



City of
OAKLAND
California

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MEDIA RELEASE

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“Farm to Factory to Fork” Panel Highlights Oakland’s Thriving Food & Beverage Industry

Oakland, CA — On Thursday, January 15, the City of Oakland and Visit Oakland will sponsor a panel presentation and discussion called “From Farm to Factory to Fork.” The panel will feature four of Oakland’s leading food production entrepreneurs discussing the making of quality products and how these locally inspired and innovative products make their way to the chefs’ tables. The free event, which coincides with Oakland Restaurant Week, will be held from **4:30 to 6 p.m. at Lungomare restaurant, 1 Broadway in Jack London Square.**

The panel will include the following food industry leaders from prominent Oakland companies, including:

- **Bob Klein, Co-Founder of Community Grains in North Oakland**
- **Bronwen Hana-Kopi, President of Belcampo Meat Co. in the Jack London District**
- **Minh Tsai, Founder & CEO of West Oakland’s Hodo Soy**
- **Mike Bradley, President of Veronica Foods/EV Olive Oil headquartered in Embarcadero Cove**

Oakland’s food and beverage economy continues its exponential growth. Between 2008 and 2013, the number of restaurants and bars in Oakland grew by 186 percent. The growth of Oakland’s dining and entertainment scene and the popularity of menus featuring locally-produced food & beverages has been a boon for the city’s food and beverage production industry, which had total gross sales revenues of over \$1billion in 2014. An Oakland **Food Economic Cluster Report** providing insight into the local Oakland food economy will be released at the event.

Registration is required and the event is expected to sell out. To register, please contact Margot Lederer Prado at mprado@oaklandnet.com or (510) 238-6766.

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