



News from: City of Oakland

FOR IMMEDIATE RELEASE

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Preparedness Workshop Aims To Help Oakland Businesses Recover, Rebound After Natural Disasters

Oakland, CA — To help Oakland businesses prepare for natural disasters, the City of Oakland will host the Oakland Business Disruption & Disaster Training Workshop on Wednesday, August 28, from 8:30 to 10:30 a.m. The free workshop will be held in the Council Chambers at Oakland City Hall located at 1 Frank H. Ogawa Plaza.

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In partnership with the California Resiliency Alliance, the City of Oakland invites business owners from throughout the city to learn easy steps that can be taken to minimize business disruption and speed recovery following a natural disaster.

The workshop will inform business owners about the challenges they may face in the aftermath of emergencies and provide steps and resources to help small- and medium-sized businesses prepare for business interruption and resumption. Participants will also learn about initiatives to promote ongoing partnerships between government agencies and businesses for community recovery following a disaster.

In earthquake prone areas, advance business continuity and disaster recovery planning is as important as a sound business plan.

A variety of tips will be shared ranging from the need to have paper copies of important documents and contracts stored offsite to how investing in your employees' emergency preparedness at home helps ensure they can return to work faster.

Oakland-based business owners may register online at <http://oakbizrecoveryaug13.eventbrite.com> or by emailing bappri@caresiliency.org. The registration deadline is Monday, August 26.

To request interpretation services in languages other than English, please contact Silvia San Miguel at least five business days in advance at (510) 238-6448 or ssanmiguel@oaklandnet.com.

To request a sign language interpreter or any other disability accommodation, please contact Juno Thomas at least three business days in advance at jthomas@oaklandnet.com.

The workshop is funded by a grant from the Bay Area Urban Areas Security Initiative. The City of Oakland's Office of Economic and Workforce Development and the Emergency Management Services Division within the Oakland Fire Department collaborated on presenting this workshop.

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