

**Cultural Affairs Division  
Economic & Workforce Development Department**



**Public Art Advisory Committee  
(PAAC)  
March 5, 2018  
Minutes**

**Members Present:** Bryan Cain (co-chair), Allison Cummings (co-chair), Jennifer Kessler, Yulia Pinkusevich, Patricia Cariño Valdez\*

**Excused:** Charmin Roundtree-Baaqee, Chris Treggiari

**Absent:**

**Staff Present:** Kristen Zarembo, Public Art Coordinator; Roberto Bedoya, Cultural Affairs Manager

**Guests:** Helene Fried, Jason Kelly Johnson, Thomas Kronmeyer, Brian McKinney, Greg Pasquali

**Meeting Chair: A. Cummings**

\*Indicates partial attendance

1. Meeting called to order at 5:33 p.m.
2. **Open Forum.**
3. **Minutes: B. Cain moved to approve the minutes of the January 8, 2018 Public Art Advisory Committee meeting. J. Kessler seconded. Motion passed unanimously.**
4. **Action Item: Carmel Partners (Applicant) - Future Cities Lab (Artists) - JLS 4th & Madison (150 and 115 4th Street) Public Art in Private Development Proposal for the 500 block of Madison Street (between 5th and 6th, beneath I-880) / Public Right of Way - Design Review.** Public Art Coordinator Kristen Zarembo introduced the item, noting City representatives and applicant Carmel Partners representative Greg Pasquali have continued to explore the best avenue for realization of the project, and referred PAAC members to the staff report. Pasquali and Future Cities Lab team member Jason Kelly Johnson provided design development updates for their proposal *Lightcloud*, including design modifications made to address Caltrans, City and PAAC comments made since the PAAC's conceptual design review in January. PAAC acknowledged and complimented the team's work invested in the design refinement process, and asked for clarity on Caltrans' requirements, review and permitting timelines, and project schedule. They noted the installation of the project would be a great asset for the underpass. Committee members continued to express their concerns with Caltrans' requirements for artist's projects, noting Caltrans is not supportive of artists' rights and the PAAC's priority to maintain the integrity of the ordinance. G. Pasquali noted that if needed, any proposed revisions to the ordinance to allow the project should articulate a high

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threshold for authorization of such a proposal, including authorization by the Public Art Advisory Committee and City Council. J. Kelly Johnson acknowledged the PAAC concerns, noted the artists have consulted with their attorneys regarding the circumstances, and feel positive about the project conditions and their working relationship with Carmel. Committee members requested updates on any minor design revisions realized and inclusion of a formal maintenance program, including maintenance cost estimates, as part of the City – Applicant agreement. **Motion: J. Kessler moved to approve the final design proposal for the JLS 4<sup>th</sup> & Madison Project, designed by Future Cities Lab. Y. Pinkusevich seconded. Motion passed unanimously.**

- 5. Informational Item: Collections Management Updates- Removal of Long-Term Loan, “Two” Sculptures by Rudy Serra, located on the Lake Merritt – Oakland Estuary Channel.** K. Zaremba reported that the Oakland Museum conferred with artist Rudy Serra regarding the removal of the sculpture, which has been at the channel site since the 1982 temporary exhibition coordinated by the City and the Museum. Due to the sculpture’s condition, the artist chose not to take possession of the work, which will be discarded by the General Contractor currently working on site. Committee members noted the City should request proof of destruction, to confirm no remnants of the work remain, and reasserted that the PAAC and the City should always authorize removal of work, just as they authorize placement of work, on City property.
- 6. Informational Item: Staff Updates on Pending Projects and Program Activity**
  - a. MacArthur Gateway Arches Design Development –Staff continue to work on final contract approvals. The artist will work on design refinement once the contract is final.
  - b. Public Art in Private Development Updates – In addition to the Carmel Partners proposal, K. Zaremba continues to work with Building and Planning staff and the department director to track all projects in a comprehensive manner. In the interim, staff are available to answer questions about projects on a case by case basis.
  - c. Measure DD Bond Project Updates- Lakeside Green Streets, Garden Gates, Channel and Estuary – K. Zaremba met with the Lakeside Green Streets artists Wowhaus and McGuire and Hester, the contractor, on site to locate the sculpture and discuss installation coordination. Shawn Lovell’s garden gates are coming along. Staff will bring documentation from a studio inspection and recommendations for the gate finish to a future PAAC meeting.
  - d. The Department of Transportation (DOT) and Public Art staff have worked together to refine the artwork design review parameters for all proposals while being mindful of the equity and access goals for the project. Some staff turnover at DOT has necessitated
- 7. Discuss Item: PAAC Recruitment- Current Committee Members Expertise.** PAAC members continue to be encouraged to submit candidate resumes. Nominations will be forwarded for formal review at the next meeting. Staff and committee members discussed the City’s Boards and Commissions requirements, and the desire to have a thoughtful discussion about vetting and prioritizing candidates to create a diverse candidate pool and committee.
- 8. Discussion Item: Downtown Specific Plan Community Meeting Outcomes.** Committee members discussed their impressions of the meeting, and the range of perspectives from the

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broader arts community, and a greater awareness of the resources Visit Oakland receives from the City for promotional purposes, and the value of highlighting the broader arts community as a part of the outreach and marketing.

**9. Announcements:**

**10. Agenda Building:** Staff updates on Pending Projects and Program Activity; PAAC recruitment. Paint the streets Department of Transportation program proposals.

**11. Adjournment:** P. Cariño Valdez moved to adjourn the meeting at 7:34. Y. Pinkusevich seconded. Motion passed unanimously.

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