

**City of Oakland  
Public Art Advisory Committee  
(PAAC)  
Minutes  
July 10, 2017**

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**Members Present:** Allison Cummings (co-chair), Bryan Cain (co-chair), Jennifer Kessler, Charmin Roundtree-Baaqee, Joyce Gordon, Yulia Pinkusevich  
**Excused:** Evelyn Orantes, Patricia Cariño Valdez  
**Absent:**  
**Staff Present:** Joe Saxe, Public Art Program Analyst; Kristen Zaremba, Public Art Coordinator  
**Guests:** Kevin Chen  
\*Indicates partial attendance

**Meeting Chair: Allison Cummings**

1. Meeting called to order at 5:40 p.m.
2. **Open Forum.**
3. **Minutes: J. Kessler moved to approve the minutes of the June 5, 2017 Public Art Advisory Committee Meeting. J. Gordon seconded. Motion passed unanimously.**
4. **Action Item: District 4 Anti-Graffiti Mural Grant Recipient Kristi Holohan – Final Design Review for Fairfax Neighborhood Mural at 5345 Foothill Blvd.** K. Zaremba presented the project design update, noting the project originally received preliminary approval based on a proposed process, with a requirement for the design to be presented to the PAAC prior to commencement. PAAC members felt the design was somewhat unresolved, regarding background color, scale of design elements, and questioned whether this mural would discourage graffiti because it left large open areas. The PAAC requested feedback to be provided to the artist prior to work commencing. PAAC members subsequently discussed the value of evaluating the anti-graffiti mural program outcomes to determine if it was successful. **Motion: C. Roundtree-Baaqee moved to approve the mural proposal by Kristi Holohan for Fairfax Neighborhood Mural at 5345 Foothill Blvd. J. Kessler seconded. Motion passed unanimously.**
5. **Informational Item: Public Art in Private Development Program and Ordinance Update.** The final ordinance was reviewed forwarded with proposed changes by City Council at the Community and Economic Development Committee on June 13<sup>th</sup>, 2017. The first reading of the ordinance will be heard by the full City Council at the July 20<sup>th</sup>, 2017 meeting. K Zaremba also presented the Public Art in Private Development Checklist to the PAAC, and asked for comments. PAAC members asked for clarification between line items for budget and value of public art. K. Zaremba defined budget as equal to the cost of realizing the art, including all consultant fees and administrative fees, whereas value might be higher or lower, depending on the method of procurement. PAAC requested clarification regarding new language added to the adopted ordinance. K. Zaremba discussed the changes made by Council that allows a

private developer to place public art within ¼ mile of the development, within the public right-of-way. The ordinance is unclear about the responsibility for maintaining artwork placed on public land, particularly on CalTrans property. Staff will include language in the guidelines to clarify the distinction in review process and maintenance requirements for artwork placed on public property.

6. **Informational Item: Caltrans / Underpass Project Updates and Copyright Policy.** Ongoing copyright and maintenance related discussions with Caltrans are underway. Shelly Willis, consultant for CA Arts Council, will facilitate a meeting with CalTrans and Public Art Administrators from various cities across California later in July.
7. **Informational Item: Staff Updates on Pending Projects and Program Activity.**
  - a. **Project Updates- Measure DD: Bellevue Entry Improvements.** K. Zarembo provided an update on the improvements outside Fairyland and the Lakeside Garden Center, including the public art gate commission designed by Shawn Lovell and approved by the PAAC in 2010. The general contractor for the project has been asked to pour the concrete for the posts that will support two of the gates. Gates installation date TBD (estimated early 2018).
  - b. **MacArthur Gateway Arches.** K. Zarembo updated the PAAC on staff efforts to schedule interviews for the three artist finalists for this project. July 27 and 28 are possibilities, pending Council Members availability.
8. **Announcements:** Joyce Gordon Gallery will host a Youth Arts Festival in late July. Yulia Pinkusevich is having a show at Black Crown gallery.
9. **Agenda Building:** Oakland Cultural Plan, MacArthur Gateway Arches
10. **Adjournment: J. Kessler moved to adjourn the meeting at 7:30. Y. Pinkusevich seconded. Motion passed unanimously.**