



City of
OAKLAND
California

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FOR IMMEDIATE RELEASE

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City of Oakland to Host Public Open House on Study to Run Electric Streetcar or Enhanced Bus System on Broadway

Oakland, CA — The City of Oakland is hosting a public open house on Thursday, July 10, to present the Broadway Transit Circulator Study and hear from the public about how an electric streetcar on tracks or an enhanced bus service might better serve the growing number of downtown workers and visitors, while supporting future investment along Broadway, downtown's central spine.

Envisioned as a catalytic project that would strengthen connections between commercial districts along Broadway, promote economic development and enhance the local transit network, the Study is evaluating the feasibility of upgrading and expanding the popular Broadway "B" Shuttle.

Specifically, the Study is evaluating the costs and benefits of extending the B route to serve Kaiser Hospital and MacArthur BART, using either electric streetcar vehicles or an enhanced bus system.

Funded by the U.S. Federal Transit Administration through the Caltrans Transportation Planning Grant program, the Study is also reviewing enhanced bus alternatives that would connect downtown to Brooklyn Basin and Jack London Square to the Rockridge BART station.

By connecting BART, AC Transit, Capital Corridor/Amtrak and the SF Bay Ferry to commercial districts along Broadway, the proposed project could stimulate mixed-use development and attract retailers and other businesses throughout the Broadway corridor.

The open house will be held on Thursday, July 10, from 6 p.m. to 8 p.m., in Hearing Room 3 at City Hall, 1 Frank H. Ogawa Plaza, which is wheelchair accessible. To request a sign language interpreter or any other disability accommodation, please call (510) 219-1541 (TTY number: (510) 238-3254) or email zseal@oaklandnet.com by July 8. Please refrain from wearing scented products to this event.

For more information about the open house and for study documents, visit www.oaklandnet.com/BroadwayTransit

For additional information about the Broadway Transit Circulator Study, please contact Zach Seal, City of Oakland, at zseal@oaklandnet.com or (510) 238-2937.

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