

News from: **Community & Economic
Development Agency**



City of
OAKLAND
California

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**City of Oakland Hosts Free Workshop for
Manufacturers, Distributors and Suppliers**

Oakland, CA – To better prepare Oakland manufacturers for the intense competition and challenges they face in today's marketplace, the City of Oakland is hosting a free workshop entitled "**Lean Manufacturing**" on **Thursday, February 17, 2011 from 8:30 to 10:00 a.m.**

Presenters from MANEX Consulting Services will highlight high-impact, cost-effective lean manufacturing principles to eliminate waste and develop a long-term strategy to streamline operations and remain competitive. The seminar will be held in the offices of Wendel, Rosen, Black & Dean LLP at 1111 Broadway, 19th Floor. Breakfast is included.

As noted in "U.S. Factories Buck Decline," an article from the January 19, 2011 issue of the *Wall Street Journal*, there has been growth among manufacturers with lean operations that keep up with global trends, increase their exports and improve sustainability. Given Oakland's manufacturing base of more than 850 firms who employ more than 15,000 people, the City wants to spur economic expansion and job growth by educating these firms on lean manufacturing principles.

Class size is limited so early registration is highly recommended. Register online at www.regonline.com/lean_101_workshop_oakland_ca. This free workshop is only open to manufacturers, distributors and suppliers located in Oakland.

Sponsors joining with the City of Oakland to present this workshop are the Oakland Metropolitan Chamber of Commerce; Wendell, Rosen, Black & Dean LLP; and the West Oakland Commerce Association.

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