

**Oakland to Celebrate National Manufacturing Day
October 3, 2014**

City of Oakland, Oakland Makers and BriteHub Partner to Promote, Host Tours



Oakland, CA – September 23, 2014 The City of Oakland, with partners Oakland Makers and BriteHub, will host a self-guided tour and reception to celebrate the rich history, current activity and bright future of manufacturing in Oakland. National Manufacturing Day, Friday, October 3, 2014, gives local companies and organizations the opportunity to open their doors and offer the public a glimpse of modern manufacturing in Oakland.

The manufacturing industry is one of the most important in the entire state. California is the top state to contribute to the national manufacturing economy, representing 11.4% of the entire United States GDP (source: *California's Manufacturing Industries: Employment and Competitiveness*). With Oakland's central location, long history of industry and manufacturing, and continued resurgence in manufacturing-focused jobs and innovation – there is much to celebrate.

On October 3, select Oakland manufacturers will be showcased through a self-guided tour stretching from Embarcadero West along the waterfront into West Oakland. The tour will provide an inside look at some of the city's premier manufacturing facilities. Visit MFGday.com for more information on manufacturing in America and for a map showing hosted tour stops, which are growing by the day. The tour will run from 3-5 p.m.

The City of Oakland, Oakland Makers and BriteHub are co-hosting a reception to cap the day off from 5:30-7 p.m. at 520 Third Street in the Jack London District. At the reception, attendees can learn about manufacturing-focused businesses, job opportunities in manufacturing, educational programs and facilities at Laney College, training programs in the community and co-working spaces like [Blue Sprout](#). Discussions on manufacturing and networking opportunities are also part of the program. The public is invited to participate in the self-guided tours as well as the reception, to learn about the rich history and bright future of manufacturing in Oakland. Come celebrate the city's robust manufacturing community.

About Oakland Makers

Oakland Makers, www.oaklandmakers.org, is a nonprofit supporting industrial arts, applied technology, artisan production, custom manufacturing and education. The group works together to grow Oakland's diverse creative economy, increase Oakland's manufacturing sector and sustain our ability to operate and thrive. Oakland Makers is supported by the City of Oakland and [Community Bank of the Bay](#).

About BriteHub

[BriteHub](#) is an Oakland-based technology company that is a B2B marketplace to connect buyers and suppliers in the product and manufacturing space. BriteHub educates, guides and matches buyers with members of their national manufacturing community to help get products made.

About our Sponsors

Current sponsors for the event include the City of Oakland, West Oakland Commerce Association (WOCA), [Schnitzer Steel](#), Jack London Improvement District (JLID), The Crucible and Community Bank of the Bay (CBB). For an opportunity to become a sponsor, please contact Hiroko Kurihara from Oakland Makers at hello@oaklandmakers.org.

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Media Contact:

Hiroko Kurihara
Oakland Makers
hello@oaklandmakers.org
www.oaklandmakers.org

City Contact:

Margot Prado, Senior Economic Specialist: Commercial-Industrial
City of Oakland Office of Economic & Workforce Development
510.238.6766
mprado@oaklandnet.com