



City of  
**OAKLAND**  
California

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News from: **Community & Economic  
Development Agency**

**FOR IMMEDIATE RELEASE**

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**Community Open House Provides Forum for  
Stakeholders' Input on Draft Proposals for the  
Future Development Around Lake Merritt BART**

**Oakland, CA** – Since 2009, the City of Oakland has engaged the public in a planning process to guide future transit-oriented development within a half-mile radius of the Lake Merritt BART station. An open house is slated from 4:30 to 7:30 p.m. on September 12, 2011, at Laney College's Student Center, 900 Fallon Street. Since there's no formal presentations, participants may arrive at their leisure and spend as much time as needed viewing displays and providing feedback.

"The proposals presented at this open house represent the culmination of over a year of public meetings," said Councilwoman Patricia Kernighan, whose district includes a large part of the study area. "Community members can review these proposals to see how their ideas have been integrated into real land use and transportation improvements, and provide their valuable feedback to ensure successful transformation of the Planning Area into a truly vibrant and unique place in keeping with the vision of the community."

The product of this multi-year planning process – the Lake Merritt Station Area Plan – will provide guidelines for how development of the area should take place and plans for the types of other improvements that are needed to support development. Based on community input, a land use and transportation plan will be developed and analyzed by the City's consultant team for its potential economic, environmental, public health and traffic impacts.

The Open House on Monday, September 12, will focus on draft conceptual proposals for improvements to streets and sidewalks and land use guidelines for new development within the Planning Area. These draft proposals were crafted based on community input gathered at previous meetings.

Open House attendees will be able to visit stations displaying proposals for each of the subdistricts within the Planning Area and provide feedback on the proposals. Input from this Open House will be synthesized and incorporated into the Draft Emerging Plan for the area that will be available in October.

The Open House is open to all. R.S.V.P. to (510) 238-7904 or [Lake\\_merritt\\_plan@oaklandnet.com](mailto:Lake_merritt_plan@oaklandnet.com). Materials will be available in English, Chinese and Vietnamese. Individuals requiring special arrangements, must contact the City five days in advance of the meeting. Limited parking is available; carpooling or public transit is strongly encouraged.

Please visit [business2oakland.com/lakemerrittsap](http://business2oakland.com/lakemerrittsap) for more information and a map of the area covered by the Lake Merritt Station Area Plan.

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