Event

Oakland, CA — On Saturday, April 25, 2015, from 9:00 am to 12:00 pm, Oakland Fire Department (OFD), Emergency Management Services Division will conduct its 10th Annual CORE Citywide Emergency Response Exercise. This event also coincides with the 25th Anniversary of the CORE Program.

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Day of Exercise
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Communities of Oakland Respond to Emergencies (CORE) is among the first community preparedness public education programs in the nation; established in April of 1990 following the 1989 Loma Prieta Earthquake.

The anniversary celebration will take place following this year's 10th Annual CORE Citywide Exercise at the OFD Training Division, located at 250 Victory Court, in Oakland, on Saturday, April 25, 2015, at 2:00 p.m. Please join us for this noteworthy occasion and celebrate the accomplishments of the CORE Program and its volunteers.

Schedule of the Day

9:00 a.m.	–	12:00 p.m.	Exercise simulation
12:00 p.m.	–	1:00 p.m.	Exercise debriefing for simulation drill
2:00 p.m.	–	3:00 p.m.	25th Anniversary and Media Event
3:00 p.m.	–	4:00 p.m.	CORE Neighborhood Exercise Debriefing

The Annual CORE Citywide Exercise provides an opportunity for Oakland residents to test their disaster preparedness skills and capabilities at a neighborhood level. On Saturday, April 25th from 9:00 am to 12:00 pm, a simulated major earthquake on the Hayward fault will provide over 500 individuals representing neighborhoods throughout Oakland with an opportunity to practice their skills in responding to a major earthquake or other significant disaster. Other exercise participants will include local amateur radio operators, City of Oakland staff and firefighters. Individuals who are not part of an organized CORE neighborhood group will have the opportunity to participate in a simulated exercise at the Oakland Fire Department Training Division located at 250 Victory Court.

“Neighbors may have to rely on each other for at least the first 72 hours of an emergency; therefore, we must constantly grow resident preparedness that starts in the home and expands to neighborhoods. Residents are encouraged to have a plan, know your plan, work your plan, and share your plan. Our Department is here to help and support these efforts so all residents are trained, capable and ready” said Fire Chief Teresa Deloach Reed.

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The goals of the 2015 Exercise will focus on neighborhood incident command post operations, practicing disaster first aid skills, strengthening coordination between active neighborhood CORE groups, Oakland Radio Communications Association (ORCA), and the City's Emergency Operations Center (EOC).

Interested media should come to the Fire Training Center located at 250 Victory Court in Oakland between the hours of 10:00 am and 11:00 am, for an opportunity to see community members in action.

About CORE

CORE is a free emergency and disaster prevention, preparedness and response training program for individuals, neighborhood groups and community-based organizations in Oakland. CORE teaches self-reliance skills and helps neighborhoods establish response teams to take care of the neighborhood until professional emergency personnel arrive. A major disaster will overwhelm first responders, leaving many community members on their own for the first 72 hours or longer after the emergency. Since its inception in 1990, the CORE program has provided free, community-based training to more than 25,000 residents. Oakland residents who are interested in signing up for free CORE training or who would like help forming CORE groups in their own neighborhoods can contact CORE at (510) 238-6351 or core@oaklandnet.com.

Exercise plans, exercise guides, individual participant activity lists and other educational and information resources are available for download from the CORE website at www.oaklandcore.org.

For more information contact Cathey Eide at (510) 238-6069 or ceide@oaklandnet.com.

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