



Funding Advisory Committee Regular Meeting Wednesday, July 12, 2017; 6pm

Meeting Minutes

In Attendance: Katherin Canton, Shelley Trott (chairing), Barbara Mumby Huerta and Nicole Kyauk, Amina Yee

Staff: Denise Pate, Esailama Artry-Diouf, and Roberto Bedoya

- 1. Call to Order/Determination of Quorum: 6:06pm**
- 2. Open Forum**
- 3. Approval of Minutes of April 12th, 2017 FAC meeting -** Moved to approve by Nicole and seconded by Wayne. Motion passed unanimously.
- 4. Discussion Item #1: Welcome new FAC member Amina Yee**
Denise acknowledged new FAC member Amina Yee and welcomed her.
- 5. Staff Report**

FY17-18 ROUND OF APPLICATIONS

Denise announced that a series of How to Apply Workshops were held in two locations in East Oakland and in City Hall. Daytime, evening, and weekend workshops were available. Denise highlighted that there was lower workshop attendance this year yet more application errors than before. Ten applications were disqualified this year, due applicants to not clearly understanding the residency requirements or timeline qualifications. There were fewer IAP applications this year (79 last year, 58 this year), while a slight increase in AIS, and less in OP applications. In strategizing, Denise noted that she did less marketing to the IAP community in order to stay clear of an 80 percent decline rate. This year, we had resources to recommend funding (at full ask) to about 35 percent of the applicants.

Denise reported that with the help of Esailama the grant review panels were well organized and with no scoring errors. Denise expressed thanks to Sherri Rita, the ADA Programmatic Access Coordinator, provided for the first time an ASL interpreter for one of our applicants. It was very successful (especially for the applicant), and Denise was impressed with how the two interpreters interfaced with the applicant by providing one hour of ASL interpretation before his timeslot (so that he could observe a few applicants' reviews and see their address to the panel), support him during the discussion of his grant, and sit at the table with the panelists when the applicant addressed the panelists. The applicant thanked us for providing the service for him.



FAC recommendations will go to the Life Enrichment Committee (LEC) on September 12th, 2017 and City Council on September 19th, 2017. Grant agreements will be emailed and Contracting Workshops will begin in early October 2017.

FY17-18 Cultural Funding Review Panel Statistics						
Grant Category	# of applications received	Total Ask	Available	Possible awards at full ask	Award rate	Decline
Art-in-the-Schools	28	\$ 507,168.00	\$ 197,346.00	10	35%	65%
Organization Project	36	\$ 413,626.00	\$ 190,000.00	14	38%	62%
Individual Artist Project	58	\$ 274,945.00	\$ 100,000.00	20	34%	66%
Organizational Assistance (Awarded two-year funding in January 2017; FY16-17 and FY17-18)	30	\$ 517,774.00	\$ 517,774.00	25	83**	
TOTALS	152	\$ 1,713,513.00		69		
		\$ 995,000.00	\$ 1,005,120.00			
	Shortage	\$ (718,513.00)				

BUDGET

Denise expressed gratitude for the advocacy efforts of the arts community. There were several individuals and community groups that spent lots of time at the council meetings and planning strategically-how to get Council's attention. Denise noted that though the Cultural Funding Program only received a small increase (\$10k) for FY16-17, for FY17-18 the increase is very significant... \$233k.

CONTRACTING

Denise noted that Program Associate Esailama Artry-Diouf is continuing to process FY16-17 grant agreements. The timeline is different because this year, CFP began contracting process later in the fiscal year (April 2017) and had to process contracts while also prepping for FY17-18 grant review panels. Denise expressed that no matter how much we work to streamline, the process gets more complex and requires more paperwork. There are now more requirements made of CFP staff, more steps, more papers to file, more details to manage. This year, the Grantee Contracting workshops will be mandatory for new applicants. Workshops will be held in October.



DISTRICT COVERAGE

Denise has created a chart to record the coverage of CFP funds, throughout the districts. With this chart, Denise stated that she is pleased with the balance of AIS residencies and that she is still working on charting the other categories. She also noted that the requirement of 50% matching means that if a school does not have an active PTA-the artist must have a committed California Arts Council grant or another reliable matching source.

ARTS LOAN FUND (ALF)

Denise mentioned that not many Oakland arts groups or individual artists use the Arts Loan Fund, therefore the ALF steering committee voted to eliminate Individual artist loans. SFAC and City of Oakland voted “nay” on this (the only funders at the table awarding individual grants), but since there have been 4 defaults among individual artists (and TWO of them being Oakland artists) the committee felt that it was not a good use of ALF resources. ALF will be presenting at the Grantee Contracting Workshops in October.

CULTURAL PLAN and FINAL REPORTS

Denise noted that she has been sharing with consultant Vanessa Whang statistics related to CFP grantmaking, grantee final report, FAC reports and is working on recording this data within a workbook. Denise stated that this information becomes very important when advocating for the Cultural Funding Program and Oakland artists

6. Manager’s Report

Roberto acknowledged the work of Denise and Esailama through the FY2017-2018 application review held in June 2017. He witnessed that the review panelists were very thorough, knowledgeable and compassionate in their review of applications, organizations and projects. Roberto expressed his appreciation for the advocacy from outside individuals and organizations in support of the Cultural Affairs Division and noted that it was because of this advocacy that the Cultural Affairs Division received from City Council additional funding to help develop the cultural plan and increase the CFP grant budget for one year (FY2018-2019). Roberto also introduced Vanessa Wong, who will be working with him on the cultural plan and updated FAC that the Rainin Foundation has continued working closely with the Community Arts Stabilization Trust (CAST) to help in stabilizing Oakland arts organizations.

Roberto and Katherin discussed the possibilities of partnering with the City of Oakland’s Racial Equity Department and looking at how other cities have utilized their artist-in-residence programs and what artist-in-residence models might be in alignment with the City’s agenda and resources.



7. Action Item #1: FY17-18 Cultural Funding Award Recommendations

Organizational Assistance - Katherin moved to approve OA allocations, seconded by Barbara. Motion passed unanimously.

Art-in-the-Schools – Katherin reiterated that the budget is small and makes allocation decision to fund at full ask very difficult. Katherin states there needs to be a call to action for more advocacy towards increasing the budget. Barbara, Nicole and Wayne concur with Katherin and add that it is difficult to know how a funding cut will impact small organizations without concrete data. Nicole suggests in the future to separate application process and panel deliberation process and allocations by organization budget and size.

Wayne moves to recommend full funding for 89.75 and above
Motion seconded by Nicole. Motion passed unanimously.

Individual Artist Project – Barbara moved to recommend Scenario #2 where by those that scored 90.00 and above receive full funding
86.65-89.6 would receive \$4,000. Motion seconded by Nicole. Motion passed unanimously.

Organization Project – Wayne states that it is difficult to make an allocation decision because each project amount is different and without more information and context it is difficult to know how reductions will impact project and organization. Wayne moved to recommend those that scored 93.33 and above to receive full funding and score of 93.25 receive the remaining \$14,946.00. Motion seconded by Katherin. Motion passed unanimously.

8. Announcements

Next FAC regular meeting is October 11, 2017; 6pm. Hearing room 1,

9. Adjournment

Shelley motioned to adjourn and Wayne seconded the motion. Motion passed unanimously.

Adjournment at 7:17pm