



City of  
**OAKLAND**  
California

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News from: **Office of the City Administrator**

**Press Release:**

August 22, 2014

**City of Oakland releases key Coliseum City reports**

OAKLAND – City staff announced Friday the release of a draft Specific Plan and related Environmental Impact Report (EIR) for the proposed Coliseum City development.

“The Coliseum City project will transform an entire area of Oakland, creating thousands of new jobs and a regional destination,” Mayor Jean Quan said. It stands to be one of the largest transit-oriented development projects in California and among the most exciting development sites in the nation.”

“This plan marks a significant step forward in our work to prepare for a new Raiders stadium and provide a great potential site for the A’s,” Quan added. “Coliseum City will bring more destination entertainment, hotels, housing and retail to East Oakland, creating up to 21,000 jobs and a neighborhood that will thrive year round. Having a finished Specific Plan and EIR in place will let us approve proposals much more quickly once they come to us.”

City Administrator Henry Gardner said, “The Coliseum City proposal is massive and complex, and most of the details are still being negotiated privately. These planning documents will allow for quick development of a complex, multi-layered project once it is brought to the City, Alameda County and the Joint Powers Authority for consideration. Questions of funding and fiscal resources will be addressed when negotiations reach that stage.”

Quan’s administration began work on these documents more than two years ago. The timing of their release means that the City will be able to make swifter, informed decisions when current negotiations produce development results. Under an exclusive negotiating agreement (ENA) that the City Council approved in October 2013, the City has been in talks with the Raiders, the development team and a group of investors that includes Colony Capital LLC, the third-largest privately held real estate firm in the world.

Overall, the proposed Coliseum City Specific Plan will facilitate the creation of up to three new sports venues, up to 5,750 housing units, and almost 8 million square feet of net new commercial and business uses. Coliseum City is expected to have up to 10,000 new residents and 21,000 new jobs by the time of project buildout around the year 2035.

Starting today, copies of the DEIR, Specific Plan and Related Actions will be available for review or distribution to interested parties at no charge at the Planning and Building Department, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA 94612, Monday through Friday, 8:30 a.m. to 5:00 p.m. Additional copies are available for review at the Oakland Public Library, Social Science and Documents, 125 14th Street, Oakland CA 94612.

[more]

Documents are also available online:

1. The DEIR may be reviewed online at the City's "Current Environmental Review Documents" webpage at <http://www2.oaklandnet.com/Government/o/PBN/OurServices/Application/DOWD009157>
2. The Specific Plan and Related Actions may be reviewed on the project website at [www.oaklandnet.com/coliseumcity](http://www.oaklandnet.com/coliseumcity).

The public comment period on the EIR and Specific Plan begins today and runs through 5 p.m. October 6, 2014. When providing public comment, please refer to case number ZS13-01013 and ER13-0004. Comments may be submitted:

- In writing to Devan Reiff, City of Oakland, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA 94612
- Via fax to (510) 238-6538
- Via email to [dreiff@oaklandnet.com](mailto:dreiff@oaklandnet.com)

The Coliseum Area Specific Plan will be a long-range planning document that provides a transformative new vision for the Oakland Coliseum complex, the area around the Coliseum/Airport BART station, and the adjacent lands stretching toward the Oakland International Airport located between San Leandro Bay and Hegenberger Road. The Specific Plan provides a comprehensive vision for the Plan Area with goals, policies and development regulations. This development vision will require coordination with the Port of Oakland, Bay Conservation and Development Commission, East Bay Municipal Utility District, East Bay Regional Park District and Federal Aviation Administration, among other outside agencies.

The Specific Plan vision calls for up to three new sports venues (a new football stadium, baseball park, basketball arena and multi-purpose events center), an intermodal transit hub adjacent to the current Coliseum BART station, and an elevated pedestrian concourse that runs from the BART station to the sports-related entertainment district (with retail, restaurants, and hotels) and mixed-use residential neighborhood, residential transit-oriented development to the east of San Leandro Road, and extends to the west side of I-880 and the Oakland Airport Business Park area near the San Leandro Bay waterfront.

The remainder of the project area is envisioned to be developed over the longer term and could include a residential mixed-use district; a science and technology district that includes office development; logistics and airport-related uses; a new bay inlet along the waterfront; extensive new parkland and trails; a transit link from the Coliseum BART station; and habitat restoration.

For more information on the project, including draft documents and upcoming dates for meetings and hearings, please visit <http://www.oaklandnet.com/coliseumcity>.

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