



10TH ANNIVERSARY
ART & SOUL

August 21 + 22, 2010
Downtown Oakland

FOR IMMEDIATE RELEASE

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Weekend Street Closures As Downtown Oakland Hosts Art & Soul

OAKLAND, Calif. (August 16, 2010) – In preparation for the City of Oakland’s 10th Anniversary Art & Soul Oakland festival, event organizers will close a few streets in downtown Oakland beginning at **9:00 a.m. on Thursday, August 19, 2010**. The first street that will be closed beginning Thursday morning is **Clay Street** from 11th to 12th streets. This portion of Clay Street will remain closed until 3:00 a.m. on Monday, August 23. Beginning at **10:00 a.m. on Friday, August 20, 2010**, the major street closures for the festival begin with the closure of **14th Street** between Broadway and Martin Luther King Jr. Way, **12th Street** between Broadway and Jefferson Street, **Clay Street** between 11th and 16th streets and **Jefferson Street** from 12th to 15th streets. These streets will re-open in time for the morning commute on Monday, August 23, 2010. Parking in downtown Oakland on Thursday, August 19, and Friday, August 20, will not be impacted – all downtown parking garages will remain open and accessible.

The 10th Anniversary Art & Soul Oakland will encompass 10 city blocks in and around Frank Ogawa Plaza and City Center and features a dazzling array of musical all-stars that call or have called Oakland home. In addition to great live music, the event features artisan booths, scores of food vendors and the ever-popular Family Fun Zone.

Taking BART directly to Art & Soul Oakland is a great way of beating traffic. The festival is directly accessible via the 12th Street/City Center BART station and there is free parking for thousands of cars in the City Center West parking garage at 12th Street and Martin Luther King Jr. Way.

Previously announced performers for the 10th Annual Art & Soul Oakland include **CAKE, MC Hammer, En Vogue, Toni! Tone! Toné!, Sheila E., Pete Escovedo, Lenny Williams, Edwin Hawkins, Vicki Randle, John Santos** and more.

Art & Soul also boasts a huge kid-friendly area called the **Family Fun Zone** featuring pint-sized rides, children’s entertainment, roaming characters, hands-on activities and much more.

The 10th Anniversary Art & Soul Oakland is Northern California’s most accessible festival offering direct service from BART (12th Street/City Center station) and free parking for thousands of cars. The festival runs from Noon to 6:00 p.m. on Saturday, August 21, and Sunday, August 22. Advance tickets, available online at www.ArtandSoulOakland.com, are \$10 for adults, \$5 for seniors and youth ages 13-17 and free for kids 12 and under. Tickets at the gate will cost \$15 for adults, \$8 for seniors and youth ages 13-17 and free for kids 12 and under. For complete lineup and event details, visit www.ArtandSoulOakland.com.