



City of
OAKLAND
California

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City To Host Community Preparedness Event Marking 25th Anniversary of Loma Prieta Earthquake

Oakland, CA – The City of Oakland will mark the 25th Anniversary of the Loma Prieta Earthquake by hosting a community preparedness event on **Friday, October 17**. While bridging generations and communities through preparedness, the event will also reflect on that tragic event and honor those who lost their lives and the many heroes who risked their lives to aid others. The free event runs from **11:30 a.m. to 2 p.m. at the Cypress Freeway Memorial Park**, near the site where 42 people lost their lives when the freeway collapsed.

The preparedness fair will provide vital information on how residents and business owners can prepare for the next earthquake or other natural disaster. The first 100 attendees will receive an earthquake preparedness item. The City's CORE (Communities of Oakland Respond to Emergencies) and Learn, Lead, Lift programs will have information tables providing details on how the programs can help residents plan the necessary 72 hours of self-sufficiency following a major disaster. The City's Business Resiliency program will have information on how business owners can prepare for and recover from natural disasters. In earthquake-prone areas, business continuity and disaster-recovery planning is as important as a sound business plan.

There will be many fun activities for kids. Fire trucks and engines from the Oakland Fire Department will be on display at the adjacent Fire Station 3, while emergency equipment from Oakland Public Works will stretch along Mandela Parkway. The Alameda County Office of Homeland Security & Emergency Services will have some special equipment on static display, too. Fire safety and prevention tips – including how to “Stop, Drop & Roll” and call 911 – will be provided by the Oakland Fire Department's Fire Prevention Bureau. The Oakland Discovery Center, part of the Oakland Parks & Recreation Department, will demonstrate basic seismic engineering techniques that can prevent a building from collapsing during an earthquake. The Chabot Space & Science Center will be hosting a hands-on activity where youth will build their own model structures out of marshmallows and toothpicks to test on the center's shake table that simulates earthquakes of various intensities.

Important community partners will also be on hand including the Federal Emergency Management Agency, U.S. Geological Survey, California Governor's Office of Emergency Services, California Department of Transportation, American Red Cross, Eden I & R, 1989earthquake.org, Pacific Gas & Electric, Oakland Radio Communication Association, Oakland Medical Reserve Corps, Paramedics Plus, Alameda County EMS, Alameda Health Systems and UCSF Benioff Children's Hospital Oakland. CARD, Collaborating Agencies Responding to Disasters, an Oakland-based nonprofit agency created in the wake of the Loma Prieta Earthquake, will share materials on preparedness and response needs of nonprofits, faith agencies and the diverse communities found in Oakland.

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For more information on the City of Oakland's community preparedness event, please visit oaklandnet.com or call (510) 444-CITY. The event is supported by the Department of Homeland Security, Office of Grants and Training, CERT grant funds and other program funds.

The preparedness event in Oakland is just one of several regional collaborations spanning the Bay Area to mark this anniversary. For additional regional events, please visit LP25.org.

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