

News from: Office of the City Administrator

FOR IMMEDIATE RELEASE

March 19, 2012

Street Closures Planned for Oakland Running Festival on Sunday, March 25

Oakland, CA — The City of Oakland today announced the temporary street closures and parking restrictions in effect for the 3rd Annual Oakland Running Festival which takes place on Sunday, March 25, 2012. The 26.2 mile marathon starts at 7:30 a.m. from 19th and Harrison (Snow Park). In addition to much of downtown, the marathon course will take runners through Broadway Auto Row, Piedmont Avenue, Temescal, Rockridge, Upper Rockridge, Fernwood, Montclair, Oakmore/Upper Park, Dimond, Fruitvale, San Antonio, Eastlake, West Oakland, Northgate and Lake Merritt.

Media Contact:

Dave Gell
Director of
Communications
Corrigan Sports
410-900-8380 (cell)
dave@corrigansports.com

Jim MacIrvine
Special Events
Coordinator
City of Oakland
510-238-2933
jimmac@oaklandnet.com

About 8,000 runners are expected for Sunday's marathon, half-marathon, relay, 5K and kids' fun run. The public can learn more about the marathon's course and driving detours, which differ slightly over previous years, through an interactive map at www.oaklandmarathon.com.

During Sunday's marathon, streets throughout Oakland will be impacted by the race. Festival organizers have planned carefully to lessen the impact on auto traffic while ensuring runner safety. The Oakland Police Department (OPD) will issue temporary lane closures and traffic restrictions as runners make their way along the course.

Motorists are encouraged to plan ahead and either time their travel to avoid street closures or seek alternative routes using the online map. All highway and interstate routes will remain open throughout the marathon. Motorists should use special caution and look out for both pedestrians and changes in traffic patterns. All parking restrictions will be strictly enforced and vehicles parked in violation will be ticketed and/or towed. Transit users should note that BART will not be impacted by course closures. AC Transit will have temporary signage up directing riders to alternative stops for impacted routes.

Motorists that park on the streets listed below will have difficulty moving their vehicles until after runners have passed and the street has been reopened by the Oakland Police Department. The following streets will be closed for the 3rd Annual Oakland Running Festival on Sunday, March 25, 2012, at the various times indicated as the marathon progresses:

Streets closed in both directions:

- Broadway between 13th and 20th streets (6am -10 am)
- Telegraph Avenue between 14th and 20th streets (6am - 10am)
- 14th Street between Franklin and Clay streets (6am - 10am)
- College Avenue between Keith and Claremont (6am - 9:30am)
- Keith Avenue between College Avenue and Broadway (6am - 9:30am)
- Harrison between 19th and 20th (5am - 4pm)
- 19th Street between Webster and Alice (5am - 4pm)
- 10th Street between 2nd Ave and Fallon (8:30am - 1pm)

-more-

Partial road closures in direction noted:

(N/B=northbound, E/B=eastbound, S/B=southbound, W/B=westbound)

19th Street (W/B) from Telegraph to San Pablo (7:00am - 10am)
San Pablo (N/B) from 19th to 20th (7:00am - 9:00am)
20th Street (E/B) from San Pablo to Telegraph (7:00am - 8:30am)
Telegraph (S/B) from 20th to 19th Street (7:00am - 10am)
19th Street (E/B) from Telegraph to Broadway (7:00am - 10am)
Broadway (N/B) from 20th Street to Piedmont Avenue (7:15am - 8:30am)
Piedmont Avenue (N/B) from Broadway to 41st Street (7:15am - 8:45am)
41st Street (W/B) from Piedmont to Telegraph avenues (7:15am - 9:00am)
Telegraph Avenue (N/B) from 41st to 51st streets (7:30am - 9:00am)
51st Street (E/B) from Telegraph to Broadway (7:30am - 9:15am)
Broadway (N/B) from 51st Street to College (7:30am - 9:15am)
College Avenue (N/B) from Broadway to Keith (7:30am - 9:15am)
Broadway (N/B) from Keith to Lake Temescal (7:45am - 9:45am)
Broadway Terrace (N/B) from Lake Temescal to Duncan Way (7:45am - 10:00am)
Duncan Way (E/B) from Broadway Terrace to Fernwood (7:45am - 10:00am)
Fernwood Drive (E/B) from Duncan Way to Mountain Blvd (7:45am - 10:15am)
Mountain Boulevard (E/B) from Fernwood to Moraga Avenue (8:00am - 10:15am)
Moraga Avenue (W/B) from Mountain to La Salle Avenue (8:00am - 10:15am)
La Salle Avenue (S/B) from Moraga to Trafalgar Place (8:00am - 10:30am)
Trafalgar Place (E/B) from La Salle to Park Boulevard (8:00am - 10:30am)
Monterey Boulevard (E/B) from Park to Lincoln Way (8:00am - 10:45am)
Lincoln Way (S/B) from Monterey to Lincoln Avenue (8:00am - 10:45am)
Lincoln Avenue (S/B) from Lincoln Way to MacArthur (8:10am - 11:00am)
MacArthur (E/B) from Lincoln Avenue to Maple (8:15am - 11:15am)
Maple (S/B) from MacArthur to School (8:15am - 11:30am)
School (W/B) from Maple to Coolidge Ave (8:15am - 11:30am)
Coolidge Avenue (S/B) from School to Foothill (8:25am - 11:45am)
Foothill Boulevard (W/B) from Coolidge to 33rd Street (8:25am - 11:45am)
33rd Street (S/B) from Foothill to Farnham (8:25am - 11:45am)
Farnham (E/B) from 33rd to 34th Street (8:25am - 11:45am)
34th Street (S/B) from Farnham to International (8:25am - 11:45am)
International Boulevard (W/B) from 34th Street to 5th Avenue (8:25am - 12:30pm)
5th Avenue (S/B) from International Boulevard to 10th Street (8:30am - 12:30pm)
10th Street (W/B) from 5th Avenue to 2nd Street (8:30am - 12:30pm)
10th Street (W/B) from Fallon to Alice streets (8:40am - 12:45pm)
Alice Street (S/B) from 10^h to 7th streets (8:40am - 12:45pm)
7th Street (W/B) from Alice to Webster streets (8:40am - 12:45pm)
Webster Street (S/B) from 7th to 4th (8:40am - 12:45pm)
4th Street (E/B) to Jackson Street from Webster (8:40am - 1:00pm)
Jackson Street (S/B) from 4th Street to 2nd Street (8:40am - 1:00pm)
2nd Street (W/B) from Jackson to Brush Street (8:45am - 1:00pm)
Brush Street (N/B) from 2nd to 4th streets (8:45am - 1:15pm)
4th Street (W/B) from Brush to Market streets (8:45am - 1:15pm)
Market Street (N/B) from 4th to 7th streets (8:50am - 1:15pm)
7th Street (W/B) from Market to Mandela Parkway (8:50am - 1:30pm)
Mandela Parkway (N/B) from 7th to 32nd (8:55am - 1:30pm)
32nd Street (E/B) from Mandela to Hannah (8:55am - 1:45pm)
Hannah (S/B) from 32nd St to 28th (9am - 1:45 p.m.)
28th Street (E/B) from Hannah to West Street (9:05am - 2:00pm)

News from:
Office of the City
Administrator

Street Closures
Planned for Oakland
Running Festival on
Sunday, March 25

March 19, 2012

Page Two

Partial road closures in direction noted: (continued)

West Street (S/B) from 28th to 27th streets (9:05am - 2:00pm)
27th Street (E/B) from West to Harrison streets (9:05am - 2:15pm)
Harrison Street (S/B) from 27th Street to Grand Avenue (9:10am - 2:15pm)
Grand Avenue (E/B) from Harrison to Lake Merritt pathway (9:10am - 2:30pm)
Grand Avenue (E/B) from Euclid to El Embarcadero (9:15am - 2:30pm)
El Embarcadero (E/B) from Grand to Lakeshore avenues (9:15am - 2:30pm)
Lakeshore Ave. (S/B) from MacArthur to 1st Street (9:15am - 2:45pm)
1st Street (S/B) from Lakeshore Ave to Lake Merritt Blvd (9:20am - 2:45pm)
Lakeside Drive (N/B) from 14th to 19th streets (9:25am - 3:00pm)

5k and Half-Marathon partial road closures in direction noted:

20th Street (W/B) from San Pablo to MLK (7:30am - 9am) – 5k only
Rashida Muhammed (N/B) from 19th to William (9:00 - 9:45am)
William (E/B) from Rashida Muhammed to Telegraph (9:00am - 9:45am)
Grand Avenue (E/B) from Broadway to MLK (8am - 9:45am)
Martin Luther King Jr. Way (S/B) from Grand to 9th Street (7:45am - 9:45am)
9th Street (E/B) from MLK to Harrison (7:45am - 10:00am)
Harrison Street (N/B) from 9th to 11th streets (7:45am - 10:25am)
11th Street (E/B) from Harrison to 2nd Ave (7:45am -10:25am)
Oak Street (N/B) from 11th Street to Lakeside Dr. (7:45am - 8:20am) – 5K only
2nd Ave (S/B) from 11th to 10th streets (8:10am – 8:25 am)
10th Street (E/B) from Madison Street to 5th Avenue (8:10am - 10am)
5th Avenue (S/B) from 10th to 8th streets (8:10am - 10:15am)

Last year the 2011 Oakland Running Festival attracted 7,200 runners from 37 states and 6 countries. An estimated \$3 million in revenue was generated for local hotels, restaurants, retailers, transportation companies and entertainment venues. In addition to injecting dollars into the local economy, the festival introduces visitors to Oakland's diverse neighborhoods and scenic beauty.

Hosted by the City of Oakland, the Oakland Running Festival is produced and fully funded by Corrigan Sports Enterprises (CSE), which also produces the renowned Baltimore Running Festival. CSE reimburses the City for all municipal services, including police provided in conjunction with the festival.

Motorists may report traffic concerns related to the Oakland Running Festival by sending an email to the City's special events coordinator Jim MacIlvaine, at jimmac@oaklandnet.com or by calling (510) 238-2933.

#

