



**Cultural Affairs Division
Economic & Workforce Development Department**

**Public Art Advisory Committee
(PAAC)
November 6, 2017
Minutes**

Members Present: Bryan Cain (co-chair), Jennifer Kessler, Evelyn Orantes, Charmin Roundtree-Baaqee, Patricia Cariño Valdez
Excused: Allison Cummings (co-chair), Joyce Gordon, Yulia Pinkusevich
Absent:
Staff Present: Kristen Zarembo, Public Art Coordinator
Guests:

Meeting Chair: Bryan Cummings

1. Meeting called to order at 5:42 p.m.
2. **Open Forum.**
3. **Minutes: J. Kessler moved to approve the minutes of the October 2, 2017 Public Art Advisory Committee Meeting. Patricia Cariño Valdez seconded. Motion passed unanimously.**
4. **Informational Item: Staff Updates on Pending Projects and Program Activity**
 - a. MacArthur Gateway Arches Design Development- Staff and the artist have consulted with Public Works staff and the Structural Engineer to verify wind-load restrictions which may inform the design. The artist will develop designs to finalize and share with PAAC and the Council shortly. PAAC members encouraged more study of artist apprenticeship opportunities and discussed how to engage currently commissioned artists such as Eric Powell to make presentations on their process for emerging artists.
 - b. Projects for Caltrans Property – Attitudinal Healing Connection, Misc. – City and Caltrans staff have worked together to negotiate the terms for the first project-specific Transportation Art maintenance agreement for the Oakland Super Heroes Mural Project No. 4 on West Street. The project approvals with Caltrans are moving forward due to the diligence and hard work of AHC and the youth participants. Other, previously reviewed projects for locations including Idora Park/ Temescal District, by artist Kelly Ording, must be revisited once the new maintenance terms are in place. These terms will lay the ground work for future projects including possible public art in private development projects. PAAC expressed concern regarding the Caltrans’

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request for assignment and transfer of the artist's copyright and ownership for large budget projects, and how these terms set a precedent. As the private percent is not intended to be a tax, ownership remains with the private parties, for the lifetime of the building. This requirement would be in direct conflict with Caltrans' requirements as currently stated. Committee members discussed the intent of the ordinance, to encourage more art in Oakland, and how that intent is balanced with the Public Art Program goals, as well as the City's broader goals. They requested clarification regarding the artist selection and design process. Staff will provide more background in conjunction with any PAAC review of future projects.

- c. Public Art in Private Development- K. Zaremba shared examples of the first project designs to be finalized in compliance with the ordinance, including artwork by Tom Fruin for 2315 Valdez Street/2330 Webster Street; Randy Colosky for 19th & Harrison; David Huffman for 1640 Broadway; and Julie Chang for the W-12 project in Chinatown. Committee members and staff discussed strategies for encouraging future developers to consider local artists and more innovative projects.
 - d. Measure DD Bond Project Updates- Tabled
 - e. Measure KK Bond Program Planning- Staff continue to work with the City Attorney and other departments to determine art opportunities in the first round of funded projects. Future rounds will provide more opportunities. Rainbow Recreation Center and the Main Library are sites for guaranteed projects.
 - f. Special Projects, Collections Management – K. Zaremba will be meeting with Oakland Museum Staff to review conditions at Estuary Park and the sculptures located there, which will inform future discussions about art placed in the public realm and ongoing maintenance. Staff are also working with the Mayor's office and the Oakland Museum on a temporary installation relating to the Ghost Ship fire, in conjunction with the November 28th City Council meeting.
- 5. Announcements:** E. Orantes curated the Day of the Dead exhibit at the Oakland Museum and invited everyone to attend. C. Roundtree-Baaqee installed a show at the Greenlining Institute. Lowney Architects staffer Nick Gomez curated an art exhibit focused on public art and invited Public Art staff and the artists to speak to collaboration and the Private Percent for Art Ordinance. K. Zaremba asked PAAC members to suggest topics for future meetings.
- 6. Agenda Building:** Staff updates on Pending Projects and Program Activity; Outline agenda for December 2017; 2018 PAAC meeting schedule; PAAC recruitment.
- 7. Adjournment:** E. Orantes moved to adjourn the meeting at 7:36. J. Kessler seconded. Motion passed unanimously.